

# Complete Demographic Comparison Report



Date: January 17, 2024

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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## 2023 Demographics:

Q3 2023 Employees	32,846	167,966	198,911	216,246	254,773
Q3 2023 Establishments*	3,631	13,904	17,411	19,308	23,050
Total Population	85,596	279,888	422,518	508,728	644,337
Total Households	38,429	119,955	176,062	209,797	262,728
Female Population	44,597	144,732	217,971	261,444	330,176
% Female	52.1%	51.7%	51.6%	51.4%	51.2%
Male Population	40,999	135,156	204,547	247,284	314,161
% Male	47.9%	48.3%	48.4%	48.6%	48.8%
Population Density (per Sq. Mi.)	1,089.42	890.57	597.51	404.68	328.03

## Employed Civilian Population 16+

Total	44,319	139,420	214,555	258,998	324,379
White Collar	65.8%	62.0%	61.7%	60.5%	59.0%
Blue Collar	34.2%	38.0%	38.3%	39.5%	41.0%

## Seasonal Population by Quarter:

Q4 2020	1,176	3,941	6,517	8,587	10,741
Q1 2021	1,153	3,884	6,401	8,416	10,540
Q2 2021	1,270	4,252	7,019	9,246	11,513
Q3 2021	1,175	3,926	6,520	8,615	10,806
Q4 2021	1,185	3,962	6,580	8,673	10,798
Q1 2022	738	2,726	4,650	6,562	8,440
Q2 2022	793	2,947	5,060	7,079	9,079
Q3 2022	806	2,948	4,992	6,946	8,944
Q4 2022	787	2,889	4,834	6,745	8,751

## Age:

Age 0 - 4	5.7%	5.9%	5.7%	5.6%	5.6%
Age 5 - 14	11.1%	11.6%	11.7%	11.8%	11.8%
Age 15 - 19	4.9%	5.9%	6.0%	6.1%	6.2%
Age 20 - 24	5.8%	6.1%	6.0%	5.9%	6.1%
Age 25 - 34	15.3%	15.2%	14.2%	13.8%	13.6%
Age 35 - 44	12.8%	12.8%	12.6%	12.6%	12.5%
Age 45 - 54	11.9%	12.0%	12.3%	12.5%	12.7%

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Age 55 - 64	13.3%	12.7%	13.1%	13.3%	13.3%
Age 65 - 74	11.2%	10.4%	11.0%	11.1%	11.0%
Age 75 - 84	5.7%	5.2%	5.4%	5.4%	5.4%
Age 85 +	2.4%	2.2%	2.1%	2.0%	1.9%
Median Age	40.4	38.9	39.9	40.4	40.4
<b>Housing Units</b>					
Total Housing Units	41,584	131,376	192,204	228,818	286,200
Occupied Housing Units	92.4%	91.3%	91.6%	91.7%	91.8%
Vacant Housing Units	7.6%	8.7%	8.4%	8.3%	8.2%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	38,429	119,955	176,062	209,797	262,728
Owner Occupied Housing Units	23,931	70,792	112,779	138,908	174,962
Owner Occupied free and clear	41.5%	39.5%	39.8%	40.4%	41.0%
Owner Occupied with a mortgage or loan	58.5%	60.5%	60.2%	59.6%	59.0%
Renter Occupied Housing Units	14,498	49,163	63,283	70,889	87,765
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.2%	2.1%	2.2%	1.9%	1.7%
Black	15.6%	20.7%	15.7%	13.4%	11.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	72.9%	65.7%	71.7%	74.7%	76.6%
Other	2.6%	4.0%	3.3%	3.0%	3.2%
Multi-Race	6.3%	6.8%	6.6%	6.4%	6.6%
Hispanic Ethnicity	5.9%	8.4%	7.3%	6.6%	7.0%
Not of Hispanic Ethnicity	94.1%	91.6%	92.7%	93.4%	93.0%
<b>Race of Hispanics</b>					
Hispanics	5,015	23,524	30,670	33,829	45,111
American Indian	2.7%	4.4%	4.0%	3.9%	3.5%
Asian	0.4%	0.2%	0.3%	0.3%	0.3%
Black	1.8%	1.6%	1.7%	1.7%	1.6%
Hawaiian/Pacific Islander	0.2%	0.2%	0.2%	0.1%	0.1%

