



FOR IMMEDIATE RELEASE
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**HHM Wealth Advisors Announces Promotion of Josh Cropp
to Chief Investment Officer**

HHM Wealth Advisors is proud to announce the promotion of Josh Cropp to Chief Investment Officer. In this role, Mr. Cropp will lead the firm's investment strategy, chair the investment committee, and oversee portfolio construction and trading.



Josh Cropp, CFP®, CDFA®

With more than a decade of experience in the wealth management industry, Mr. Cropp joined HHM Wealth in 2017 and has played a key role in enhancing the firm's investment process. He leads initiatives in manager due diligence, asset allocation policy, and market research. He also supports the advisory team in aligning investment decisions with each client's objectives through disciplined, research-driven guidance—ensuring portfolios remain consistent with client needs and desired financial outcomes. Mr. Cropp is a Registered Investment Advisor Representative, a CERTIFIED FINANCIAL PLANNER™ professional, and a Certified Divorce Financial Analyst®.

“Josh has played an integral role in further institutionalizing our firm's advisory services and investment process,” said Travis Hutchinson, Managing Partner of HHM Wealth

Advisors. “His expanded responsibilities reflect the firm’s continued focus on strategic investment planning and disciplined portfolio oversight.”

In addition to his role at HHM Wealth, Mr. Cropp serves as board chair of Northside Neighborhood House, a Chattanooga-based nonprofit dedicated to providing educational programs and direct assistance. He resides in the Chattanooga area with his wife, Natalie, and their three children.

About HHM Wealth Advisors

HHM Wealth Advisors is a Chattanooga-based independent registered investment advisory firm providing financial planning and investment management services to individuals, families, and business owners. The firm offers personalized, objective advice with a focus on long-term financial success. HHM Wealth is affiliated with HHM CPAs, one of the Southeast’s leading accounting and advisory firms.