

Complete Demographic Comparison Report



Date: January 17, 2024

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
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2023 Demographics:

Q3 2023 Employees	63,041	186,423	208,173	242,839	287,081
Q3 2023 Establishments*	5,628	15,545	18,340	21,660	25,971
Total Population	105,795	333,419	461,783	587,219	736,097
Total Households	45,064	139,767	190,504	238,760	294,253
Female Population	55,089	172,453	237,815	301,453	376,469
% Female	52.1%	51.7%	51.5%	51.3%	51.1%
Male Population	50,706	160,966	223,968	285,766	359,627
% Male	47.9%	48.3%	48.5%	48.7%	48.9%
Population Density (per Sq. Mi.)	1,346.53	1,060.92	653.05	467.12	374.76

Employed Civilian Population 16+

Total	56,238	171,809	237,209	295,650	360,907
White Collar	64.1%	61.5%	61.3%	59.5%	57.2%
Blue Collar	35.9%	38.5%	38.7%	40.5%	42.8%

Seasonal Population by Quarter:

Q4 2020	1,125	4,425	6,765	8,887	11,220
Q1 2021	1,122	4,326	6,637	8,729	11,024
Q2 2021	1,217	4,809	7,343	9,565	12,056
Q3 2021	1,121	4,440	6,786	8,922	11,295
Q4 2021	1,128	4,440	6,818	8,941	11,279
Q1 2022	796	3,100	5,035	6,908	8,910
Q2 2022	856	3,441	5,533	7,473	9,643
Q3 2022	843	3,391	5,429	7,371	9,480
Q4 2022	797	3,259	5,231	7,134	9,198

Age:

Age 0 - 4	5.5%	5.8%	5.6%	5.6%	5.7%
Age 5 - 14	11.5%	11.7%	11.8%	11.9%	12.2%
Age 15 - 19	5.5%	6.1%	6.1%	6.2%	6.3%
Age 20 - 24	5.5%	6.2%	6.0%	6.2%	6.2%
Age 25 - 34	14.8%	14.9%	14.0%	13.8%	13.6%
Age 35 - 44	13.0%	12.7%	12.7%	12.6%	12.6%

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Age 45 - 54	12.4%	12.2%	12.5%	12.6%	12.7%
Age 55 - 64	13.2%	12.7%	13.1%	13.1%	13.0%
Age 65 - 74	10.9%	10.4%	10.8%	10.8%	10.6%
Age 75 - 84	5.3%	5.2%	5.3%	5.3%	5.3%
Age 85 +	2.3%	2.0%	2.0%	2.0%	1.9%
Median Age	40.4	38.9	40.0	39.9	39.7
Housing Units					
Total Housing Units	48,336	152,786	207,324	259,524	320,020
Occupied Housing Units	93.2%	91.5%	91.9%	92.0%	92.0%
Vacant Housing Units	6.8%	8.5%	8.1%	8.0%	8.1%
Housing Units by Tenure					
Total Households in Tenure	45,064	139,767	190,504	238,760	294,253
Owner Occupied Housing Units	27,980	84,631	123,738	156,658	195,125
Owner Occupied free and clear	36.9%	38.3%	39.3%	40.1%	41.2%
Owner Occupied with a mortgage or loan	63.1%	61.7%	60.7%	59.9%	58.8%
Renter Occupied Housing Units	17,084	55,136	66,766	82,102	99,128
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.5%	0.6%	0.5%	0.5%	0.7%
Asian	3.6%	2.4%	2.0%	1.9%	1.7%
Black	26.8%	19.3%	14.6%	12.4%	10.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	58.3%	66.9%	73.1%	74.7%	74.7%
Other	4.0%	3.9%	3.2%	3.6%	5.1%
Multi-Race	6.7%	6.9%	6.5%	6.9%	7.3%
Hispanic Ethnicity	8.4%	8.4%	7.1%	8.1%	10.8%
Not of Hispanic Ethnicity	91.6%	91.6%	92.9%	91.9%	89.2%

