

Complete Demographic Comparison Report



Date: December 10, 2024

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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2024 Demographics:

Q2 2024 Employees	37,120	182,323	217,061	240,522	280,696
Q2 2024 Establishments*	3,615	13,906	17,419	19,306	23,040
Total Population	90,304	289,211	435,633	524,003	661,297
Total Households	39,275	122,988	180,485	214,790	268,433
Female Population	46,857	149,611	224,390	268,826	338,427
% Female	48.1%	48.3%	48.5%	48.7%	48.8%
Male Population	43,447	139,600	211,243	255,177	322,870
% Male	51.9%	51.7%	51.5%	51.3%	51.2%
Population Density (per Sq. Mi.)	1,149.34	920.23	616.06	416.83	336.67

Employed Civilian Population 16+

Total	48,945	150,922	221,461	262,442	324,499
White Collar	63.7%	61.1%	61.6%	60.5%	59.2%
Blue Collar	36.3%	38.9%	38.4%	39.5%	40.8%

Seasonal Population by Quarter:

Q4 2021	1,185	3,962	6,580	8,673	10,798
Q1 2022	738	2,726	4,650	6,562	8,440
Q2 2022	793	2,947	5,060	7,079	9,079
Q3 2022	806	2,948	4,992	6,946	8,944
Q4 2022	787	2,889	4,834	6,745	8,751
Q1 2023	607	2,363	3,921	5,334	6,964
Q2 2023	636	2,438	4,106	5,612	7,337
Q3 2023	616	2,356	3,941	5,404	7,096
Q4 2023	618	2,358	3,933	5,358	7,041

Age:

Age 0 - 4	5.6%	5.9%	5.7%	5.6%	5.6%
Age 5 - 14	10.6%	11.4%	11.5%	11.6%	11.7%
Age 15 - 19	5.2%	5.8%	5.9%	6.0%	6.1%
Age 20 - 24	6.0%	6.4%	6.4%	6.2%	6.3%
Age 25 - 34	15.4%	15.3%	14.1%	13.7%	13.5%
Age 35 - 44	13.1%	12.9%	12.7%	12.6%	12.5%
Age 45 - 54	11.6%	11.7%	12.1%	12.4%	12.5%

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Age 55 - 64	12.4%	12.4%	12.8%	13.0%	13.0%
Age 65 - 74	11.3%	10.4%	10.9%	10.9%	10.9%
Age 75 - 84	6.0%	5.5%	5.7%	5.8%	5.7%
Age 85 +	2.6%	2.3%	2.3%	2.1%	2.1%
Median Age	41.0	39.0	40.0	40.0	40.0
Housing Units					
Total Housing Units	42,526	134,763	197,125	234,371	292,532
Occupied Housing Units	92.4%	91.3%	91.6%	91.7%	91.8%
Vacant Housing Units	7.6%	8.7%	8.4%	8.4%	8.2%
Housing Units by Tenure					
Total Households in Tenure	39,275	122,988	180,485	214,790	268,433
Owner Occupied Housing Units	24,939	72,491	115,263	141,875	177,895
Owner Occupied free and clear	35.5%	34.7%	35.5%	36.5%	37.3%
Owner Occupied with a mortgage or loan	64.5%	65.3%	64.5%	63.5%	62.7%
Renter Occupied Housing Units	14,336	50,497	65,222	72,915	90,538
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.3%	2.2%	2.3%	2.0%	1.8%
Black	14.8%	20.0%	15.3%	13.1%	11.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	73.1%	66.0%	71.7%	74.6%	76.4%
Other	2.2%	3.5%	2.9%	2.7%	2.9%
Multi-Race	7.2%	7.6%	7.3%	7.1%	7.2%
Hispanic Ethnicity	5.0%	7.3%	6.4%	6.0%	6.4%
Not of Hispanic Ethnicity	95.0%	92.7%	93.6%	94.0%	93.6%
Race of Hispanics					
Hispanics	4,536	21,255	28,082	31,325	42,315
American Indian	3.3%	5.5%	4.9%	4.6%	4.1%
Asian	0.4%	0.2%	0.3%	0.3%	0.3%
Black	2.0%	1.8%	1.9%	1.9%	1.7%
Hawaiian/Pacific Islander	0.2%	0.2%	0.2%	0.2%	0.2%