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White	21.4%	16.6%	18.6%	19.4%	20.0%
Other	38.6%	44.0%	41.2%	40.4%	40.9%
Multi-Race	34.9%	32.9%	34.1%	34.2%	33.6%
<b>Race of Non Hispanics</b>					
Non Hispanics	80,581	256,365	391,848	474,899	599,226
American Indian	0.2%	0.2%	0.2%	0.2%	0.3%
Asian	2.3%	2.3%	2.3%	2.0%	1.8%
Black	16.5%	22.5%	16.8%	14.3%	12.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	76.1%	70.2%	75.8%	78.7%	80.8%
Other	0.3%	0.4%	0.4%	0.3%	0.3%
Multi-Race	4.5%	4.4%	4.4%	4.4%	4.5%
<b>Marital Status:</b>					
Age 15 + Population	71,234	231,077	349,036	420,501	532,214
Divorced	13.2%	12.8%	12.5%	12.5%	12.6%
Never Married	30.1%	33.1%	30.4%	29.2%	28.6%
Now Married	49.3%	47.3%	50.3%	51.6%	52.1%
Now Married - Separated	1.8%	2.0%	1.9%	1.9%	2.0%
Widowed	7.4%	6.8%	6.8%	6.7%	6.7%
<b>Educational Attainment:</b>					
Total Population Age 25+	62,093	197,380	298,259	359,467	453,355
Grade K - 8	2.0%	2.8%	2.7%	2.8%	3.2%
Grade 9 - 12	5.3%	7.4%	7.6%	7.9%	8.4%
High School Graduate	25.1%	26.4%	26.9%	28.1%	29.2%
Associates Degree	8.6%	8.4%	8.5%	8.6%	8.5%
Bachelor's Degree	23.1%	20.5%	20.2%	19.0%	17.5%
Graduate Degree	13.8%	11.4%	11.3%	10.5%	9.8%
Some College, No Degree	21.5%	22.0%	22.0%	22.1%	22.3%
No Schooling Completed	0.7%	1.1%	1.1%	1.1%	1.1%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	5.4%	6.3%	5.5%	5.3%	5.4%
Income \$ 10,000 - \$14,999	4.6%	5.0%	4.7%	4.7%	4.8%
Income \$ 15,000 - \$24,999	8.3%	9.5%	9.0%	9.0%	9.2%
Income \$ 25,000 - \$34,999	9.0%	9.4%	9.1%	9.1%	9.5%
Income \$ 35,000 - \$49,999	12.4%	12.5%	11.9%	12.0%	12.3%

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Income \$ 50,000 - \$74,999	16.6%	17.1%	17.2%	17.7%	18.1%
Income \$ 75,000 - \$99,999	15.4%	13.9%	14.7%	14.9%	14.7%
Income \$100,000 - \$124,999	9.1%	9.3%	9.7%	9.7%	9.4%
Income \$125,000 - \$149,999	6.4%	5.6%	5.9%	5.8%	5.5%
Income \$150,000 +	12.6%	11.4%	12.3%	11.8%	10.9%
Average Household Income	\$91,058	\$85,859	\$89,937	\$88,555	\$85,714
Median Household Income	\$66,003	\$60,158	\$63,839	\$63,660	\$61,826
Per Capita Income	\$41,014	\$37,071	\$37,748	\$36,762	\$35,202

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	22,247	71,484	110,917	135,417	172,095
Husband-Wife Family, Own Children, Below Poverty	440	1,575	2,377	2,826	3,761
Husband-Wife Family, No Own Children, Below Poverty	326	1,202	1,891	2,370	3,204
Male Householder, Own Children, Below Poverty	159	610	789	929	1,227
Male Householder, No Own Children, Below Poverty	35	349	473	532	585
Female Householder, Own Children, Below Poverty	884	3,414	4,406	4,973	6,173
Female Householder, No Own Children, Below Poverty	270	1,034	1,366	1,644	2,254
Husband-Wife Family, Own Children, At/Above Poverty	4,720	15,039	24,982	31,176	40,090
Husband-Wife Family, No Own Children, At/Above Poverty	10,694	31,850	51,275	63,312	80,359
Male Householder, Own Children, At/Above Poverty	647	2,134	3,027	3,633	4,715
Male Householder, No Own Children, At/Above Poverty	983	3,262	4,467	5,219	6,659

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Female Householder, Own Children, At/Above Poverty	1,240	4,703	6,546	7,678	9,346
Female Householder, No Own Children, At/Above Poverty	1,850	6,312	9,317	11,126	13,721

### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	85,596	279,888	422,518	508,728	644,337
Less Than .50	4,023	17,650	23,367	27,151	35,322
.50 - .99	5,520	23,017	31,833	37,984	49,304
1.00 - 1.24	3,677	14,366	20,620	24,941	33,345
1.25 - 1.49	4,172	13,971	19,297	23,008	30,534
1.50 - 1.84	5,420	20,023	28,826	35,553	47,336
1.85 - 1.99	2,488	7,676	11,989	14,983	19,247
2.00+	60,295	183,185	286,586	345,108	429,249

### Poverty: Popn by Race

#### By Race

White, Below Poverty Level	4,614	16,966	27,263	35,301	49,227
White, Above Poverty Level	57,755	166,935	275,530	344,889	444,121
Black, Below Poverty Level	2,724	14,880	16,818	17,107	18,489
Black, Above Poverty Level	10,642	43,127	49,639	51,132	55,322
AI/Alaskan Native, Below Poverty Level	116	618	745	825	1,046
AI/Alaskan Native, Above Poverty Level	199	1,013	1,408	1,624	2,043
Asian, Below Poverty Level	241	784	1,024	1,054	1,242
Asian, Above Poverty Level	1,656	5,112	8,050	8,611	9,684
NH/PI, Below Poverty Level	16	46	95	115	159
NH/PI, Above Poverty Level	29	84	156	184	259
Some Other Race, Below Poverty Level	703	3,206	3,696	4,030	5,104
Some Other Race, Above Poverty Level	1,513	8,089	10,349	11,264	15,368

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2+ Races, Below Poverty Level	1,128	4,168	5,560	6,702	9,359
2+ Races, Above Poverty Level	4,259	14,860	22,186	25,888	32,914
<b>Poverty: Popn by Ethnicity</b>					
<b>Hispanic/Latino</b>					
Hispanic/Latino, Below Poverty Level	1,604	6,821	8,109	8,881	11,351
Hispanic/Latino, Above Poverty Level	3,412	16,703	22,561	24,948	33,760
Non-Hispanic/Latino, Below Poverty Level	7,939	33,846	47,091	56,253	73,275
Non-Hispanic/Latino, Above Poverty Level	72,642	222,519	344,757	418,646	525,951
<b>Non-Hispanic/Latino by Race</b>					
White, Below Poverty Level	4,327	16,115	26,167	33,996	47,432
White, Above Poverty Level	56,966	163,874	270,922	339,634	436,896
Other than White, Below Poverty Level	5,215	24,551	29,033	31,138	37,193
Other than White, Above Poverty Level	19,087	75,347	96,396	103,959	122,815
<b>Vehicles Available</b>					
0 Vehicles Available	5.2%	7.4%	6.4%	6.0%	5.8%
1 Vehicle Available	35.8%	35.7%	32.6%	31.2%	30.6%
2+ Vehicles Available	59.0%	57.0%	61.0%	62.9%	63.7%
Average Vehicles Per Household	1.94	1.91	1.99	2.04	2.07
Total Vehicles Available	74,424	229,258	350,322	427,893	542,670

## 2028 Demographics:

Total Population	89,830	289,942	437,046	525,897	665,366
Total Households	40,704	125,283	183,361	218,236	272,933
Female Population	46,785	149,793	225,360	270,191	340,846
% Female	52.1%	51.7%	51.6%	51.4%	51.2%
Male Population	43,045	140,149	211,686	255,706	324,520
% Male	47.9%	48.3%	48.4%	48.6%	48.8%

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Population Density (per Sq. Mi.)	1,143.32	922.56	618.06	418.34	338.74
<b>Employed Civilian Population 16+</b>					
Total	45,551	141,274	216,812	261,409	326,742
% White Collar	66.0%	62.1%	61.8%	60.6%	59.1%
% Blue Collar	34.0%	37.9%	38.2%	39.4%	40.9%
<b>Age:</b>					
Age 0 - 4	5.5%	5.7%	5.6%	5.5%	5.4%
Age 5 - 14	11.1%	11.5%	11.7%	11.7%	11.8%
Age 15 - 19	4.9%	5.8%	5.9%	6.0%	6.1%
Age 20 - 24	5.7%	6.0%	6.0%	5.9%	6.0%
Age 25 - 34	15.1%	15.0%	14.0%	13.6%	13.5%
Age 35 - 44	13.1%	13.2%	12.9%	12.8%	12.7%
Age 45 - 54	11.9%	12.0%	12.2%	12.5%	12.6%
Age 55 - 64	13.0%	12.4%	12.8%	13.0%	13.0%
Age 65 - 74	11.3%	10.6%	11.1%	11.2%	11.1%
Age 75 - 84	6.0%	5.4%	5.7%	5.7%	5.7%
Age 85 +	2.5%	2.2%	2.1%	2.0%	2.0%
Median Age	40.7	39.1	40.1	40.6	40.6
<b>Housing Units</b>					
Total Housing Units	43,957	136,919	199,758	237,507	296,594
Occupied Housing Units	92.6%	91.5%	91.8%	91.9%	92.0%
Vacant Housing Units	7.4%	8.5%	8.2%	8.1%	8.0%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	40,704	125,283	183,361	218,236	272,933
Owner Occupied Housing Units	25,216	73,641	117,109	144,132	181,326
Owner Occupied free and clear	42.0%	40.0%	40.2%	40.8%	41.4%
Owner Occupied with a mortgage or loan	58.0%	60.0%	59.8%	59.2%	58.6%
Renter Occupied Housing Units	15,487	51,642	66,252	74,104	91,607
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.5%	2.4%	2.4%	2.1%	1.9%