Race of Hispanics

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Hispanics	8,862	27,877	32,722	47,571	79,590
American Indian	3.2%	4.1%	3.9%	3.5%	4.3%
Asian	0.2%	0.3%	0.3%	0.2%	0.2%
Black	2.3%	1.7%	1.7%	1.5%	1.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	17.5%	18.1%	19.1%	19.9%	19.7%
Other	43.1%	42.5%	40.8%	40.8%	44.2%
Multi-Race	33.5%	33.2%	34.2%	33.9%	30.4%
Race of Non Hispanics					
Non Hispanics	96,933	305,542	429,061	539,648	656,507
American Indian	0.2%	0.2%	0.2%	0.2%	0.2%
Asian	3.9%	2.6%	2.2%	2.0%	1.8%
Black	29.0%	20.9%	15.6%	13.4%	11.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	62.0%	71.3%	77.2%	79.5%	81.3%
Other	0.4%	0.4%	0.3%	0.4%	0.3%
Multi-Race	4.3%	4.5%	4.4%	4.5%	4.5%
Marital Status:					
Age 15 + Population	87,789	274,846	381,183	484,605	604,351
Divorced	12.3%	12.6%	12.3%	12.5%	12.5%
Never Married	31.4%	32.6%	30.1%	29.3%	28.6%
Now Married	49.2%	48.0%	50.9%	51.5%	52.2%
Now Married - Separated	1.6%	1.9%	1.9%	2.0%	2.0%
Widowed	7.1%	6.8%	6.7%	6.7%	6.7%
Educational Attainment:					
Total Population	76,138	233,745	325,312	411,594	512,303
Age 25+					
Grade K - 8	2.6%	2.7%	2.7%	3.2%	4.2%
Grade 9 - 12	6.4%	7.8%	7.7%	8.3%	9.0%
High School Graduate	25.1%	27.1%	27.3%	28.3%	29.3%
Associates Degree	9.3%	8.5%	8.6%	8.5%	8.1%
Bachelor's Degree	20.8%	19.6%	19.6%	18.2%	16.7%
Graduate Degree	11.7%	10.9%	10.9%	10.2%	9.4%
Some College, No Degree	23.0%	22.3%	22.2%	22.2%	21.9%

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No Schooling Completed	1.1%	1.1%	1.0%	1.1%	1.3%
Household Income:					
Income \$ 0 - \$9,999	4.0%	5.9%	5.3%	5.4%	5.4%
Income \$ 10,000 - \$14,999	3.8%	5.2%	4.6%	4.7%	4.8%
Income \$ 15,000 - \$24,999	8.2%	9.5%	8.9%	9.0%	9.3%
Income \$ 25,000 - \$34,999	8.6%	9.3%	9.1%	9.4%	9.9%
Income \$ 35,000 - \$49,999	13.3%	12.3%	11.9%	12.3%	12.6%
Income \$ 50,000 - \$74,999	18.6%	17.2%	17.5%	17.8%	18.2%
Income \$ 75,000 - \$99,999	15.6%	14.3%	14.9%	14.7%	14.5%
Income \$100,000 - \$124,999	9.9%	9.5%	9.8%	9.5%	9.2%
Income \$125,000 - \$149,999	6.1%	5.8%	5.9%	5.7%	5.5%
Income \$150,000 +	12.0%	11.1%	12.1%	11.5%	10.7%
Average Household Income	\$89,850	\$85,386	\$89,600	\$87,556	\$84,656
Median Household Income	\$65,667	\$61,034	\$64,370	\$62,664	\$60,852
Per Capita Income	\$38,570	\$36,083	\$37,215	\$35,880	\$34,080
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under					
Total Families (Family Households)	28,045	85,650	121,856	155,475	195,500
Husband-Wife Family, Own Children, Below Poverty	464	1,857	2,561	3,509	4,965
Husband-Wife Family, No Own Children, Below Poverty	437	1,384	2,016	2,715	3,557
Male Householder, Own Children, Below Poverty	196	679	829	1,084	1,466