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White	26.5%	20.2%	22.2%	22.9%	23.1%
Other	34.3%	40.7%	38.1%	37.4%	38.4%
Multi-Race	33.3%	31.4%	32.5%	32.7%	32.3%
Race of Non Hispanics					
Non Hispanics	85,768	267,956	407,551	492,678	618,982
American Indian	0.2%	0.2%	0.2%	0.2%	0.3%
Asian	2.4%	2.4%	2.4%	2.1%	1.9%
Black	15.4%	21.5%	16.2%	13.8%	11.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	75.5%	69.6%	75.1%	77.9%	80.0%
Other	0.5%	0.5%	0.5%	0.5%	0.4%
Multi-Race	5.8%	5.7%	5.5%	5.4%	5.4%
Marital Status:					
Age 15 + Population	75,597	239,344	360,808	433,662	547,025
Divorced	13.2%	12.9%	12.7%	12.8%	12.9%
Never Married	29.7%	33.2%	30.6%	29.5%	29.2%
Now Married	49.6%	46.9%	49.7%	50.8%	51.0%
Now Married - Separated	1.8%	2.0%	1.9%	1.9%	2.0%
Widowed	7.5%	7.0%	7.0%	6.9%	6.9%
Educational Attainment:					
Total Population Age 25+	65,421	204,122	307,349	369,809	464,755
Grade K - 8	2.0%	2.5%	2.4%	2.4%	2.7%
Grade 9 - 12	4.2%	5.8%	6.1%	6.4%	7.0%
High School Graduate	22.1%	24.5%	25.3%	26.7%	28.0%
Associates Degree	9.0%	8.9%	8.6%	8.8%	8.8%
Bachelor's Degree	24.8%	21.7%	21.5%	20.2%	18.7%
Graduate Degree	14.9%	12.6%	12.2%	11.6%	11.0%
Some College, No Degree	22.4%	22.9%	22.8%	22.7%	22.6%
No Schooling Completed	0.6%	1.1%	1.2%	1.1%	1.2%
Household Income:					
Income \$ 0 - \$9,999	4.2%	4.6%	4.2%	4.2%	4.2%
Income \$ 10,000 - \$14,999	3.5%	4.4%	4.1%	4.1%	4.2%
Income \$ 15,000 - \$24,999	6.3%	7.7%	7.4%	7.4%	7.6%
Income \$ 25,000 - \$34,999	8.1%	8.2%	7.9%	7.9%	8.2%
Income \$ 35,000 - \$49,999	11.3%	11.6%	11.3%	11.4%	11.5%

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Income \$ 50,000 - \$74,999	15.9%	15.8%	15.9%	16.3%	16.8%
Income \$ 75,000 - \$99,999	15.6%	14.6%	15.0%	15.2%	15.3%
Income \$100,000 - \$124,999	10.0%	10.7%	10.9%	11.1%	10.9%
Income \$125,000 - \$149,999	7.4%	6.5%	6.7%	6.7%	6.6%
Income \$150,000 +					
Average Household Income	\$103,074	\$95,379	\$98,853	\$96,961	\$93,716
Median Household Income	\$82,981	\$76,475	\$79,818	\$78,526	\$76,085
Per Capita Income	\$43,896	\$40,258	\$40,390	\$39,312	\$37,734

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	23,766	73,543	113,948	138,733	175,344
Husband-Wife Family, Own Children, Below Poverty	96	887	1,508	1,926	2,461
Husband-Wife Family, No Own Children, Below Poverty	224	936	1,588	1,961	2,733
Male Householder, Own Children, Below Poverty	45	368	552	733	1,032
Male Householder, No Own Children, Below Poverty	74	494	615	700	780
Female Householder, Own Children, Below Poverty	757	2,560	3,323	3,783	5,033
Female Householder, No Own Children, Below Poverty	232	1,074	1,369	1,674	2,283
Husband-Wife Family, Own Children, At/Above Poverty	5,730	16,603	26,668	32,704	41,426
Husband-Wife Family, No Own Children, At/ Above Poverty	11,236	32,551	52,403	64,482	81,015
Male Householder, Own Children, At/Above Poverty	605	1,818	2,781	3,468	4,618
Male Householder, No Own Children, At/Above Poverty	999	2,880	4,351	5,340	6,854

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Female Householder, Own Children, At/Above Poverty	1,450	5,475	7,496	8,658	10,546
Female Householder, No Own Children, At/Above Poverty	2,318	7,897	11,293	13,304	16,562

