

# Don't Sweat the Small Stuff

Let **ChattState** teach you instead.

Learn these must-have skills your business needs to thrive.

## Google Digital Marketing & E-Commerce Certification



### Topics Include:

- » Developing digital marketing and e-commerce strategies
- » Attracting and engaging customers through digital marketing channels like search, social media, and email
- » Measuring marketing analytics and sharing insights
- » Building e-commerce stores, analyzing e-commerce performance, and growing customer loyalty.
- » Using popular platforms like: Canva, Constant Contact, Google Ads, Google Analytics, Hootsuite, HubSpot, Mailchimp, Shopify and more

8  
WEEKS  
**\$399**

## Google Project Management Certification



Learn to plan, organize and drive projects to ensure they are delivered on time and on budget

### Topics Include:

- » Estimating time and budgets
- » Applying Agile frameworks
- » Running effective meetings
- » Managing stakeholders
- » Enhancing leadership skills
- » Well-known frameworks like Agile and Scrum

**SPECIAL**  
12  
WEEKS  
**\$300**  
**RATE**

12  
WEEKS  
**\$425**

## Google IT Support Professional Certification

### Topics Include:

- » Installing and configuring operating systems like Windows and Linux
- » Troubleshooting
- » Network administration including hubs, routers, and servers
- » How parts of a computer work together and get put together
- » Cybersecurity



## Google Cybersecurity Professional Certification

Learn to keep your computer systems safe from malware, ransomware attacks, and other threats.

### You'll learn skills in:

- » Python
- » Linux
- » SQL
- » Security Information and Event Management (SIEM)



For more info call 423.697.3100 or visit  
[chattanoogastate.edu/  
economic-workforce-development](http://chattanoogastate.edu/economic-workforce-development)

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**Economic & Workforce Development**