

Complete Demographic Comparison Report



Date: December 10, 2024

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--|---|--|--|--|--|
|--|---|--|--|--|--|

2024 Demographics:

| | | | | | |
|----------------------------------|----------|----------|---------|---------|---------|
| Q2 2024 Employees | 88,378 | 205,737 | 227,538 | 250,142 | 321,901 |
| Q2 2024 Establishments* | 7,312 | 15,468 | 18,006 | 19,816 | 25,756 |
| Total Population | 145,628 | 346,191 | 463,111 | 552,321 | 726,335 |
| Total Households | 61,745 | 144,907 | 190,035 | 224,563 | 291,335 |
| Female Population | 75,895 | 178,945 | 238,071 | 282,785 | 371,113 |
| % Female | 47.9% | 48.3% | 48.6% | 48.8% | 48.9% |
| Male Population | 69,733 | 167,246 | 225,040 | 269,536 | 355,222 |
| % Male | 52.1% | 51.7% | 51.4% | 51.2% | 51.1% |
| Population Density (per Sq. Mi.) | 1,853.53 | 1,101.56 | 654.93 | 439.37 | 369.79 |

Employed Civilian Population 16+

| | | | | | |
|--------------|--------|---------|---------|---------|---------|
| Total | 72,385 | 177,675 | 235,360 | 277,337 | 354,506 |
| White Collar | 53.3% | 60.2% | 61.6% | 60.3% | 57.9% |
| Blue Collar | 46.7% | 39.8% | 38.4% | 39.7% | 42.1% |

Seasonal Population by Quarter:

| | | | | | |
|---------|-------|-------|-------|-------|--------|
| Q4 2021 | 1,590 | 4,527 | 6,803 | 8,595 | 11,043 |
| Q1 2022 | 1,083 | 3,138 | 5,136 | 6,612 | 8,680 |
| Q2 2022 | 1,176 | 3,492 | 5,653 | 7,199 | 9,343 |
| Q3 2022 | 1,145 | 3,431 | 5,535 | 7,039 | 9,178 |
| Q4 2022 | 1,087 | 3,308 | 5,334 | 6,822 | 8,953 |
| Q1 2023 | 914 | 2,510 | 4,080 | 5,254 | 6,992 |
| Q2 2023 | 977 | 2,656 | 4,332 | 5,550 | 7,351 |
| Q3 2023 | 937 | 2,571 | 4,176 | 5,371 | 7,143 |
| Q4 2023 | 912 | 2,530 | 4,097 | 5,279 | 7,044 |

Age:

| | | | | | |
|-------------|-------|-------|-------|-------|-------|
| Age 0 - 4 | 6.3% | 5.8% | 5.7% | 5.6% | 5.6% |
| Age 5 - 14 | 12.1% | 11.5% | 11.7% | 11.8% | 12.0% |
| Age 15 - 19 | 5.8% | 5.9% | 6.0% | 6.0% | 6.3% |
| Age 20 - 24 | 6.3% | 6.9% | 6.4% | 6.3% | 6.5% |
| Age 25 - 34 | 15.7% | 15.0% | 14.0% | 13.8% | 13.5% |
| Age 35 - 44 | 12.7% | 12.7% | 12.8% | 12.7% | 12.6% |
| Age 45 - 54 | 11.5% | 11.8% | 12.2% | 12.4% | 12.5% |

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|--|---|--|--|--|--|
| Age 55 - 64 | 12.1% | 12.3% | 12.7% | 12.9% | 12.8% |
| Age 65 - 74 | 9.9% | 10.3% | 10.7% | 10.8% | 10.6% |
| Age 75 - 84 | 5.4% | 5.5% | 5.7% | 5.7% | 5.6% |
| Age 85 + | 2.3% | 2.2% | 2.2% | 2.1% | 2.0% |
| Median Age | 38.0 | 39.0 | 40.0 | 40.0 | 40.0 |
| Housing Units | | | | | |
| Total Housing Units | 68,126 | 158,738 | 207,230 | 244,723 | 317,436 |
| Occupied Housing Units | 90.6% | 91.3% | 91.7% | 91.8% | 91.8% |
| Vacant Housing Units | 9.4% | 8.7% | 8.3% | 8.2% | 8.2% |
| Housing Units by Tenure | | | | | |
| Total Households in Tenure | 61,745 | 144,907 | 190,035 | 224,563 | 291,335 |
| Owner Occupied Housing Units | 32,892 | 85,549 | 122,068 | 148,327 | 190,688 |
| Owner Occupied free and clear | 35.0% | 34.8% | 35.3% | 36.1% | 37.5% |
| Owner Occupied with a mortgage or loan | 65.0% | 65.2% | 64.7% | 63.9% | 62.5% |
| Renter Occupied Housing Units | 28,852 | 59,358 | 67,967 | 76,236 | 100,648 |
| Race and Ethnicity | | | | | |
| American Indian, Eskimo, Aleut | 1.0% | 0.6% | 0.5% | 0.5% | 0.7% |
| Asian | 2.5% | 2.4% | 2.2% | 2.0% | 1.8% |
| Black | 26.7% | 18.6% | 14.6% | 12.7% | 10.7% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% |
| White | 56.5% | 67.7% | 72.6% | 74.6% | 74.2% |
| Other | 5.1% | 3.3% | 2.9% | 3.0% | 4.8% |
| Multi-Race | 8.2% | 7.3% | 7.2% | 7.1% | 7.8% |
| Hispanic Ethnicity | 10.4% | 7.2% | 6.4% | 6.8% | 10.1% |
| Not of Hispanic Ethnicity | 89.6% | 92.8% | 93.6% | 93.2% | 89.9% |
| Race of Hispanics | | | | | |
| Hispanics | 15,115 | 24,800 | 29,422 | 37,577 | 73,717 |
| American Indian | 6.9% | 5.2% | 4.7% | 4.4% | 4.7% |