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	89,344	282,816	426,010	513,802	647,884
Less Than .50	4,414	17,463	23,967	27,734	35,102
.50 - .99	5,008	20,906	28,144	34,346	45,071
1.00 - 1.24	2,603	11,783	16,408	20,283	28,319
1.25 - 1.49	3,239	10,805	15,244	19,712	26,403
1.50 - 1.84	5,132	18,363	27,822	33,786	43,329
1.85 - 1.99	1,684	6,165	9,751	12,917	17,089
2.00+	67,264	197,330	304,675	365,025	452,572

Poverty: Popn by Race

By Race

White, Below Poverty Level	5,008	16,773	26,496	34,730	47,834
White, Above Poverty Level	60,207	169,645	278,624	348,766	447,203
Black, Below Poverty Level	2,418	13,510	15,331	15,603	16,836
Black, Above Poverty Level	10,830	43,274	49,903	51,556	55,881
AI/Alaskan Native, Below Poverty Level	111	627	745	818	1,040
AI/Alaskan Native, Above Poverty Level	227	1,143	1,563	1,789	2,213
Asian, Below Poverty Level	285	758	930	963	1,127
Asian, Above Poverty Level	1,787	5,467	8,589	9,168	10,264
NH/PI, Below Poverty Level	13	41	93	113	156
NH/PI, Above Poverty Level	34	95	162	191	282
Some Other Race, Below Poverty Level	486	2,662	3,116	3,419	4,278
Some Other Race, Above Poverty Level	1,491	7,256	9,352	10,301	14,299

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2+ Races, Below Poverty Level	1,102	3,998	5,399	6,434	8,902
2+ Races, Above Poverty Level	5,346	17,566	25,706	29,950	37,569
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	1,208	5,678	6,857	7,592	9,638
Hispanic/Latino, Above Poverty Level	3,284	15,189	20,578	23,045	31,778
Non-Hispanic/Latino, Below Poverty Level	8,214	32,691	45,254	54,489	70,536
Non-Hispanic/Latino, Above Poverty Level	76,637	229,257	353,321	428,676	535,933
Non-Hispanic/Latino by Race					
White, Below Poverty Level	4,729	15,921	25,401	33,413	46,087
White, Above Poverty Level	59,302	166,333	273,705	343,135	439,473
Other than White, Below Poverty Level	4,694	22,449	26,710	28,668	34,086
Other than White, Above Poverty Level	20,620	78,114	100,194	108,587	128,238
Vehicles Available					
0 Vehicles Available	5.0%	6.9%	6.0%	5.5%	5.3%
1 Vehicle Available	35.9%	35.5%	32.9%	31.3%	30.5%
2+ Vehicles Available	59.1%	57.7%	61.1%	63.2%	64.2%
Average Vehicles Per Household	0.03	0.01	0.01	0.01	0.01
Total Vehicles Available	1,325	1,283	1,330	1,382	1,425

2029 Demographics:

Total Population	93,500	298,021	448,427	538,639	678,172
Total Households	40,912	127,535	186,913	222,128	277,022
Female Population	48,606	154,336	231,338	276,864	347,609
% Female	48.0%	48.2%	48.4%	48.6%	48.7%
Male Population	44,894	143,686	217,089	261,775	330,563
% Male	52.0%	51.8%	51.6%	51.4%	51.3%

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Population Density (per Sq. Mi.)	1,190.00	948.00	634.00	428.00	345.00
Employed Civilian Population 16+					
Total	49,611	152,365	224,516	266,180	327,566
% White Collar	63.9%	61.3%	61.7%	60.7%	59.4%
% Blue Collar	36.1%	38.7%	38.3%	39.3%	40.6%
Age:					
Age 0 - 4	5.7%	5.9%	5.6%	5.5%	5.4%
Age 5 - 14	10.4%	11.0%	11.1%	11.2%	11.2%
Age 15 - 19	4.9%	5.4%	5.6%	5.6%	5.8%
Age 20 - 24	5.7%	6.2%	6.2%	6.1%	6.3%
Age 25 - 34	15.0%	15.0%	13.8%	13.5%	13.4%
Age 35 - 44	13.8%	13.6%	13.2%	13.1%	13.0%
Age 45 - 54	11.7%	11.8%	12.2%	12.4%	12.5%
Age 55 - 64	11.7%	11.8%	12.1%	12.3%	12.4%
Age 65 - 74	11.7%	10.8%	11.3%	11.4%	11.3%
Age 75 - 84	6.8%	6.1%	6.5%	6.6%	6.6%
Age 85 +	2.7%	2.4%	2.4%	2.3%	2.2%
Median Age	41.0	40.0	41.0	41.0	41.0
Housing Units					
Total Housing Units	44,314	139,805	204,218	242,451	301,969
Occupied Housing Units	92.3%	91.2%	91.5%	91.6%	91.7%
Vacant Housing Units	7.7%	8.8%	8.5%	8.4%	8.3%
Housing Units by Tenure					
Total Households in Tenure	40,912	127,535	186,913	222,128	277,022
Owner Occupied Housing Units	25,999	75,184	119,397	146,761	183,650
Owner Occupied free and clear	35.8%	35.0%	35.8%	36.8%	37.6%
Owner Occupied with a mortgage or loan	64.2%	65.0%	64.2%	63.2%	62.4%
Renter Occupied Housing Units	14,912	52,352	67,516	75,366	93,372
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.6%	2.5%	2.5%	2.2%	2.0%