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Black	15.8%	20.9%	15.9%	13.6%	11.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	71.2%	64.0%	70.0%	73.1%	74.9%
Other	2.9%	4.4%	3.6%	3.3%	3.5%
Multi-Race	7.2%	7.7%	7.5%	7.3%	7.5%
Hispanic Ethnicity	6.5%	9.2%	8.0%	7.4%	7.8%
Not of Hispanic Ethnicity	93.5%	90.8%	92.0%	92.6%	92.2%
<b>Race of Hispanics</b>					
Hispanics	5,882	26,667	34,992	38,692	51,622
American Indian	2.4%	4.1%	3.7%	3.6%	3.2%
Asian	0.4%	0.2%	0.3%	0.3%	0.2%
Black	1.6%	1.5%	1.5%	1.5%	1.4%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	21.3%	16.8%	18.8%	19.6%	20.2%
Other	38.9%	44.1%	41.3%	40.5%	41.0%
Multi-Race	35.3%	33.2%	34.4%	34.5%	33.9%
<b>Race of Non Hispanics</b>					
Non Hispanics	83,949	263,275	402,054	487,206	613,744
American Indian	0.2%	0.2%	0.2%	0.2%	0.3%
Asian	2.7%	2.6%	2.6%	2.3%	2.1%
Black	16.8%	22.9%	17.2%	14.6%	12.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	74.7%	68.8%	74.4%	77.4%	79.5%
Other	0.3%	0.4%	0.4%	0.3%	0.3%
Multi-Race	5.2%	5.1%	5.1%	5.1%	5.3%
<b>Marital Status:</b>					
Age 15 + Population	74,913	239,817	361,870	435,716	550,827
Divorced	13.3%	12.8%	12.5%	12.5%	12.6%
Never Married	30.3%	33.3%	30.6%	29.4%	28.8%
Now Married	49.1%	47.2%	50.1%	51.4%	51.9%
Now Married - Separated	1.8%	2.0%	1.9%	1.9%	2.0%
Widowed	7.4%	6.8%	6.8%	6.7%	6.7%
<b>Educational Attainment:</b>					
Total Population Age 25+	65,402	205,346	309,804	373,072	470,024
Grade K - 9	2.0%	2.7%	2.6%	2.8%	3.2%
Grade 9 - 12	5.1%	7.3%	7.4%	7.8%	8.3%
High School Graduate	24.8%	26.1%	26.6%	27.9%	29.0%