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|--------------------------------|---|--|--|--|--|
| Asian | 0.2% | 0.3% | 0.3% | 0.3% | 0.2% |
| Black | 1.8% | 2.0% | 1.9% | 1.7% | 1.2% |
| Hawaiian/Pacific Islander | 0.1% | 0.2% | 0.2% | 0.2% | 0.1% |
| White | 16.7% | 21.1% | 22.4% | 22.6% | 20.8% |
| Other | 44.9% | 40.0% | 37.8% | 38.2% | 43.1% |
| Multi-Race | 29.4% | 31.3% | 32.7% | 32.7% | 29.9% |
| Race of Non Hispanics | | | | | |
| Non Hispanics | 130,513 | 321,391 | 433,689 | 514,743 | 652,618 |
| American Indian | 0.3% | 0.2% | 0.2% | 0.2% | 0.3% |
| Asian | 2.7% | 2.6% | 2.3% | 2.1% | 1.9% |
| Black | 29.5% | 19.8% | 15.5% | 13.5% | 11.8% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.0% | 0.1% |
| White | 61.1% | 71.3% | 76.0% | 78.4% | 80.2% |
| Other | 0.5% | 0.5% | 0.5% | 0.5% | 0.4% |
| Multi-Race | 5.7% | 5.5% | 5.4% | 5.3% | 5.3% |
| Marital Status: | | | | | |
| Age 15 + Population | 118,797 | 286,465 | 382,829 | 456,576 | 598,162 |
| Divorced | 14.3% | 13.2% | 12.6% | 12.7% | 12.8% |
| Never Married | 36.0% | 33.1% | 30.6% | 29.6% | 29.4% |
| Now Married | 42.1% | 46.4% | 49.9% | 50.8% | 50.8% |
| Now Married - Separated | 2.3% | 2.0% | 1.9% | 1.9% | 2.1% |
| Widowed | 7.6% | 7.3% | 6.9% | 6.9% | 7.0% |
| Educational Attainment: | | | | | |
| Total Population Age 25+ | 101,224 | 242,126 | 325,424 | 388,420 | 505,468 |
| Grade K - 8 | 3.5% | 2.6% | 2.4% | 2.6% | 3.6% |
| Grade 9 - 12 | 7.5% | 6.3% | 6.2% | 6.7% | 7.5% |
| High School Graduate | 29.8% | 26.1% | 25.6% | 26.6% | 28.0% |
| Associates Degree | 8.4% | 8.6% | 8.8% | 8.8% | 8.5% |
| Bachelor's Degree | 16.7% | 20.6% | 21.0% | 19.8% | 17.9% |
| Graduate Degree | 8.1% | 11.6% | 12.3% | 11.5% | 10.7% |
| Some College, No Degree | 24.0% | 22.9% | 22.7% | 22.8% | 22.3% |
| No Schooling Completed | 2.0% | 1.3% | 1.2% | 1.2% | 1.5% |

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|--|---|--|--|--|--|
|--|---|--|--|--|--|

Household Income:

| | | | | | |
|------------------------------|----------|----------|----------|----------|----------|
| Income \$ 0 - \$9,999 | 4.7% | 4.7% | 4.2% | 4.0% | 4.2% |
| Income \$ 10,000 - \$14,999 | 5.3% | 4.6% | 4.0% | 4.0% | 4.2% |
| Income \$ 15,000 - \$24,999 | 10.2% | 8.0% | 7.3% | 7.3% | 7.8% |
| Income \$ 25,000 - \$34,999 | 9.6% | 8.3% | 7.8% | 7.9% | 8.4% |
| Income \$ 35,000 - \$49,999 | 14.4% | 12.2% | 11.5% | 11.4% | 11.6% |
| Income \$ 50,000 - \$74,999 | 17.7% | 16.4% | 16.2% | 16.3% | 16.6% |
| Income \$ 75,000 - \$99,999 | 14.2% | 14.9% | 15.0% | 15.6% | 15.6% |
| Income \$100,000 - \$124,999 | 9.5% | 10.5% | 11.0% | 11.0% | 10.8% |
| Income \$125,000 - \$149,999 | 4.9% | 6.2% | 6.8% | 6.8% | 6.6% |
| Income \$150,000 + | | | | | |
| Average Household Income | \$75,877 | \$91,561 | \$97,997 | \$97,231 | \$92,505 |
| Median Household Income | \$60,324 | \$74,113 | \$79,051 | \$78,716 | \$75,279 |
| Per Capita Income | \$32,313 | \$37,894 | \$39,725 | \$39,154 | \$36,934 |

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

| | | | | | |
|---|--------|--------|---------|---------|---------|
| Total Families (Family Households) | 36,404 | 87,915 | 121,243 | 146,136 | 191,572 |
| Husband-Wife Family, Own Children, Below Poverty | 788 | 1,238 | 1,647 | 2,081 | 2,998 |
| Husband-Wife Family, No Own Children, Below Poverty | 663 | 1,255 | 1,544 | 1,913 | 2,901 |
| Male Householder, Own Children, Below Poverty | 335 | 488 | 622 | 716 | 1,170 |
| Male Householder, No Own Children, Below Poverty | 358 | 579 | 611 | 675 | 782 |

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|---|---|--|--|--|--|
| Female | | | | | |
| Householder, Own Children, Below Poverty | 1,866 | 3,162 | 3,465 | 3,950 | 5,956 |
| Female | | | | | |
| Householder, No Own Children, Below Poverty | 638 | 1,302 | 1,483 | 1,657 | 2,356 |
| Husband-Wife | | | | | |
| Family, Own Children, At/Above Poverty | 6,688 | 19,456 | 28,852 | 34,863 | 45,517 |
| Husband-Wife | | | | | |
| Family, No Own Children, At/Above Poverty | 14,097 | 38,328 | 55,438 | 67,458 | 86,601 |
| Male Householder, Own Children, At/ Above Poverty | 1,044 | 2,360 | 3,003 | 3,808 | 5,352 |
| Male Householder, No Own Children, At/Above Poverty | 1,553 | 3,509 | 4,587 | 5,625 | 7,826 |
| Female | | | | | |
| Householder, Own Children, At/Above Poverty | 3,190 | 6,487 | 7,994 | 9,255 | 11,881 |
| Female | | | | | |
| Householder, No Own Children, At/ Above Poverty | 5,185 | 9,751 | 11,995 | 14,135 | 18,231 |