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Black	14.7%	20.0%	15.3%	13.2%	11.4%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%	0.1%
White	71.9%	64.8%	70.4%	73.4%	75.2%
Other	2.3%	3.6%	3.0%	2.8%	3.0%
Multi-Race	8.1%	8.4%	8.1%	7.8%	7.9%
Hispanic Ethnicity	5.3%	7.7%	6.8%	6.3%	6.8%
Not of Hispanic Ethnicity	94.7%	92.3%	93.2%	93.7%	93.2%
Race of Hispanics					
Hispanics	4,959	22,870	30,481	34,145	46,236
American Indian	3.2%	5.6%	4.8%	4.6%	4.0%
Asian	0.4%	0.2%	0.3%	0.3%	0.2%
Black	1.8%	1.8%	1.8%	1.8%	1.7%
Hawaiian/Pacific Islander	0.2%	0.2%	0.2%	0.2%	0.2%
White	27.3%	20.9%	22.9%	23.5%	23.6%
Other	33.9%	40.2%	37.7%	37.0%	38.0%
Multi-Race	33.2%	31.2%	32.4%	32.7%	32.3%
Race of Non Hispanics					
Non Hispanics	88,541	275,152	417,946	504,493	631,936
American Indian	0.2%	0.2%	0.2%	0.2%	0.2%
Asian	2.7%	2.7%	2.7%	2.3%	2.1%
Black	15.4%	21.6%	16.3%	13.9%	12.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	74.4%	68.5%	73.9%	76.8%	78.9%
Other	0.5%	0.6%	0.5%	0.5%	0.5%
Multi-Race	6.7%	6.5%	6.3%	6.2%	6.2%
Marital Status:					
Age 15 + Population	78,444	247,658	373,632	448,872	565,212
Divorced	13.1%	12.8%	12.6%	12.7%	12.9%
Never Married	29.5%	32.9%	30.4%	29.3%	29.0%
Now Married	50.0%	47.2%	49.9%	50.9%	51.0%
Now Married - Separated	1.9%	2.1%	2.0%	2.0%	2.1%
Widowed	7.5%	7.1%	7.1%	7.0%	7.0%
Educational Attainment:					
Total Population Age 25+	68,534	213,099	320,609	385,344	483,511
Grade K - 9	2.1%	2.5%	2.4%	2.4%	2.7%
Grade 9 - 12	4.0%	5.7%	5.9%	6.3%	6.9%
High School Graduate	21.8%	24.2%	25.1%	26.5%	27.9%

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Associates Degree	9.0%	8.8%	8.6%	8.8%	8.8%
Bachelor's Degree	24.9%	21.9%	21.7%	20.3%	18.8%
Graduate Degree	15.1%	12.8%	12.4%	11.8%	11.2%
Some College, No Degree	22.5%	23.0%	22.8%	22.7%	22.6%
No Schooling Completed	0.6%	1.2%	1.2%	1.1%	1.2%
Household Income:					
Income \$ 0 - \$9,999	3.3%	3.6%	3.3%	3.2%	3.3%
Income \$ 10,000 - \$14,999	3.2%	4.0%	3.7%	3.7%	3.8%
Income \$ 15,000 - \$24,999	5.7%	7.1%	6.7%	6.7%	6.9%
Income \$ 25,000 - \$34,999	7.2%	7.4%	7.1%	7.1%	7.4%
Income \$ 35,000 - \$49,999	10.3%	10.6%	10.3%	10.3%	10.4%
Income \$ 50,000 - \$74,999	13.8%	13.7%	13.8%	14.2%	14.7%
Income \$ 75,000 - \$99,999	14.6%	13.9%	14.2%	14.6%	15.0%
Income \$100,000 - \$124,999	12.0%	12.6%	12.8%	12.9%	12.8%
Income \$125,000 - \$149,999	8.7%	7.9%	8.1%	8.1%	7.9%
Income \$150,000 +					
Average Household Income	\$114,501	\$106,129	\$109,643	\$107,479	\$103,644
Median Household Income	\$93,242	\$86,330	\$90,008	\$88,449	\$85,448
Per Capita Income	\$49,012	\$45,023	\$45,035	\$43,809	\$41,962
Vehicles Available					
0 Vehicles Available	5.1%	6.9%	6.0%	5.5%	5.3%
1 Vehicle Available	35.8%	35.4%	32.9%	31.3%	30.5%
2+ Vehicles Available	59.2%	57.7%	61.1%	63.2%	64.2%
Average Vehicles Per Household	0.03	0.01	0.01	0.01	0.01
Total Vehicles Available	1,383	1,333	1,380	1,431	1,472