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Male					
Householder, No Own Children, Below Poverty	150	416	478	541	712
Female					
Householder, Own Children, Below Poverty	860	3,884	4,646	5,659	7,196
Female					
Householder, No Own Children, Below Poverty	285	1,106	1,480	1,996	2,441
Husband-Wife					
Family, Own Children, At/Above Poverty	6,178	18,599	28,245	36,464	46,590
Husband-Wife					
Family, No Own Children, At/Above Poverty	12,883	38,297	56,232	71,624	89,087
Male					
Householder, Own Children, At/Above Poverty	770	2,392	3,285	4,292	5,426
Male					
Householder, No Own Children, At/ Above Poverty	1,158	3,555	4,707	6,071	7,617
Female					
Householder, Own Children, At/Above Poverty	2,113	5,615	7,185	8,868	10,655
Female					
Householder, No Own Children, At/ Above Poverty	2,549	7,865	10,191	12,652	15,789
Poverty: Popn, Ratio of Income to Poverty Level					
Total Population for whom poverty status is determined	105,795	333,419	461,783	587,219	736,097
Less Than .50	4,087	20,249	24,942	31,888	39,382
.50 - .99	6,112	27,525	34,204	44,455	58,453
1.00 - 1.24	4,789	17,084	22,743	30,123	39,032
1.25 - 1.49	4,622	15,925	21,076	27,964	38,733
1.50 - 1.84	7,750	23,295	31,783	43,590	56,871

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1.85 - 1.99	2,501	9,536	13,305	17,329	23,593
2.00+	75,934	219,806	313,730	391,871	480,034

Poverty: Popn by Race

By Race

White, Below Poverty Level	4,393	21,388	30,518	42,354	54,353
White, Above Poverty Level	57,279	201,521	306,875	396,062	495,284
Black, Below Poverty Level	3,566	16,617	16,961	18,295	19,498
Black, Above Poverty Level	24,787	47,677	50,538	54,605	58,204
AI/Alaskan Native, Below Poverty Level	184	675	748	961	1,602
AI/Alaskan Native, Above Poverty Level	339	1,231	1,521	2,006	3,407
Asian, Below Poverty Level	233	899	1,038	1,340	1,453
Asian, Above Poverty Level	3,602	7,177	8,366	9,498	10,754
NH/PI, Below Poverty Level	18	85	99	147	171
NH/PI, Above Poverty Level	27	128	173	242	283
Some Other Race, Below Poverty Level	857	3,469	3,866	5,115	9,048
Some Other Race, Above Poverty Level	3,394	9,536	10,978	16,192	28,392
2+ Races, Below Poverty Level	947	4,640	5,917	8,131	11,711
2+ Races, Above Poverty Level	6,167	18,375	24,185	32,272	41,938

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	1,767	7,527	8,490	11,461	19,542
Hispanic/Latino, Above Poverty Level	7,095	20,350	24,232	36,110	60,048
Non-Hispanic/Latino, Below Poverty Level	8,432	40,246	50,657	64,882	78,294

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Non-Hispanic/ Latino, Above Poverty Level	88,501	265,296	378,404	474,766	578,214
Non-Hispanic/Latino by Race					
White, Below Poverty Level	4,160	20,329	29,308	40,518	50,994
White, Above Poverty Level	55,959	197,537	301,825	388,439	482,975
Other than White, Below Poverty Level	6,038	27,444	29,838	35,825	46,841
Other than White, Above Poverty Level	39,637	88,108	100,811	122,437	155,286
Vehicles Available					
0 Vehicles Available	4.8%	7.1%	6.2%	5.9%	5.8%
1 Vehicle Available	35.2%	34.6%	31.9%	31.2%	30.6%
2+ Vehicles Available	60.0%	58.4%	61.9%	62.9%	63.6%
Average Vehicles Per Household	1.94	1.93	2.01	2.04	2.07
Total Vehicles Available	87,323	270,405	383,075	486,549	607,693

2028 Demographics:

Total Population	108,572	344,870	477,672	606,823	760,406
Total Households	46,574	145,569	198,383	248,313	305,788
Female Population	56,541	178,233	245,924	311,414	388,800
% Female	52.1%	51.7%	51.5%	51.3%	51.1%
Male Population	52,032	166,637	231,748	295,409	371,605
% Male	47.9%	48.3%	48.5%	48.7%	48.9%
Population Density (per Sq. Mi.)	1,381.88	1,097.36	675.52	482.72	387.13
Employed Civilian Population 16+					
Total	56,553	173,618	239,592	297,927	362,541
% White Collar	64.0%	61.6%	61.4%	59.5%	57.3%
% Blue Collar	36.0%	38.4%	38.6%	40.5%	42.7%

