

TEXT REQUEST

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Text Request Kickstarts 2023 with Numerous Promotions

Four of the 11 promotions are to manager posts, while Cathi Swanson is now Vice President of Design and User Experience and Jack Bradford is Director of Business Development.

CHATTANOOGA, TENN. (January 11, 2023) — [Text Request](#), the industry-leading business messaging platform, is kickstarting the new year by announcing six promotions to its management and departmental leadership teams amid sweeping organizational elevations. Each of the promoted management and departmental leadership team members have been with the organization multiple years, contributing substantially to its steady rise to industry heavyweight status.

“After successive years of unyielding business growth, I can’t think of a better way to start the new year than with these promotions,” said Text Request CEO, Brian Elrod. “Each of these individuals are the embodiment of professionalism, and their unique contributions have elevated the standing of the entire organization. Though they are deserving of these promotions, I would also like to publicly thank them for their commitment to Text Request and the customers we serve. As their efforts and spirit have propelled us forward to this point, they will continue to strengthen us all in these new positions.”

As layoffs have become commonplace across the technology space throughout the past year, Text Request has not eliminated a single position companywide. With two-and-a-half times more customers using its services now than at this point in 2022, Text Request continues to anticipate strong growth in 2023. These recent promotions have been made, in large part, to enable the company to reach its projected revenue goals.

Four of the 11 promotions are to manager positions and two are departmental leadership designations. The departmental leadership promotions are Cathi Swanson to Vice President of Design and User Experience and Jack Bradford to Director of Business Development. Swanson will work with the Product and Marketing teams to design and build user experiences that delight customers throughout the lifetime of their engagement with Text Request. Bradford will lead all new business initiatives across the organization.

Below is the full slate of promotions, including the Text Request tenure of each team member.

Cathi Swanson: Vice President of Design and User Experience (3 years, 11 months)

Jack Bradford: Director of Business Development (3 years, 9 months)

Jessica York: Content Manager (3 years, 6 months)

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Ramey Miller: Marketing Manager (4 years, 3 months)

Jess Olienyk: Senior Customer Success Manager (3 years, 6 months)

James Holekamp: Senior Customer Support Manager (4 years, 3 months)

Howard Nelson: Senior Account Executive (5 years, 3 months)

Lisette Chavez: Customer Support Lead (1 year, 4 months)

Sean Stevens: Senior Customer Support Representative (1 year, 2 months)

Josh Jewell: Senior Business Development Lead (1 year, 9 months)

Madeline Mayo: Senior Business Development Representative (1 year, 1 month)

About Text Request

Text Request is the business texting platform built to ignite customer engagement. We've crafted plug-and-play messaging solutions to your everyday communication problems, so you can cut through the noise and connect with customers anytime, anywhere. See how we help at textrequest.com.

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