2020 Demographics:

Total Population	86,167	280,812	423,363	509,957	644,700
Total Households	37,031	116,749	171,661	204,716	256,637

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Female Population	44,915	146,096	219,384	263,277	332,112
% Female	47.9%	48.0%	48.2%	48.4%	48.5%
Male Population	41,252	134,716	203,979	246,679	312,588
% Male	52.1%	52.0%	51.8%	51.6%	51.5%
Population Density (per Sq. Mi.)	1,097.00	894.00	599.00	406.00	328.00
Employed Civilian Population 16+					
Total	44,315	138,895	205,248	245,000	306,747
% White Collar	63.2%	60.6%	61.1%	60.0%	58.8%
% Blue Collar	36.8%	39.4%	38.9%	40.0%	41.2%
Age:					
Age 0 - 4	5.5%	5.8%	5.6%	5.6%	5.5%
Age 5 - 14	11.0%	11.7%	11.9%	12.0%	12.1%
Age 15 - 19	5.4%	5.8%	6.0%	6.2%	6.4%
Age 20 - 24	6.9%	7.3%	7.1%	6.8%	6.9%
Age 25 - 34	15.1%	15.0%	13.7%	13.3%	13.0%
Age 35 - 44	12.6%	12.4%	12.3%	12.2%	12.2%
Age 45 - 54	11.6%	11.8%	12.2%	12.4%	12.5%
Age 55 - 64	12.6%	12.6%	13.0%	13.2%	13.2%
Age 65 - 74	11.2%	10.3%	10.7%	10.8%	10.7%
Age 75 - 84	5.6%	5.1%	5.4%	5.5%	5.4%
Age 85 +	2.5%	2.2%	2.2%	2.1%	2.0%
Housing Units					
Total Housing Units	40,076	127,849	187,395	223,290	279,591
Occupied Housing Units	92.4%	91.3%	91.6%	91.7%	91.8%
Vacant Housing Units	7.6%	8.7%	8.4%	8.3%	8.2%
Housing Units by Tenure					
Total Households in Tenure	37,031	116,749	171,661	204,716	256,637
Owner Occupied Housing Units	23,299	68,238	108,944	134,441	169,089
Owner Occupied free and clear	34.1%	33.2%	34.0%	35.0%	35.9%
Owner Occupied with a mortgage or loan	65.9%	66.8%	66.0%	65.0%	64.1%
Renter Occupied Housing Units	13,732	48,511	62,717	70,275	87,548

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Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.2%	2.1%	2.2%	1.9%	1.7%
Black	15.6%	20.8%	15.8%	13.5%	11.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%	0.1%
White	73.3%	65.9%	71.9%	75.0%	76.8%
Other	2.4%	3.9%	3.2%	2.9%	3.0%
Multi-Race	6.2%	6.7%	6.5%	6.3%	6.5%
Hispanic Ethnicity	5.5%	8.0%	6.9%	6.3%	6.6%
Not of Hispanic Ethnicity	92.0%	89.8%	91.0%	91.7%	91.4%

Race of Hispanics

Hispanics	4,697	22,570	29,104	32,045	42,760
American Indian	2.7%	4.4%	4.0%	3.9%	3.5%
Asian	0.4%	0.2%	0.3%	0.3%	0.2%
Black	1.9%	1.7%	1.7%	1.7%	1.6%
Hawaiian/Pacific Islander	0.2%	0.2%	0.2%	0.1%	0.1%
White	22.2%	16.7%	18.6%	19.5%	20.1%
Other	37.5%	44.1%	41.4%	40.6%	41.0%
Multi-Race	35.2%	33.1%	34.2%	34.3%	33.8%