Age:

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Age 0 - 4	5.4%	5.7%	5.5%	5.5%	5.6%
Age 5 - 14	11.4%	11.7%	11.8%	11.8%	12.1%
Age 15 - 19	5.5%	6.0%	6.0%	6.2%	6.3%
Age 20 - 24	5.4%	6.1%	6.0%	6.2%	6.1%
Age 25 - 34	14.6%	14.7%	13.9%	13.7%	13.5%
Age 35 - 44	13.3%	13.1%	12.9%	12.8%	12.8%
Age 45 - 54	12.4%	12.2%	12.4%	12.5%	12.6%
Age 55 - 64	12.9%	12.5%	12.8%	12.8%	12.8%
Age 65 - 74	11.1%	10.5%	11.0%	10.9%	10.7%
Age 75 - 84	5.5%	5.4%	5.7%	5.6%	5.6%
Age 85 +	2.3%	2.0%	2.1%	2.0%	1.9%
Median Age	40.6	39.1	40.2	40.1	39.9
Housing Units					
Total Housing Units	49,834	158,771	215,415	269,215	331,565
Occupied Housing Units	93.5%	91.7%	92.1%	92.2%	92.2%
Vacant Housing Units	6.5%	8.3%	7.9%	7.8%	7.8%
Housing Units by Tenure					
Total Households in Tenure	46,574	145,569	198,383	248,313	305,788
Owner Occupied Housing Units	28,853	88,000	128,513	162,577	202,316
Owner Occupied free and clear	37.3%	38.8%	39.8%	40.6%	41.6%
Owner Occupied with a mortgage or loan	62.7%	61.2%	60.2%	59.4%	58.4%
Renter Occupied Housing Units	17,720	57,569	69,869	85,737	103,472
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.5%	0.6%	0.5%	0.5%	0.7%
Asian	4.1%	2.7%	2.3%	2.1%	1.9%
Black	27.2%	19.5%	14.8%	12.6%	10.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	56.2%	65.1%	71.4%	73.0%	72.9%
Other	4.4%	4.3%	3.5%	4.0%	5.5%
Multi-Race	7.6%	7.8%	7.4%	7.8%	8.2%

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Hispanic Ethnicity	9.2%	9.2%	7.8%	8.9%	11.8%
Not of Hispanic Ethnicity	90.8%	90.8%	92.2%	91.1%	88.2%
Race of Hispanics					
Hispanics	10,010	31,704	37,377	54,116	89,369
American Indian	3.0%	3.8%	3.6%	3.2%	3.9%
Asian	0.2%	0.2%	0.3%	0.2%	0.2%
Black	2.1%	1.5%	1.5%	1.4%	1.0%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	17.6%	18.3%	19.3%	20.0%	19.9%
Other	43.3%	42.5%	40.8%	40.9%	44.2%
Multi-Race	33.7%	33.4%	34.5%	34.2%	30.7%
Race of Non Hispanics					
Non Hispanics	98,562	313,166	440,295	552,706	671,037
American Indian	0.2%	0.2%	0.2%	0.2%	0.2%
Asian	4.5%	3.0%	2.5%	2.3%	2.1%
Black	29.8%	21.3%	15.9%	13.7%	12.0%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	60.1%	69.8%	75.8%	78.1%	80.0%
Other	0.4%	0.4%	0.3%	0.4%	0.3%
Multi-Race	4.9%	5.2%	5.1%	5.2%	5.2%
Marital Status:					
Age 15 + Population	90,301	284,758	395,240	501,932	625,684
Divorced	12.3%	12.6%	12.3%	12.5%	12.5%
Never Married	31.6%	32.7%	30.3%	29.5%	28.8%
Now Married	49.0%	47.9%	50.7%	51.3%	52.1%
Now Married - Separated	1.6%	1.9%	1.9%	2.0%	2.0%
Widowed	7.1%	6.8%	6.7%	6.7%	6.7%
Educational Attainment:					
Total Population Age 25+	78,403	242,782	337,898	427,134	531,384
Grade K - 9	2.5%	2.7%	2.6%	3.1%	4.2%
Grade 9 - 12	6.3%	7.7%	7.6%	8.2%	8.9%