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Associates Degree	8.7%	8.5%	8.5%	8.7%	8.5%
Bachelor's Degree	23.4%	20.8%	20.4%	19.2%	17.8%
Graduate Degree	14.0%	11.6%	11.4%	10.7%	10.0%
Some College, No Degree	21.4%	21.9%	21.9%	22.0%	22.2%
No Schooling Completed	0.7%	1.1%	1.0%	1.0%	1.1%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	4.1%	4.8%	4.2%	4.0%	4.1%
Income \$ 10,000 - \$14,999	4.2%	4.7%	4.3%	4.3%	4.4%
Income \$ 15,000 - \$24,999	7.4%	8.6%	8.0%	8.0%	8.2%
Income \$ 25,000 - \$34,999	8.1%	8.4%	8.0%	8.1%	8.4%
Income \$ 35,000 - \$49,999	11.3%	11.4%	10.8%	10.8%	11.1%
Income \$ 50,000 - \$74,999	14.0%	14.6%	14.6%	15.1%	15.9%
Income \$ 75,000 - \$99,999	16.3%	14.9%	15.6%	15.8%	15.7%
Income \$100,000 - \$124,999	11.4%	11.5%	12.0%	12.0%	11.7%
Income \$125,000 - \$149,999	7.8%	7.1%	7.4%	7.3%	7.0%
Income \$150,000 +	15.5%	14.1%	15.2%	14.5%	13.5%
Average Household Income	\$103,536	\$98,093	\$102,553	\$101,002	\$97,556
Median Household Income	\$76,501	\$70,641	\$75,088	\$74,426	\$71,732
Per Capita Income	\$47,040	\$42,650	\$43,288	\$42,149	\$40,261
<b>Vehicles Available</b>					
0 Vehicles Available	5.3%	7.3%	6.4%	6.0%	5.7%
1 Vehicle Available	36.0%	35.8%	32.7%	31.2%	30.7%
2+ Vehicles Available	58.7%	56.9%	61.0%	62.8%	63.6%
Average Vehicles Per Household	1.93	1.91	1.99	2.04	2.07
Total Vehicles Available	78,691	239,236	364,747	445,077	563,863

### 2020 Demographics:

Total Population	86,167	280,812	423,363	509,957	644,700
Total Households	37,031	116,749	171,661	204,716	256,637

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Female Population	44,915	146,096	219,384	263,277	332,112
% Female	47.9%	48.0%	48.2%	48.4%	48.5%
Male Population	41,252	134,716	203,979	246,679	312,588
% Male	52.1%	52.0%	51.8%	51.6%	51.5%
Population Density (per Sq. Mi.)	1,096.69	893.51	598.71	405.66	328.22
<b>Employed Civilian Population 16+</b>					
Total	44,315	138,895	205,248	245,000	306,747
% White Collar	63.2%	60.6%	61.1%	60.0%	58.8%
% Blue Collar	36.8%	39.4%	38.9%	40.0%	41.2%
<b>Age:</b>					
Age 0 - 4	5.5%	5.8%	5.6%	5.6%	5.5%
Age 5 - 14	11.0%	11.7%	11.9%	12.0%	12.1%
Age 15 - 19	5.4%	5.8%	6.0%	6.2%	6.4%
Age 20 - 24	6.9%	7.3%	7.1%	6.8%	6.9%
Age 25 - 34	15.1%	15.0%	13.7%	13.3%	13.0%
Age 35 - 44	12.6%	12.4%	12.3%	12.2%	12.2%
Age 45 - 54	11.6%	11.8%	12.2%	12.4%	12.5%
Age 55 - 64	12.6%	12.6%	13.0%	13.2%	13.2%
Age 65 - 74	11.2%	10.3%	10.7%	10.8%	10.7%
Age 75 - 84	5.6%	5.1%	5.4%	5.5%	5.4%
Age 85 +	2.5%	2.2%	2.2%	2.1%	2.0%
<b>Housing Units</b>					
Total Housing Units	40,076	127,849	187,395	223,290	279,591
Occupied Housing Units	92.4%	91.3%	91.6%	91.7%	91.8%
Vacant Housing Units	7.6%	8.7%	8.4%	8.3%	8.2%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	37,031	116,749	171,661	204,716	256,637
Owner Occupied Housing Units	23,299	68,238	108,944	134,441	169,089
Owner Occupied free and clear	34.1%	33.2%	34.0%	35.0%	35.9%
Owner Occupied with a mortgage or loan	65.9%	66.8%	66.0%	65.0%	64.1%
Renter Occupied Housing Units	13,732	48,511	62,717	70,275	87,548

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### Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.6%	0.5%	0.5%	0.5%
Asian	2.2%	2.1%	2.2%	1.9%	1.7%
Black	15.6%	20.8%	15.8%	13.5%	11.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%	0.1%
White	73.3%	65.9%	71.9%	75.0%	76.8%
Other	2.4%	3.9%	3.2%	2.9%	3.0%
Multi-Race	6.2%	6.7%	6.5%	6.3%	6.5%
Hispanic Ethnicity	5.5%	8.0%	6.9%	6.3%	6.6%
Not of Hispanic Ethnicity	92.0%	89.8%	91.0%	91.7%	91.4%

### Race of Hispanics

Hispanics	4,697	22,570	29,104	32,045	42,760
American Indian	2.7%	4.4%	4.0%	3.9%	3.5%
Asian	0.4%	0.2%	0.3%	0.3%	0.2%
Black	1.9%	1.7%	1.7%	1.7%	1.6%
Hawaiian/Pacific Islander	0.2%	0.2%	0.2%	0.1%	0.1%
White	22.2%	16.7%	18.6%	19.5%	20.1%
Other	37.5%	44.1%	41.4%	40.6%	41.0%
Multi-Race	35.2%	33.1%	34.2%	34.3%	33.8%