Poverty: Popn, Ratio of Income to Poverty Level

| | | | | | |
|--|---------|---------|---------|---------|---------|
| Total Population for whom poverty status is determined | 143,738 | 337,364 | 452,978 | 541,158 | 711,847 |
| Less Than .50 | 11,134 | 20,690 | 24,921 | 28,807 | 38,402 |
| .50 - .99 | 14,334 | 25,821 | 29,282 | 35,567 | 52,916 |
| 1.00 - 1.24 | 7,242 | 14,280 | 17,914 | 22,015 | 32,536 |
| 1.25 - 1.49 | 6,312 | 14,430 | 17,289 | 20,656 | 30,623 |
| 1.50 - 1.84 | 12,391 | 23,596 | 30,387 | 37,252 | 50,833 |
| 1.85 - 1.99 | 4,127 | 8,373 | 10,801 | 13,587 | 19,800 |
| 2.00+ | 88,198 | 230,174 | 322,385 | 383,273 | 486,736 |

Poverty: Popn by Race

By Race

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|--|---|--|--|--|--|
| White, Below Poverty Level | 10,469 | 22,803 | 28,478 | 35,941 | 52,828 |
| White, Above Poverty Level | 70,723 | 205,307 | 300,396 | 367,900 | 475,490 |
| Black, Below Poverty Level | 9,657 | 14,960 | 15,500 | 15,939 | 17,735 |
| Black, Above Poverty Level | 28,672 | 47,929 | 50,713 | 52,518 | 58,204 |
| AI/Alaskan Native, Below Poverty Level | 509 | 673 | 743 | 862 | 1,510 |
| AI/Alaskan Native, Above Poverty Level | 914 | 1,385 | 1,654 | 1,967 | 3,555 |
| Asian, Below Poverty Level | 380 | 814 | 924 | 1,085 | 1,327 |
| Asian, Above Poverty Level | 3,130 | 7,165 | 8,839 | 9,603 | 11,117 |
| NH/PI, Below Poverty Level | 52 | 77 | 97 | 107 | 169 |
| NH/PI, Above Poverty Level | 61 | 135 | 177 | 198 | 304 |
| Some Other Race, Below Poverty Level | 2,051 | 2,830 | 3,156 | 3,878 | 7,254 |
| Some Other Race, Above Poverty Level | 5,366 | 8,476 | 9,754 | 12,450 | 26,762 |
| 2+ Races, Below Poverty Level | 2,350 | 4,353 | 5,305 | 6,562 | 10,497 |
| 2+ Races, Above Poverty Level | 9,403 | 20,456 | 27,243 | 32,149 | 45,097 |
| Poverty: Popn by Ethnicity | | | | | |
| Hispanic/Latino | | | | | |
| Hispanic/Latino, Below Poverty Level | 4,111 | 6,081 | 6,986 | 8,749 | 15,886 |
| Hispanic/Latino, Above Poverty Level | 10,851 | 18,118 | 21,775 | 28,005 | 56,591 |
| Non-Hispanic/Latino, Below Poverty Level | 21,358 | 40,430 | 47,217 | 55,626 | 75,432 |
| Non-Hispanic/Latino, Above Poverty Level | 107,419 | 272,735 | 377,000 | 448,778 | 563,937 |
| Non-Hispanic/Latino by Race | | | | | |
| White, Below Poverty Level | 9,982 | 21,794 | 27,313 | 34,412 | 49,928 |
| White, Above Poverty Level | 68,729 | 201,275 | 295,179 | 361,198 | 463,408 |

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|--|---|--|--|--|--|
| Other than White, Below Poverty Level | 15,487 | 24,717 | 26,890 | 29,962 | 41,391 |
| Other than White, Above Poverty Level | 49,541 | 89,577 | 103,596 | 115,585 | 157,121 |
| Vehicles Available | | | | | |
| 0 Vehicles Available | 8.1% | 6.9% | 5.8% | 5.5% | 5.6% |
| 1 Vehicle Available | 38.8% | 35.6% | 32.6% | 31.1% | 30.8% |
| 2+ Vehicles Available | 53.1% | 57.5% | 61.5% | 63.4% | 63.6% |
| Average Vehicles Per Household | 0.02 | 0.01 | 0.01 | 0.01 | 0.00 |
| Total Vehicles Available | 1,118 | 1,255 | 1,325 | 1,335 | 1,366 |

2029 Demographics:

| | | | | | |
|-------------------------------------|----------|----------|---------|---------|---------|
| Total Population | 149,620 | 356,162 | 476,110 | 566,785 | 744,744 |
| Total Households | 63,704 | 150,017 | 196,558 | 231,832 | 300,608 |
| Female Population | 78,076 | 184,430 | 245,243 | 290,746 | 381,146 |
| % Female | 47.8% | 48.2% | 48.5% | 48.7% | 48.8% |
| Male Population | 71,544 | 171,732 | 230,868 | 276,039 | 363,598 |
| % Male | 52.2% | 51.8% | 51.5% | 51.3% | 51.2% |
| Population Density (per Sq. Mi.) | 1,904.00 | 1,133.00 | 673.00 | 451.00 | 379.00 |

Employed Civilian Population 16+

| | | | | | |
|----------------|--------|---------|---------|---------|---------|
| Total | 73,390 | 180,659 | 239,167 | 280,647 | 356,922 |
| % White Collar | 53.4% | 60.4% | 61.7% | 60.5% | 58.1% |
| % Blue Collar | 46.6% | 39.6% | 38.3% | 39.5% | 41.9% |

Age:

| | | | | | |
|-------------|-------|-------|-------|-------|-------|
| Age 0 - 4 | 6.2% | 5.6% | 5.5% | 5.5% | 5.5% |
| Age 5 - 14 | 11.8% | 11.1% | 11.2% | 11.2% | 11.5% |
| Age 15 - 19 | 5.4% | 5.6% | 5.7% | 5.7% | 5.9% |
| Age 20 - 24 | 6.0% | 6.6% | 6.3% | 6.2% | 6.4% |
| Age 25 - 34 | 15.5% | 14.8% | 13.8% | 13.6% | 13.5% |
| Age 35 - 44 | 13.4% | 13.4% | 13.3% | 13.2% | 13.0% |
| Age 45 - 54 | 11.6% | 11.8% | 12.2% | 12.4% | 12.4% |
| Age 55 - 64 | 11.5% | 11.7% | 12.1% | 12.3% | 12.2% |
| Age 65 - 74 | 10.3% | 10.7% | 11.1% | 11.2% | 11.0% |