Race of Non Hispanics

Non Hispanics	79,296	252,078	385,157	467,470	589,240
American Indian	0.2%	0.2%	0.2%	0.2%	0.3%
Asian	2.4%	2.3%	2.3%	2.1%	1.8%
Black	16.8%	23.0%	17.2%	14.6%	12.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	78.3%	72.0%	77.6%	80.4%	82.5%
Other	0.4%	0.4%	0.4%	0.3%	0.3%
Multi-Race	4.6%	4.5%	4.5%	4.5%	4.6%

Marital Status:

Age 15 + Population	71,969	231,698	349,372	420,239	530,905
Divorced	13.9%	13.4%	13.0%	13.1%	13.0%
Never Married	29.1%	33.4%	31.0%	29.8%	29.5%
Now Married	49.0%	46.1%	48.9%	50.1%	50.5%
Now Married - Separated	2.2%	2.2%	2.0%	2.0%	2.1%
Widowed	8.1%	7.2%	7.1%	7.0%	7.0%

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Educational Attainment:

Total Population Age 25+	61,421	194,924	293,863	354,163	445,677
Grade K - 8	1.8%	2.4%	2.4%	2.4%	2.7%
Grade 9 - 12	4.6%	6.5%	6.6%	6.9%	7.5%
High School Graduate	23.7%	25.5%	26.0%	27.4%	28.5%
Associates Degree	9.1%	9.0%	8.7%	8.8%	8.9%
Bachelor's Degree	24.2%	21.0%	21.0%	19.8%	18.2%
Graduate Degree	13.8%	11.8%	11.5%	10.9%	10.4%
Some College, No Degree	22.2%	22.6%	22.5%	22.6%	22.6%
No Schooling Completed	0.6%	1.1%	1.2%	1.1%	1.2%

Household Income:

Income \$ 0 - \$9,999	5.7%	6.5%	5.6%	5.4%	5.3%
Income \$ 10,000 - \$14,999	4.2%	4.9%	4.6%	4.7%	4.9%
Income \$ 15,000 - \$24,999	8.0%	9.7%	9.1%	9.0%	9.1%
Income \$ 25,000 - \$34,999	11.7%	10.5%	10.1%	10.1%	10.4%
Income \$ 35,000 - \$49,999	12.9%	13.1%	13.2%	13.3%	13.4%
Income \$ 50,000 - \$74,999	16.4%	17.5%	17.6%	17.8%	18.1%
Income \$ 75,000 - \$99,999	13.2%	12.5%	13.0%	13.3%	13.3%
Income \$100,000 - \$124,999	8.2%	8.5%	8.8%	9.0%	8.8%
Income \$125,000 - \$149,999	6.1%	5.0%	5.4%	5.4%	5.4%
Income \$150,000 +	13.6%	11.9%	12.7%	12.1%	11.3%

Average Household Income	\$88,975	\$81,315	\$85,315	\$84,205	\$81,804
Median Household Income	\$69,343	\$63,842	\$67,324	\$66,520	\$64,749
Per Capita Income	\$37,372	\$33,624	\$34,144	\$33,447	\$32,324

Vehicles Available

0 Vehicles Available	5.0%	6.9%	6.0%	5.6%	5.4%
1 Vehicle Available	36.6%	35.9%	33.2%	31.5%	30.6%
2+ Vehicles Available	58.4%	57.2%	60.8%	63.0%	63.9%
Average Vehicles Per Household	0.03	0.01	0.01	0.01	0.01
Total Vehicles Available	1,235	1,206	1,256	1,310	1,357

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2010 Census Demographics:

Total Population	83,046	264,212	392,409	474,420	600,691
Total Households	35,898	109,325	158,792	190,074	238,086
Female Population	43,627	137,601	203,778	245,277	309,479
% Female	52.5%	52.1%	51.9%	51.7%	51.5%
Male Population	39,423	126,616	188,638	229,152	291,224
% Male	47.5%	47.9%	48.1%	48.3%	48.5%

Employed Civilian Population 16+

Total	41,279	125,969	186,865	223,515	277,916
% White Collar	64.1%	61.2%	60.9%	59.8%	58.5%
% Blue Collar	35.9%	38.8%	39.1%	40.2%	41.5%

Age:

Age 0 - 4	6.0%	6.2%	6.1%	6.1%	6.1%
Age 5 - 14	11.3%	11.6%	12.0%	12.3%	12.5%
Age 15 - 19	5.7%	6.7%	6.8%	6.8%	6.9%
Age 20 - 24	7.2%	7.4%	7.0%	6.8%	6.8%
Age 25 - 34	13.6%	13.4%	12.8%	12.6%	12.5%
Age 35 - 44	12.5%	12.7%	12.9%	13.1%	13.2%
Age 45 - 54	14.4%	14.3%	14.5%	14.7%	14.6%
Age 55 - 64	13.4%	12.8%	13.0%	13.1%	12.9%
Age 65 - 74	8.2%	7.6%	7.9%	8.0%	8.0%
Age 75 - 84	5.5%	5.0%	4.9%	4.8%	4.7%
Age 85 +	2.3%	2.1%	2.0%	1.8%	1.7%
Median Age	39.9	38.6	39.1	39.2	38.9

Housing Units

Total Housing Units	39,414	121,395	175,765	210,298	263,522
Owner Occupied Housing Units	62.1%	60.3%	64.8%	66.9%	67.3%
Renter Occupied Housing Units	37.9%	39.7%	35.2%	33.1%	32.7%
Vacant Housing Units	8.9%	9.9%	9.7%	9.6%	9.7%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.3%	0.3%	0.4%
Asian	1.8%	1.6%	1.7%	1.5%	1.3%

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Hawaiian or other Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
Black	17.6%	23.7%	17.7%	15.0%	12.7%
White	76.9%	70.2%	76.6%	79.7%	82.0%
Other	1.6%	2.2%	1.9%	1.7%	2.0%
Two or More Races	1.7%	1.7%	1.7%	1.7%	1.7%
Hispanic Ethnicity	3.5%	4.7%	4.2%	3.8%	4.2%
Not of Hispanic Ethnicity	96.5%	95.4%	95.8%	96.2%	95.8%
Marital Status:					
Age 15 + Population	68,656	217,106	321,380	387,384	488,921
Divorced	12.0%	12.8%	12.5%	12.5%	12.4%
Never Married	28.4%	30.2%	27.7%	26.4%	25.9%
Now Married	48.2%	44.3%	48.0%	49.7%	50.6%
Separated	3.3%	4.1%	3.7%	3.7%	3.8%
Widowed	8.2%	8.6%	8.0%	7.6%	7.3%
Educational Attainment:					
Total Population Age 25+	57,928	179,881	267,018	322,827	406,536
Grade K - 8	2.9%	3.7%	3.4%	3.6%	4.1%
Grade 9 - 11, No diploma	1.6%	1.7%	1.6%	1.7%	1.6%
High School Graduate	27.7%	28.8%	29.2%	30.3%	31.1%
Associates Degree	7.7%	7.2%	7.2%	7.1%	6.9%
Bachelor's Degree	18.6%	16.4%	16.5%	15.7%	14.7%
Graduate Degree	1.2%	1.3%	1.3%	1.2%	1.1%
Some College, No Degree	16.2%	16.0%	15.9%	15.9%	16.0%
No Schooling Completed	1.5%	1.8%	1.6%	1.5%	1.4%
Household Income:					
Income \$ 0 - \$9,999	7.2%	8.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	5.9%	6.8%	6.5%	6.4%	6.4%
Income \$ 15,000 - \$24,999	14.3%	15.0%	14.0%	13.9%	14.0%
Income \$ 25,000 - \$34,999	12.5%	12.8%	12.4%	12.5%	12.7%
Income \$ 35,000 - \$49,999	13.8%	14.4%	14.5%	14.9%	15.4%
Income \$ 50,000 - \$74,999	17.5%	16.9%	17.5%	17.9%	18.0%
Income \$ 75,000 - \$99,999	12.5%	11.1%	11.8%	11.8%	11.5%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Income \$100,000 - \$124,999	6.3%	5.7%	6.0%	5.9%	5.7%
Income \$125,000 - \$149,999	3.5%	3.0%	3.1%	3.1%	2.9%
Income \$150,000 - \$199,999	2.8%	2.3%	2.4%	2.2%	2.1%
Income \$200,000 or More	3.7%	3.1%	3.4%	3.1%	2.9%
Average Household Income	\$66,915	\$61,511	\$63,765	\$62,751	\$61,167
Median Household Income	\$45,916	\$41,178	\$43,416	\$43,480	\$42,630
Per Capita Income	\$29,032	\$25,794	\$26,109	\$25,421	\$24,536