### Race of Non Hispanics

Non Hispanics	79,296	252,078	385,157	467,470	589,240
American Indian	0.2%	0.2%	0.2%	0.2%	0.3%
Asian	2.4%	2.3%	2.3%	2.1%	1.8%
Black	16.8%	23.0%	17.2%	14.6%	12.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	78.3%	72.0%	77.6%	80.4%	82.5%
Other	0.4%	0.4%	0.4%	0.3%	0.3%
Multi-Race	4.6%	4.5%	4.5%	4.5%	4.6%

### Marital Status:

Age 15 + Population	71,969	231,698	349,372	420,239	530,905
Divorced	13.9%	13.4%	13.0%	13.1%	13.0%
Never Married	29.1%	33.4%	31.0%	29.8%	29.5%
Now Married	49.0%	46.1%	48.9%	50.1%	50.5%
Now Married - Separated	2.2%	2.2%	2.0%	2.0%	2.1%
Widowed	8.1%	7.2%	7.1%	7.0%	7.0%

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**Educational Attainment:**

Total Population Age 25+	61,421	194,924	293,863	354,163	445,677
Grade K - 8	1.3%	2.3%	2.2%	2.1%	2.3%
Grade 9 - 12	4.8%	6.4%	6.6%	6.9%	7.5%
High School Graduate	1.0%	1.4%	1.4%	1.5%	1.6%
Associates Degree	16.0%	16.4%	15.8%	15.7%	15.5%
Bachelor's Degree	9.1%	9.0%	8.7%	8.8%	8.9%
Graduate Degree	36.5%	31.4%	31.2%	29.4%	27.4%
Some College, No Degree	29.8%	31.8%	32.8%	34.2%	35.6%
No Schooling Completed	100.0%	100.0%	100.0%	100.0%	100.0%

**Household Income:**

Income \$ 0 - \$9,999	5.7%	6.5%	5.6%	5.4%	5.3%
Income \$ 10,000 - \$14,999	4.2%	4.9%	4.6%	4.7%	4.9%
Income \$ 15,000 - \$24,999	8.0%	9.7%	9.1%	9.0%	9.1%
Income \$ 25,000 - \$34,999	11.7%	10.5%	10.1%	10.1%	10.4%
Income \$ 35,000 - \$49,999	12.9%	13.1%	13.2%	13.3%	13.4%
Income \$ 50,000 - \$74,999	16.4%	17.5%	17.6%	17.8%	18.1%
Income \$ 75,000 - \$99,999	13.2%	12.5%	13.0%	13.3%	13.3%
Income \$100,000 - \$124,999	8.2%	8.5%	8.8%	9.0%	8.8%
Income \$125,000 - \$149,999	6.1%	5.0%	5.4%	5.4%	5.4%
Income \$150,000 +	13.6%	11.9%	12.7%	12.1%	11.3%

Average Household Income	\$88,492	\$81,169	\$85,138	\$84,009	\$81,642
Median Household Income	\$68,886	\$63,698	\$67,170	\$66,360	\$64,599
Per Capita Income	\$37,195	\$33,608	\$34,106	\$33,403	\$32,286

**Vehicles Available**

0 Vehicles Available	5.0%	6.9%	6.0%	5.6%	5.4%
1 Vehicle Available	36.6%	35.9%	33.2%	31.5%	30.6%
2+ Vehicles Available	58.4%	57.2%	60.8%	63.0%	63.9%
Average Vehicles Per Household	1.93	1.91	1.99	2.05	2.08
Total Vehicles Available	71,327	223,235	341,370	418,766	533,427

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### 2010 Census Demographics:

Total Population	72,297	236,812	331,878	372,155	448,743
Total Households	31,159	97,709	133,593	149,138	178,263
Female Population	37,726	123,015	171,908	192,066	231,074
% Female	52.2%	52.0%	51.8%	51.6%	51.5%
Male Population	34,571	113,797	159,969	180,089	217,669
% Male	47.8%	48.1%	48.2%	48.4%	48.5%

### Employed Civilian Population 16+

Total	35,591	112,035	158,239	176,390	208,424
% White Collar	63.5%	60.6%	60.7%	59.9%	58.7%
% Blue Collar	36.5%	39.4%	39.3%	40.1%	41.3%