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|--|---|--|--|--|--|
| Age 75 - 84 | 6.0% | 6.2% | 6.5% | 6.5% | 6.4% |
| Age 85 + | 2.3% | 2.3% | 2.3% | 2.3% | 2.2% |
| Median Age | 39.0 | 40.0 | 41.0 | 41.0 | 41.0 |
| Housing Units | | | | | |
| Total Housing Units | 70,305 | 164,404 | 214,422 | 252,731 | 327,621 |
| Occupied Housing Units | 90.6% | 91.3% | 91.7% | 91.7% | 91.8% |
| Vacant Housing Units | 9.4% | 8.8% | 8.3% | 8.3% | 8.3% |
| Housing Units by Tenure | | | | | |
| Total Households in Tenure | 63,704 | 150,017 | 196,558 | 231,832 | 300,608 |
| Owner Occupied Housing Units | 34,040 | 88,593 | 126,263 | 153,094 | 196,760 |
| Owner Occupied free and clear | 35.3% | 35.1% | 35.6% | 36.4% | 37.8% |
| Owner Occupied with a mortgage or loan | 64.7% | 64.9% | 64.4% | 63.6% | 62.2% |
| Renter Occupied Housing Units | 29,664 | 61,424 | 70,294 | 78,738 | 103,849 |
| Race and Ethnicity | | | | | |
| American Indian, Eskimo, Aleut | 1.0% | 0.6% | 0.5% | 0.5% | 0.7% |
| Asian | 2.7% | 2.6% | 2.4% | 2.2% | 1.9% |
| Black | 26.6% | 18.6% | 14.7% | 12.8% | 10.8% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% |
| White | 55.4% | 66.5% | 71.4% | 73.4% | 72.9% |
| Other | 5.3% | 3.5% | 3.0% | 3.2% | 5.0% |
| Multi-Race | 8.9% | 8.1% | 7.9% | 7.9% | 8.5% |
| Hispanic Ethnicity | 10.8% | 7.5% | 6.7% | 7.2% | 10.7% |
| Not of Hispanic Ethnicity | 89.2% | 92.5% | 93.3% | 92.8% | 89.3% |
| Race of Hispanics | | | | | |
| Hispanics | 16,228 | 26,884 | 32,028 | 41,039 | 79,957 |
| American Indian | 7.0% | 5.1% | 4.7% | 4.3% | 4.6% |
| Asian | 0.2% | 0.3% | 0.3% | 0.3% | 0.2% |
| Black | 1.8% | 1.9% | 1.8% | 1.7% | 1.2% |

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|--------------------------------|---|--|--|--|--|
| Hawaiian/Pacific Islander | 0.1% | 0.2% | 0.2% | 0.1% | 0.1% |
| White | 17.2% | 21.7% | 23.0% | 23.0% | 21.0% |
| Other | 44.5% | 39.6% | 37.3% | 38.0% | 43.0% |
| Multi-Race | 29.2% | 31.3% | 32.7% | 32.7% | 29.9% |
| Race of Non Hispanics | | | | | |
| Non Hispanics | 133,392 | 329,278 | 444,083 | 525,746 | 664,787 |
| American Indian | 0.3% | 0.2% | 0.2% | 0.2% | 0.3% |
| Asian | 3.0% | 2.8% | 2.6% | 2.4% | 2.2% |
| Black | 29.6% | 20.0% | 15.6% | 13.6% | 12.0% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.0% | 0.1% |
| White | 60.0% | 70.1% | 74.9% | 77.3% | 79.2% |
| Other | 0.6% | 0.5% | 0.5% | 0.5% | 0.4% |
| Multi-Race | 6.4% | 6.2% | 6.2% | 6.0% | 6.0% |
| Marital Status: | | | | | |
| Age 15 + Population | 122,781 | 296,599 | 396,364 | 472,165 | 618,316 |
| Divorced | 14.1% | 13.1% | 12.5% | 12.7% | 12.8% |
| Never Married | 35.8% | 32.9% | 30.4% | 29.5% | 29.3% |
| Now Married | 42.4% | 46.6% | 50.0% | 50.9% | 50.8% |
| Now Married - Separated | 2.5% | 2.1% | 2.0% | 2.0% | 2.2% |
| Widowed | 7.7% | 7.4% | 7.0% | 7.0% | 7.1% |
| Educational Attainment: | | | | | |
| Total Population Age 25+ | 105,743 | 253,033 | 339,353 | 404,508 | 526,397 |
| Grade K - 9 | 3.4% | 2.6% | 2.4% | 2.6% | 3.6% |
| Grade 9 - 12 | 7.4% | 6.2% | 6.0% | 6.5% | 7.4% |
| High School Graduate | 29.7% | 25.9% | 25.4% | 26.5% | 27.8% |
| Associates Degree | 8.4% | 8.5% | 8.8% | 8.8% | 8.5% |
| Bachelor's Degree | 16.8% | 20.7% | 21.1% | 19.9% | 18.0% |
| Graduate Degree | 8.3% | 11.8% | 12.4% | 11.7% | 10.9% |
| Some College, No Degree | 24.0% | 22.9% | 22.7% | 22.8% | 22.3% |
| No Schooling Completed | 2.0% | 1.3% | 1.2% | 1.2% | 1.5% |
| Household Income: | | | | | |
| Income \$ 0 - \$9,999 | 3.7% | 3.7% | 3.2% | 3.1% | 3.3% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--------------------------------|---|--|--|--|--|
| Income \$ 10,000 - \$14,999 | 4.8% | 4.2% | 3.7% | 3.6% | 3.8% |
| Income \$ 15,000 - \$24,999 | 9.4% | 7.4% | 6.7% | 6.6% | 7.1% |
| Income \$ 25,000 - \$34,999 | 8.9% | 7.5% | 7.0% | 7.1% | 7.6% |
| Income \$ 35,000 - \$49,999 | 13.4% | 11.1% | 10.5% | 10.3% | 10.6% |
| Income \$ 50,000 - \$74,999 | 15.8% | 14.4% | 14.1% | 14.2% | 14.6% |
| Income \$ 75,000 - \$99,999 | 14.0% | 14.3% | 14.4% | 15.0% | 15.3% |
| Income \$100,000 - \$124,999 | 11.7% | 12.4% | 12.9% | 12.9% | 12.6% |
| Income \$125,000 - \$149,999 | 6.4% | 7.6% | 8.2% | 8.2% | 7.9% |
| Income \$150,000 + | | | | | |
| Average Household Income | \$84,775 | \$101,700 | \$108,657 | \$107,579 | \$102,073 |
| Median Household Income | \$68,647 | \$83,691 | \$89,149 | \$88,515 | \$84,296 |
| Per Capita Income | \$36,226 | \$42,313 | \$44,279 | \$43,552 | \$40,985 |
| Vehicles Available | | | | | |
| 0 Vehicles Available | 8.0% | 6.9% | 5.9% | 5.5% | 5.6% |
| 1 Vehicle Available | 38.7% | 35.6% | 32.6% | 31.1% | 30.8% |
| 2+ Vehicles Available | 53.3% | 57.5% | 61.5% | 63.4% | 63.6% |
| Average Vehicles Per Household | 0.02 | 0.01 | 0.01 | 0.01 | 0.00 |
| Total Vehicles Available | 1,159 | 1,302 | 1,374 | 1,381 | 1,412 |