Vehicles Available

0 Vehicles Available	5.6%	8.9%	7.9%	7.2%	6.7%
1 Vehicle Available	34.0%	34.6%	32.2%	31.0%	30.4%
2 Vehicles Available	40.2%	37.4%	38.7%	39.1%	39.4%
3+ Vehicles Available	20.2%	19.2%	21.3%	22.7%	23.5%
Average Vehicles Per Household	1.94	1.90	1.97	2.02	2.03
Total Vehicles Available	69,677	208,080	312,982	383,057	484,359

Population Trend

2010	83,046	264,212	392,409	474,420	600,691
2020	86,167	280,812	423,363	509,957	644,700
Change 2010 to 2020	3.8%	6.3%	7.9%	7.5%	7.3%
2024	90,304	289,211	435,633	524,003	661,297
2029	93,500	298,021	448,427	538,639	678,172
Change 2024 to 2029	3.5%	3.0%	2.9%	2.8%	2.6%

Household Trend

2010	35,898	109,325	158,792	190,074	238,086
2020	37,031	116,749	171,661	204,716	256,637
Change 2010 to 2020	9.4%	12.5%	13.7%	13.0%	12.7%
2024	39,275	122,988	180,485	214,790	268,433
2029	40,912	127,535	186,913	222,128	277,022
Change 2024 to 2029	4.2%	3.7%	3.6%	3.4%	3.2%

Average Household Size Trend

2010	2.3	2.3	2.4	2.4	2.5
2020	2.3	2.4	2.4	2.5	2.5

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Change 2010 to 2020	1.7%	1.5%	1.4%	1.3%	0.9%
2024	2.3	2.3	2.4	2.4	2.4
2029	2.3	2.3	2.4	2.4	2.4
Change 2024 to 2029	-0.5%	-0.4%	-0.4%	-0.4%	-0.5%
Median Age Trend					
2010	39.9	38.6	39.1	39.2	38.9
2024	41.0	39.0	40.0	40.0	40.0
2029	41.0	40.0	41.0	41.0	41.0
Housing Units Trend					
Total Housing Units					
Change 2010 to 2020	1.7%	5.3%	6.6%	6.2%	6.1%
Change 2024 to 2029	4.2%	3.7%	3.6%	3.4%	3.2%
Owner Occupied Housing Units					
Change 2010 to 2020	-35.1%	-37.5%	-31.4%	-29.2%	-29.0%
Change 2024 to 2029	4.3%	3.7%	3.6%	3.4%	3.2%
Renter Occupied Housing Units					
Change 2010 to 2020	0.9%	11.8%	12.2%	11.7%	12.4%
Change 2024 to 2029	4.0%	3.7%	3.5%	3.4%	3.1%
Vacant Housing Units					
Change 2010 to 2020	-13.4%	-8.0%	-7.3%	-8.2%	-9.8%
Change 2024 to 2029	4.6%	4.2%	4.0%	3.8%	3.5%
Race and Ethnicity Trend					
American Indian, Eskimo, Aleut					
Change 2010 to 2020	33.6%	71.9%	58.8%	48.5%	43.5%
Change 2024 to 2029	4.5%	5.7%	4.9%	4.5%	4.1%
Asian and Native Hawaiian/Other Pacific Islander					
Change 2010 to 2020	24.0%	32.0%	34.7%	34.6%	34.1%
Change 2024 to 2029	15.1%	14.0%	13.6%	13.4%	13.0%
Black					
Change 2010 to 2020	-8.3%	-7.0%	-3.9%	-3.6%	-2.6%
Change 2024 to 2029	3.1%	3.0%	3.3%	3.4%	3.5%
White					
Change 2010 to 2020	-1.2%	-0.2%	1.3%	1.1%	0.6%
Change 2024 to 2029	1.9%	1.2%	1.2%	1.2%	0.9%
Other					
Change 2010 to 2020	50.9%	85.4%	82.1%	78.2%	67.4%
Change 2024 to 2029	7.7%	6.3%	7.0%	7.3%	7.8%

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Two or More Races

Change 2010 to 2020	282.1%	311.9%	305.3%	308.0%	314.9%
Change 2024 to 2029	15.9%	14.0%	14.2%	14.2%	13.7%

Hispanic Ethnicity

Change 2010 to 2020	62.4%	83.6%	78.4%	76.8%	71.0%
Change 2024 to 2029	9.3%	7.6%	8.5%	9.0%	9.3%

Not of Hispanic Ethnicity

Change 2010 to 2020	-1.1%	0.1%	2.4%	2.4%	2.4%
Change 2024 to 2029	3.2%	2.7%	2.6%	2.4%	2.1%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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