### Age:

Age 0 - 4	6.2%	6.3%	6.2%	6.1%	6.1%
Age 5 - 14	11.5%	11.7%	12.0%	12.1%	12.3%
Age 15 - 19	5.6%	6.8%	6.9%	6.9%	7.0%
Age 20 - 24	6.9%	7.3%	7.2%	7.0%	7.1%
Age 25 - 34	13.5%	13.5%	12.9%	12.8%	12.7%
Age 35 - 44	12.7%	12.8%	12.9%	13.0%	13.1%
Age 45 - 54	14.6%	14.3%	14.5%	14.6%	14.5%
Age 55 - 64	13.6%	12.8%	13.1%	13.1%	13.0%
Age 65 - 74	8.2%	7.6%	7.8%	7.9%	7.9%
Age 75 - 84	5.4%	4.9%	4.8%	4.7%	4.6%
Age 85 +	1.8%	2.0%	1.8%	1.8%	1.7%

Median Age

### Housing Units

Total Housing Units	34,219	108,908	148,226	165,515	198,110
Owner Occupied Housing Units					
Renter Occupied Housing Units					
Vacant Housing Units	8.9%	10.3%	9.9%	9.9%	10.0%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%	0.4%	0.4%
Asian	1.7%	1.6%	1.6%	1.5%	1.3%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Hawaiian or other Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
Black	18.4%	25.1%	19.7%	17.9%	15.5%
White	76.1%	68.7%	74.5%	76.6%	79.0%
Other	1.8%	2.4%	2.1%	1.9%	2.0%
Two or More Races	1.7%	1.8%	1.7%	1.7%	1.7%
Hispanic Ethnicity	3.7%	5.0%	4.5%	4.2%	4.3%
Not of Hispanic Ethnicity	96.3%	95.1%	95.5%	95.8%	95.7%
<b>Marital Status:</b>					
Age 15 + Population	59,524	194,249	271,619	304,329	366,101
Divorced	12.5%	13.1%	12.4%	12.4%	12.5%
Never Married	28.0%	30.5%	28.5%	27.5%	27.1%
Now Married	48.0%	43.5%	47.2%	48.4%	48.8%
Separated	3.2%	4.3%	3.9%	3.9%	4.0%
Widowed	8.3%	8.6%	8.0%	7.8%	7.6%
<b>Educational Attainment:</b>					
Total Population Age 25+	50,536	160,817	224,838	252,620	302,931
Grade K - 8	3.0%	3.8%	3.5%	3.7%	4.2%
Grade 9 - 11, No diploma	1.7%	1.8%	1.7%	1.7%	1.6%
High School Graduate	29.1%	29.3%	29.2%	29.9%	30.8%
Associates Degree	7.6%	7.0%	7.0%	6.9%	6.8%
Bachelor's Degree	17.6%	16.1%	16.7%	16.0%	15.0%
Graduate Degree	1.1%	1.4%	1.4%	1.3%	1.2%
Some College, No Degree	16.2%	16.0%	15.9%	15.9%	15.8%
No Schooling Completed	1.5%	1.9%	1.8%	1.7%	1.6%
Public School Enrollment	535.8%	559.4%	533.1%	536.6%	534.5%
Private School Enrollment	164.2%	140.6%	166.9%	163.4%	165.5%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	7.3%	9.2%	8.5%	8.4%	8.8%
Income \$ 10,000 - \$14,999	6.3%	7.0%	6.6%	6.5%	6.6%
Income \$ 15,000 - \$24,999	14.4%	15.0%	14.1%	14.2%	14.4%
Income \$ 25,000 - \$34,999	12.2%	12.6%	12.3%	12.4%	12.6%
Income \$ 35,000 - \$49,999	13.7%	14.3%	14.1%	14.3%	14.7%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Income \$ 50,000 - \$74,999	18.1%	17.1%	17.7%	17.9%	17.9%
Income \$ 75,000 - \$99,999	12.5%	11.2%	12.1%	11.9%	11.6%
Income \$100,000 - \$124,999	6.2%	5.6%	6.0%	5.9%	5.6%
Income \$125,000 - \$149,999	3.5%	3.0%	3.1%	3.0%	2.8%
Income \$150,000 - \$199,999	2.6%	2.2%	2.4%	2.3%	2.1%
Income \$200,000 or More					
Average Household Income					
Median Household Income					
Per Capita Income					
<b>Vehicles Available</b>					
0 Vehicles Available	5.4%	9.2%	8.1%	7.7%	7.3%
1 Vehicle Available	34.4%	34.5%	32.2%	31.4%	31.2%
2 Vehicles Available	39.8%	37.0%	38.2%	38.5%	38.6%
3+ Vehicles Available	20.4%	19.3%	21.5%	22.4%	22.9%
Average Vehicles Per Household					
Total Vehicles Available	60,466	185,753	262,967	297,890	358,857