2020 Demographics:

| | | | | | |
|----------------------------------|----------|----------|---------|---------|---------|
| Total Population | 142,739 | 336,135 | 450,367 | 538,509 | 708,933 |
| Total Households | 59,057 | 137,893 | 181,079 | 214,582 | 278,603 |
| Female Population | 74,794 | 174,809 | 232,955 | 277,494 | 364,643 |
| % Female | 47.6% | 48.0% | 48.3% | 48.5% | 48.6% |
| Male Population | 67,945 | 161,326 | 217,412 | 261,014 | 344,289 |
| % Male | 52.4% | 52.0% | 51.7% | 51.5% | 51.4% |
| Population Density (per Sq. Mi.) | 1,817.00 | 1,070.00 | 637.00 | 428.00 | 361.00 |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--|---|--|--|--|--|
|--|---|--|--|--|--|

Employed Civilian Population 16+

| | | | | | |
|----------------|--------|---------|---------|---------|---------|
| Total | 67,776 | 165,111 | 219,010 | 259,438 | 335,187 |
| % White Collar | 53.1% | 59.8% | 61.1% | 59.9% | 57.4% |
| % Blue Collar | 46.9% | 40.2% | 38.9% | 40.1% | 42.6% |

Age:

| | | | | | |
|-------------|-------|-------|-------|-------|-------|
| Age 0 - 4 | 6.2% | 5.7% | 5.6% | 5.6% | 5.6% |
| Age 5 - 14 | 12.5% | 11.9% | 12.1% | 12.2% | 12.4% |
| Age 15 - 19 | 5.9% | 6.0% | 6.2% | 6.2% | 6.6% |
| Age 20 - 24 | 6.9% | 7.6% | 7.0% | 6.8% | 6.9% |
| Age 25 - 34 | 15.3% | 14.6% | 13.6% | 13.3% | 13.0% |
| Age 35 - 44 | 12.2% | 12.3% | 12.3% | 12.3% | 12.2% |
| Age 45 - 54 | 11.6% | 11.8% | 12.2% | 12.4% | 12.5% |
| Age 55 - 64 | 12.3% | 12.5% | 12.9% | 13.1% | 13.0% |
| Age 65 - 74 | 9.8% | 10.2% | 10.5% | 10.6% | 10.4% |
| Age 75 - 84 | 5.0% | 5.2% | 5.4% | 5.4% | 5.3% |
| Age 85 + | 2.1% | 2.1% | 2.1% | 2.0% | 1.9% |

Housing Units

| | | | | | |
|------------------------|--------|---------|---------|---------|---------|
| Total Housing Units | 65,137 | 150,965 | 197,367 | 233,743 | 303,472 |
| Occupied Housing Units | 90.7% | 91.3% | 91.8% | 91.8% | 91.8% |
| Vacant Housing Units | 9.3% | 8.7% | 8.3% | 8.2% | 8.2% |

Housing Units by Tenure

| | | | | | |
|--|--------|---------|---------|---------|---------|
| Total Households in Tenure | 59,057 | 137,893 | 181,079 | 214,582 | 278,603 |
| Owner Occupied Housing Units | 30,977 | 80,755 | 115,662 | 141,126 | 181,553 |
| Owner Occupied free and clear | 33.6% | 33.5% | 33.9% | 34.7% | 36.2% |
| Owner Occupied with a mortgage or loan | 66.4% | 66.5% | 66.1% | 65.3% | 63.8% |
| Renter Occupied Housing Units | 28,080 | 57,138 | 65,418 | 73,456 | 97,050 |

Race and Ethnicity

| | | | | | |
|--------------------------------|-------|-------|-------|-------|-------|
| American Indian, Eskimo, Aleut | 0.9% | 0.6% | 0.5% | 0.5% | 0.7% |
| Asian | 2.3% | 2.3% | 2.1% | 1.9% | 1.7% |
| Black | 27.3% | 19.1% | 15.0% | 13.0% | 10.9% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|------------------------------|---|--|--|--|--|
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% |
| White | 56.1% | 67.8% | 72.9% | 75.0% | 74.7% |
| Other | 5.7% | 3.6% | 3.1% | 3.2% | 4.8% |
| Multi-Race | 7.5% | 6.6% | 6.4% | 6.5% | 7.2% |
| Hispanic Ethnicity | 11.2% | 7.6% | 6.7% | 7.0% | 10.2% |
| Not of Hispanic Ethnicity | 86.7% | 90.3% | 91.2% | 91.0% | 87.9% |
| Race of Hispanics | | | | | |
| Hispanics | 15,937 | 25,575 | 30,146 | 37,703 | 72,157 |
| American Indian | 5.6% | 4.3% | 3.9% | 3.7% | 4.3% |
| Asian | 0.2% | 0.2% | 0.3% | 0.3% | 0.2% |
| Black | 1.6% | 1.7% | 1.7% | 1.6% | 1.2% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.2% | 0.1% | 0.1% |
| White | 13.8% | 17.8% | 19.0% | 20.0% | 19.3% |
| Other | 48.2% | 43.3% | 41.0% | 40.6% | 44.5% |
| Multi-Race | 30.8% | 32.9% | 34.3% | 34.1% | 30.8% |
| Race of Non Hispanics | | | | | |
| Non Hispanics | 123,752 | 303,510 | 410,803 | 490,058 | 623,082 |
| American Indian | 0.3% | 0.3% | 0.2% | 0.2% | 0.3% |
| Asian | 2.7% | 2.5% | 2.3% | 2.1% | 1.9% |
| Black | 31.3% | 21.0% | 16.3% | 14.1% | 12.3% |
| Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% |
| White | 62.9% | 73.6% | 78.5% | 80.8% | 82.7% |
| Other | 0.4% | 0.4% | 0.4% | 0.4% | 0.4% |
| Multi-Race | 4.7% | 4.5% | 4.5% | 4.5% | 4.6% |
| Marital Status: | | | | | |
| Age 15 + Population | 115,959 | 277,137 | 370,625 | 443,053 | 580,924 |
| Divorced | 15.6% | 13.5% | 13.0% | 13.0% | 12.8% |
| Never Married | 35.7% | 33.7% | 30.8% | 29.9% | 29.7% |
| Now Married | 41.4% | 45.8% | 49.3% | 50.2% | 50.3% |
| Now Married - Separated | 2.4% | 2.2% | 2.0% | 2.0% | 2.2% |
| Widowed | 7.3% | 7.0% | 6.9% | 6.9% | 7.2% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--|---|--|--|--|--|
|--|---|--|--|--|--|