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High School Graduate	24.9%	26.9%	27.1%	28.2%	29.2%
Associates Degree	9.4%	8.6%	8.6%	8.5%	8.2%
Bachelor's Degree	21.0%	19.8%	19.9%	18.4%	16.9%
Graduate Degree	11.8%	11.0%	11.1%	10.4%	9.6%
Some College, No Degree	22.9%	22.2%	22.1%	22.1%	21.8%
No Schooling Completed	1.0%	1.1%	1.0%	1.1%	1.3%
Household Income:					
Income \$ 0 - \$9,999	3.0%	4.5%	4.0%	4.1%	4.1%
Income \$ 10,000 - \$14,999	3.4%	4.7%	4.2%	4.3%	4.4%
Income \$ 15,000 - \$24,999	7.2%	8.6%	7.9%	8.0%	8.3%
Income \$ 25,000 - \$34,999	7.6%	8.3%	8.0%	8.3%	8.7%
Income \$ 35,000 - \$49,999	12.0%	11.1%	10.7%	11.1%	11.4%
Income \$ 50,000 - \$74,999	15.8%	14.5%	14.8%	15.3%	16.1%
Income \$ 75,000 - \$99,999	16.5%	15.2%	15.8%	15.7%	15.6%
Income \$100,000 - \$124,999	12.3%	11.8%	12.2%	11.7%	11.4%
Income \$125,000 - \$149,999	7.5%	7.3%	7.4%	7.2%	6.9%
Income \$150,000 +	14.8%	13.9%	15.0%	14.2%	13.2%
Average Household Income	\$102,091	\$97,782	\$102,282	\$99,817	\$96,311
Median Household Income	\$76,610	\$72,020	\$75,538	\$73,151	\$70,537
Per Capita Income	\$44,084	\$41,554	\$42,722	\$41,117	\$38,962
Vehicles Available					
0 Vehicles Available	4.8%	7.0%	6.1%	5.9%	5.8%
1 Vehicle Available	35.3%	34.6%	32.0%	31.2%	30.7%
2+ Vehicles Available	60.0%	58.4%	61.9%	62.9%	63.6%
Average Vehicles Per Household	1.94	1.94	2.01	2.04	2.07

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
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Total Vehicles Available	90,251	281,702	398,865	506,158	631,878
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2020 Demographics:

Total Population	107,330	334,551	462,521	587,226	734,007
Total Households	44,175	136,296	185,781	233,086	287,475
Female Population	56,069	173,852	239,392	303,093	377,370
% Female	47.8%	48.0%	48.2%	48.4%	48.6%
Male Population	51,261	160,699	223,129	284,132	356,637
% Male	52.2%	52.0%	51.8%	51.6%	51.4%
Population Density (per Sq. Mi.)	1,366.07	1,064.52	654.10	467.13	373.69

Employed Civilian Population 16+

Total	53,988	164,539	225,190	281,931	347,271
% White Collar	60.4%	60.3%	61.1%	59.5%	57.3%
% Blue Collar	39.6%	39.7%	38.9%	40.5%	42.7%

Age:

Age 0 - 4	5.3%	5.7%	5.6%	5.6%	5.6%
Age 5 - 14	11.7%	11.9%	12.1%	12.2%	12.5%
Age 15 - 19	5.8%	6.0%	6.2%	6.4%	6.6%
Age 20 - 24	6.6%	7.4%	7.0%	7.0%	6.9%
Age 25 - 34	14.1%	14.4%	13.6%	13.3%	13.0%
Age 35 - 44	12.3%	12.4%	12.3%	12.2%	12.2%
Age 45 - 54	12.3%	11.9%	12.3%	12.4%	12.6%
Age 55 - 64	13.0%	12.6%	13.0%	13.0%	13.0%
Age 65 - 74	10.9%	10.3%	10.6%	10.5%	10.4%
Age 75 - 84	5.7%	5.2%	5.4%	5.3%	5.3%
Age 85 +	2.4%	2.1%	2.1%	2.0%	1.9%