<b>Population Trend</b>					
2010	72,297	236,812	331,878	372,155	448,743
2020	86,167	280,812	423,363	509,957	644,700
Change 2010 to 2020	19.2%	18.6%	27.6%	37.0%	43.7%
2023	85,596	279,888	422,518	508,728	644,337
2028	89,830	289,942	437,046	525,897	665,366
Change 2023 to 2028	4.9%	3.6%	3.4%	3.4%	3.3%

<b>Household Trend</b>					
2010	31,159	97,709	133,593	149,138	178,263
2020	37,031	116,749	171,661	204,716	256,637
Change 2010 to 2020	23.3%	22.8%	31.8%	40.7%	47.4%
2023	38,429	119,955	176,062	209,797	262,728
2028	40,704	125,283	183,361	218,236	272,933
Change 2023 to 2028	5.9%	4.4%	4.1%	4.0%	3.9%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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### Average Household Size Trend

2010					
2020	2.3	2.4	2.4	2.5	2.5
Change 2010 to 2020					
2023	2.2	2.3	2.4	2.4	2.4
2028	2.2	2.3	2.3	2.4	2.4
Change 2023 to 2028	-0.9%	-0.7%	-0.6%	-0.6%	-0.5%

### Median Age Trend

2010					
2023	40.4	38.9	39.9	40.4	40.4
2028	40.7	39.1	40.1	40.6	40.6

### Housing Units Trend

#### Total Housing Units

Change 2010 to 2020	17.1%	17.4%	26.4%	34.9%	41.1%
Change 2023 to 2028	5.7%	4.2%	3.9%	3.8%	3.6%

#### Owner Occupied Housing Units

Change 2010 to 2020	-25.2%	-30.1%	-18.5%	-9.8%	-5.1%
Change 2023 to 2028	5.4%	4.0%	3.8%	3.8%	3.6%

#### Renter Occupied Housing Units

Change 2010 to 2020	20.0%	25.2%	33.1%	38.5%	45.5%
Change 2023 to 2028	6.8%	5.0%	4.7%	4.5%	4.4%

#### Vacant Housing Units

Change 2010 to 2020	-0.5%	-0.9%	7.5%	13.4%	15.7%
Change 2023 to 2028	3.1%	1.9%	1.6%	1.3%	0.8%

### Race and Ethnicity Trend

#### American Indian, Eskimo, Aleut

Change 2010 to 2020	44.0%	79.9%	80.0%	80.6%	84.5%
Change 2023 to 2028	4.6%	3.7%	3.5%	3.6%	3.6%

#### Asian and Native Hawaiian/Other Pacific Islander

Change 2010 to 2020	57.0%	53.3%	64.3%	70.7%	79.6%
Change 2023 to 2028	19.9%	16.6%	16.5%	16.5%	16.4%

#### Black

Change 2010 to 2020	0.6%	-2.0%	2.1%	3.2%	6.3%
Change 2023 to 2028	6.3%	4.5%	4.8%	4.8%	5.0%

#### White

Change 2010 to 2020	14.8%	13.8%	23.1%	34.1%	39.7%
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	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Change 2023 to 2028	2.5%	1.0%	1.0%	1.1%	1.0%
<b>Other</b>					
Change 2010 to 2020	56.6%	91.2%	96.8%	103.5%	115.7%
Change 2023 to 2028	16.3%	12.6%	13.0%	13.1%	13.4%
<b>Two or More Races</b>					
Change 2010 to 2020	342.1%	352.0%	385.0%	417.6%	451.6%
Change 2023 to 2028	19.8%	16.8%	17.5%	17.9%	17.8%
<b>Hispanic Ethnicity</b>					
Change 2010 to 2020	74.1%	92.7%	96.3%	104.6%	121.0%
Change 2023 to 2028	17.3%	13.4%	14.1%	14.4%	14.4%
<b>Not of Hispanic Ethnicity</b>					
Change 2010 to 2020	13.9%	12.0%	21.5%	31.1%	37.2%
Change 2023 to 2028	4.2%	2.7%	2.6%	2.6%	2.4%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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