Educational Attainment:

| | | | | | |
|--------------------------|--------|---------|---------|---------|---------|
| Total Population Age 25+ | 97,633 | 231,251 | 311,261 | 372,629 | 485,317 |
| Grade K - 8 | 3.7% | 2.6% | 2.3% | 2.6% | 3.8% |
| Grade 9 - 12 | 8.1% | 6.9% | 6.7% | 7.3% | 8.0% |
| High School Graduate | 30.4% | 27.0% | 26.3% | 27.3% | 28.4% |
| Associates Degree | 8.2% | 8.6% | 8.8% | 8.8% | 8.5% |
| Bachelor's Degree | 16.0% | 20.0% | 20.5% | 19.4% | 17.5% |
| Graduate Degree | 7.7% | 10.8% | 11.5% | 10.8% | 10.1% |
| Some College, No Degree | 24.0% | 22.9% | 22.6% | 22.7% | 22.2% |
| No Schooling Completed | 2.0% | 1.3% | 1.2% | 1.2% | 1.4% |

Household Income:

| | | | | | |
|------------------------------|----------|----------|----------|----------|----------|
| Income \$ 0 - \$9,999 | 6.6% | 6.2% | 5.5% | 5.2% | 5.4% |
| Income \$ 10,000 - \$14,999 | 5.7% | 5.2% | 4.6% | 4.6% | 4.8% |
| Income \$ 15,000 - \$24,999 | 12.9% | 9.9% | 9.0% | 8.9% | 9.3% |
| Income \$ 25,000 - \$34,999 | 11.8% | 10.5% | 10.1% | 10.2% | 10.8% |
| Income \$ 35,000 - \$49,999 | 15.9% | 14.0% | 13.5% | 13.5% | 13.8% |
| Income \$ 50,000 - \$74,999 | 18.7% | 17.6% | 17.5% | 17.7% | 18.0% |
| Income \$ 75,000 - \$99,999 | 11.8% | 12.7% | 13.2% | 13.5% | 13.2% |
| Income \$100,000 - \$124,999 | 6.5% | 8.4% | 8.9% | 8.9% | 8.7% |
| Income \$125,000 - \$149,999 | 3.7% | 5.0% | 5.4% | 5.5% | 5.2% |
| Income \$150,000 + | 6.5% | 10.5% | 12.3% | 12.1% | 10.9% |
| Average Household Income | \$64,492 | \$78,859 | \$84,875 | \$84,364 | \$80,280 |
| Median Household Income | \$49,837 | \$62,702 | \$66,823 | \$66,311 | \$63,530 |
| Per Capita Income | \$26,792 | \$32,056 | \$33,731 | \$33,306 | \$31,451 |

Vehicles Available

| | | | | | |
|-----------------------|-------|-------|-------|-------|-------|
| 0 Vehicles Available | 8.3% | 6.9% | 5.9% | 5.6% | 5.7% |
| 1 Vehicle Available | 39.5% | 36.1% | 32.9% | 31.3% | 31.0% |
| 2+ Vehicles Available | 52.2% | 57.1% | 61.3% | 63.2% | 63.4% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--------------------------------|---|--|--|--|--|
| Average Vehicles Per Household | 0.02 | 0.01 | 0.01 | 0.01 | 0.00 |
| Total Vehicles Available | 1,051 | 1,181 | 1,253 | 1,267 | 1,301 |

2010 Census Demographics:

| | | | | | |
|-------------------|---------|---------|---------|---------|---------|
| Total Population | 137,331 | 316,388 | 419,650 | 505,324 | 668,272 |
| Total Households | 57,587 | 128,941 | 168,247 | 200,342 | 260,747 |
| Female Population | 72,357 | 164,931 | 217,311 | 260,607 | 343,667 |
| % Female | 52.7% | 52.1% | 51.8% | 51.6% | 51.4% |
| Male Population | 64,975 | 151,459 | 202,347 | 244,728 | 324,618 |
| % Male | 47.3% | 47.9% | 48.2% | 48.4% | 48.6% |

Employed Civilian Population 16+

| | | | | | |
|----------------|--------|---------|---------|---------|---------|
| Total | 64,625 | 150,968 | 199,813 | 238,349 | 304,998 |
| % White Collar | 57.9% | 60.9% | 60.8% | 59.7% | 57.3% |
| % Blue Collar | 42.1% | 39.1% | 39.2% | 40.3% | 42.7% |

Age:

| | | | | | |
|-------------|-------|-------|-------|-------|-------|
| Age 0 - 4 | 6.8% | 6.3% | 6.1% | 6.2% | 6.3% |
| Age 5 - 14 | 12.0% | 11.9% | 12.3% | 12.5% | 12.9% |
| Age 15 - 19 | 6.6% | 7.0% | 6.9% | 6.9% | 7.0% |
| Age 20 - 24 | 7.6% | 7.6% | 7.0% | 6.8% | 6.8% |
| Age 25 - 34 | 14.1% | 13.5% | 12.8% | 12.7% | 12.7% |
| Age 35 - 44 | 12.4% | 12.7% | 13.0% | 13.2% | 13.3% |
| Age 45 - 54 | 13.8% | 14.0% | 14.5% | 14.6% | 14.4% |
| Age 55 - 64 | 12.1% | 12.5% | 12.8% | 12.9% | 12.5% |
| Age 65 - 74 | 7.5% | 7.6% | 7.8% | 7.9% | 7.8% |
| Age 75 - 84 | 5.1% | 4.9% | 4.8% | 4.7% | 4.6% |
| Age 85 + | 2.1% | 2.0% | 1.9% | 1.8% | 1.7% |
| Median Age | 37.3 | 38.0 | 38.8 | 38.8 | 38.3 |

Housing Units

| | | | | | |
|-------------------------------|--------|---------|---------|---------|---------|
| Total Housing Units | 64,911 | 143,598 | 186,174 | 221,701 | 289,766 |
| Owner Occupied Housing Units | 54.2% | 60.6% | 65.3% | 67.0% | 66.6% |
| Renter Occupied Housing Units | 45.8% | 39.4% | 34.7% | 33.0% | 33.4% |
| Vacant Housing Units | 11.3% | 10.2% | 9.6% | 9.6% | 10.0% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--|---|--|--|--|--|
|--|---|--|--|--|--|

Race and Ethnicity

| | | | | | |
|---------------------------------------|-------|-------|-------|-------|-------|
| American Indian, Eskimo, Aleut | 0.5% | 0.4% | 0.3% | 0.3% | 0.4% |
| Asian | 1.8% | 1.8% | 1.6% | 1.5% | 1.3% |
| Hawaiian or other Pacific Islander | 0.1% | 0.1% | 0.1% | 0.1% | 0.1% |
| Black | 31.2% | 21.5% | 16.8% | 14.4% | 11.9% |
| White | 61.1% | 72.2% | 77.5% | 79.9% | 80.9% |
| Other | 3.2% | 2.2% | 1.9% | 2.1% | 3.6% |
| Two or More Races | 2.1% | 1.9% | 1.7% | 1.7% | 1.8% |
| Hispanic Ethnicity | 6.1% | 4.6% | 4.1% | 4.6% | 7.7% |
| Not of Hispanic Ethnicity | 93.9% | 95.4% | 95.9% | 95.4% | 92.3% |

Marital Status:

| | | | | | |
|---------------------|---------|---------|---------|---------|---------|
| Age 15 + Population | 111,457 | 258,877 | 342,339 | 411,072 | 539,820 |
| Divorced | 13.7% | 13.1% | 12.3% | 12.5% | 12.5% |
| Never Married | 31.7% | 29.4% | 27.4% | 26.5% | 26.1% |
| Now Married | 40.2% | 45.0% | 48.8% | 50.1% | 50.2% |
| Separated | 4.9% | 4.0% | 3.6% | 3.6% | 4.0% |
| Widowed | 9.5% | 8.5% | 7.8% | 7.4% | 7.2% |

Educational Attainment:

| | | | | | |
|-----------------------------|--------|---------|---------|---------|---------|
| Total Population Age 25+ | 91,985 | 212,835 | 284,174 | 342,100 | 447,482 |
| Grade K - 8 | 4.6% | 3.6% | 3.3% | 3.6% | 5.1% |
| Grade 9 - 11, No diploma | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% |
| High School Graduate | 31.9% | 29.3% | 29.2% | 29.9% | 30.4% |
| Associates Degree | 6.6% | 6.9% | 7.0% | 7.0% | 6.7% |
| Bachelor's Degree | 12.3% | 15.8% | 16.5% | 15.6% | 14.3% |
| Graduate Degree | 1.5% | 1.4% | 1.3% | 1.1% | 1.1% |
| Some College, No Degree | 16.1% | 16.2% | 16.3% | 16.2% | 15.6% |
| No Schooling Completed | 2.3% | 1.7% | 1.5% | 1.5% | 1.7% |

Household Income:

| | | | | | |
|--------------------------------|-------|------|------|------|------|
| Income \$ 0 - \$9,999 | 10.1% | 9.2% | 8.3% | 8.2% | 8.6% |
| Income \$ 10,000 - \$14,999 | 8.3% | 7.0% | 6.4% | 6.2% | 6.4% |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|-----------------------------------|---|--|--|--|--|
| Income \$ 15,000 - \$24,999 | 16.6% | 14.8% | 13.8% | 13.7% | 14.2% |
| Income \$ 25,000 - \$34,999 | 14.6% | 13.2% | 12.6% | 12.7% | 12.9% |
| Income \$ 35,000 - \$49,999 | 16.6% | 14.9% | 14.7% | 15.1% | 15.5% |
| Income \$ 50,000 - \$74,999 | 16.3% | 17.1% | 17.8% | 18.0% | 17.8% |
| Income \$ 75,000 - \$99,999 | 8.8% | 10.9% | 11.7% | 11.7% | 11.1% |
| Income \$100,000 - \$124,999 | 4.0% | 5.4% | 6.0% | 6.0% | 5.6% |
| Income \$125,000 - \$149,999 | 1.8% | 2.6% | 3.1% | 3.1% | 2.8% |
| Income \$150,000 - \$199,999 | 1.2% | 2.0% | 2.3% | 2.3% | 2.1% |
| Income \$200,000 or More | 1.7% | 2.9% | 3.2% | 3.1% | 2.8% |
| Average Household Income | \$49,644 | \$59,580 | \$63,321 | \$62,915 | \$60,495 |
| Median Household Income | \$35,252 | \$40,342 | \$43,414 | \$43,633 | \$41,995 |
| Per Capita Income | \$21,042 | \$24,651 | \$25,701 | \$25,235 | \$23,891 |
| Vehicles Available | | | | | |
| 0 Vehicles Available | 10.9% | 8.9% | 7.6% | 6.9% | 6.6% |
| 1 Vehicle Available | 39.1% | 34.7% | 31.9% | 30.8% | 31.2% |
| 2 Vehicles Available | 34.2% | 37.5% | 38.7% | 39.3% | 38.9% |
| 3+ Vehicles Available | 15.8% | 19.0% | 21.8% | 22.9% | 23.3% |
| Average Vehicles Per Household | 1.81 | 1.90 | 1.99 | 2.02 | 2.02 |
| Total Vehicles Available | 104,145 | 245,576 | 334,245 | 404,375 | 526,872 |
| Population Trend | | | | | |
| 2010 | 137,331 | 316,388 | 419,650 | 505,324 | 668,272 |
| 2020 | 142,739 | 336,135 | 450,367 | 538,509 | 708,933 |
| Change 2010 to 2020 | 3.9% | 6.2% | 7.3% | 6.6% | 6.1% |
| 2024 | 145,628 | 346,191 | 463,111 | 552,321 | 726,335 |
| 2029 | 149,620 | 356,162 | 476,110 | 566,785 | 744,744 |

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|--|---|--|--|--|--|
|--|---|--|--|--|--|

| | | | | | |
|---------------------|------|------|------|------|------|
| Change 2024 to 2029 | 2.7% | 2.9% | 2.8% | 2.6% | 2.5% |
|---------------------|------|------|------|------|------|

Household Trend

| | | | | | |
|---------------------|--------|---------|---------|---------|---------|
| 2010 | 57,587 | 128,941 | 168,247 | 200,342 | 260,747 |
| 2020 | 59,057 | 137,893 | 181,079 | 214,582 | 278,603 |
| Change 2010 to 2020 | 7.2% | 12.4% | 12.9% | 12.1% | 11.7% |
| 2024 | 61,745 | 144,907 | 190,035 | 224,563 | 291,335 |
| 2029 | 63,704 | 150,017 | 196,558 | 231,832 | 300,608 |
| Change 2024 to 2029 | 3.2% | 3.5% | 3.4% | 3.2% | 3.2% |

Average Household Size Trend

| | | | | | |
|---------------------|-------|-------|-------|-------|-------|
| 2010 | 2.4 | 2.4 | 2.4 | 2.5 | 2.5 |
| 2020 | 2.4 | 2.4 | 2.5 | 2.5 | 2.5 |
| Change 2010 to 2020 | 1.8% | 1.4% | 1.4% | 1.1% | 0.8% |
| 2024 | 2.3 | 2.3 | 2.4 | 2.4 | 2.5 |
| 2029 | 2.3 | 2.3 | 2.4 | 2.4 | 2.4 |
| Change 2024 to 2029 | -0.3% | -0.4% | -0.4% | -0.4% | -0.5% |

Median Age Trend

| | | | | | |
|------|------|------|------|------|------|
| 2010 | 37.3 | 38.0 | 38.8 | 38.8 | 38.3 |
| 2024 | 38.0 | 39.0 | 40.0 | 40.0 | 40.0 |
| 2029 | 39.0 | 40.0 | 41.0 | 41.0 | 41.0 |

Housing Units Trend

Total Housing Units

| | | | | | |
|---------------------|------|------|------|------|------|
| Change 2010 to 2020 | 0.3% | 5.1% | 6.0% | 5.4% | 4.7% |
| Change 2024 to 2029 | 3.2% | 3.6% | 3.5% | 3.3% | 3.2% |

Owner Occupied Housing Units

| | | | | | |
|---------------------|--------|--------|--------|--------|--------|
| Change 2010 to 2020 | -46.3% | -37.4% | -31.2% | -29.5% | -30.3% |
| Change 2024 to 2029 | 3.5% | 3.6% | 3.4% | 3.2% | 3.2% |

Renter Occupied Housing Units

| | | | | | |
|---------------------|------|-------|-------|-------|-------|
| Change 2010 to 2020 | 6.5% | 12.4% | 12.1% | 11.1% | 11.4% |
|---------------------|------|-------|-------|-------|-------|

| | 5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) | 25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom) |
|---|---|--|--|--|--|
| Change 2024 to 2029 | 2.8% | 3.5% | 3.4% | 3.3% | 3.2% |
| Vacant Housing Units | | | | | |
| Change 2010 to 2020 | -17.0% | -10.8% | -9.2% | -10.3% | -14.3% |
| Change 2024 to 2029 | 3.4% | 4.0% | 3.9% | 3.7% | 3.5% |
| Race and Ethnicity Trend | | | | | |
| American Indian, Eskimo, Aleut | | | | | |
| Change 2010 to 2020 | 98.9% | 65.0% | 53.7% | 48.5% | 81.5% |
| Change 2024 to 2029 | 6.4% | 5.2% | 4.8% | 4.7% | 4.3% |
| Asian and Native Hawaiian/Other Pacific Islander | | | | | |
| Change 2010 to 2020 | 28.9% | 33.1% | 33.6% | 29.9% | 30.8% |
| Change 2024 to 2029 | 13.1% | 13.4% | 13.4% | 13.2% | 12.7% |
| Black | | | | | |
| Change 2010 to 2020 | -9.1% | -5.8% | -4.3% | -3.9% | -2.7% |
| Change 2024 to 2029 | 2.5% | 3.3% | 3.4% | 3.4% | 3.4% |
| White | | | | | |
| Change 2010 to 2020 | -4.6% | -0.3% | 0.9% | 0.0% | -2.1% |
| Change 2024 to 2029 | 0.6% | 1.0% | 1.1% | 0.9% | 0.7% |
| Other | | | | | |
| Change 2010 to 2020 | 88.7% | 77.2% | 78.5% | 63.5% | 43.1% |
| Change 2024 to 2029 | 6.3% | 6.9% | 7.2% | 7.9% | 7.9% |
| Two or More Races | | | | | |
| Change 2010 to 2020 | 275.8% | 279.2% | 299.4% | 306.9% | 323.6% |
| Change 2024 to 2029 | 12.1% | 13.5% | 13.9% | 13.6% | 12.5% |
| Hispanic Ethnicity | | | | | |
| Change 2010 to 2020 | 90.6% | 76.1% | 75.5% | 62.9% | 40.4% |
| Change 2024 to 2029 | 7.4% | 8.4% | 8.9% | 9.2% | 8.5% |

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|---|--|--|--|--|
|---|--|--|--|--|

Not of Hispanic Ethnicity

| | | | | | |
|------------------------|-------|------|------|------|------|
| Change 2010 to 2020 | -4.0% | 0.5% | 2.1% | 1.6% | 1.0% |
| Change 2024 to 2029 | 2.2% | 2.5% | 2.4% | 2.1% | 1.9% |

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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