Housing Units

Total Housing Units	47,379	148,973	202,178	253,362	312,679
Occupied Housing Units	93.2%	91.5%	91.9%	92.0%	91.9%
Vacant Housing Units	6.8%	8.5%	8.1%	8.0%	8.1%

Housing Units by Tenure

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Total Households in Tenure	44,175	136,296	185,781	233,086	287,475
Owner Occupied Housing Units	27,005	81,230	119,435	151,093	188,408
Owner Occupied free and clear	31.5%	32.5%	33.8%	34.7%	36.0%
Owner Occupied with a mortgage or loan	68.5%	67.5%	66.2%	65.3%	64.0%
Renter Occupied Housing Units	17,170	55,066	66,346	81,992	99,068
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.5%	0.6%	0.5%	0.5%	0.7%
Asian	3.7%	2.4%	2.0%	1.9%	1.7%
Black	26.8%	19.3%	14.7%	12.5%	10.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	58.6%	67.1%	73.3%	74.9%	74.9%
Other	3.8%	3.7%	3.1%	3.5%	4.9%
Multi-Race	6.6%	6.8%	6.4%	6.8%	7.2%
Hispanic Ethnicity	7.9%	7.9%	6.7%	7.7%	10.3%
Not of Hispanic Ethnicity	89.8%	90.0%	91.2%	90.3%	87.8%
Race of Hispanics					
Hispanics	8,432	26,472	31,032	45,238	75,818
American Indian	3.2%	4.2%	3.9%	3.5%	4.3%
Asian	0.2%	0.2%	0.3%	0.2%	0.2%
Black	2.3%	1.7%	1.7%	1.5%	1.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	17.6%	18.1%	19.2%	20.0%	19.7%
Other	43.2%	42.7%	41.0%	40.9%	44.4%
Multi-Race	33.9%	33.4%	34.3%	34.1%	30.5%
Race of Non Hispanics					
Non Hispanics	96,340	301,138	421,875	530,283	644,223
American Indian	0.2%	0.3%	0.2%	0.2%	0.3%

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Asian	4.0%	2.7%	2.2%	2.0%	1.9%
Black	29.7%	21.3%	16.0%	13.7%	12.0%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	63.8%	73.0%	78.9%	81.2%	83.0%
Other	0.4%	0.4%	0.4%	0.4%	0.4%
Multi-Race	4.4%	4.6%	4.5%	4.6%	4.6%
Marital Status:					
Age 15 + Population	89,096	275,511	380,586	482,965	601,154
Divorced	12.8%	13.1%	12.9%	13.0%	12.8%
Never Married	33.2%	33.2%	30.6%	30.1%	29.5%
Now Married	46.8%	46.8%	49.6%	49.9%	50.6%
Now Married - Separated	1.3%	2.1%	2.0%	2.1%	2.2%
Widowed	7.2%	6.9%	7.0%	7.0%	7.1%
Educational Attainment:					
Total Population Age 25+	75,796	230,594	319,839	404,027	502,128
Grade K - 8	2.4%	2.4%	2.2%	2.5%	3.3%
Grade 9 - 12	5.5%	6.6%	6.6%	7.2%	8.3%
High School Graduate	1.6%	1.5%	1.5%	1.6%	1.7%
Associates Degree	17.6%	16.2%	15.9%	15.7%	15.2%
Bachelor's Degree	9.8%	8.6%	8.9%	8.8%	8.5%
Graduate Degree	30.8%	30.2%	30.6%	28.4%	26.2%
Some College, No Degree	31.3%	33.3%	33.2%	34.5%	35.7%
No Schooling Completed	100.0%	100.0%	100.0%	100.0%	100.0%
Household Income:					
Income \$ 0 - \$9,999	5.6%	6.0%	5.4%	5.3%	5.3%
Income \$ 10,000 - \$14,999	4.4%	5.0%	4.6%	4.8%	4.8%
Income \$ 15,000 - \$24,999	9.6%	9.7%	9.0%	8.9%	9.2%
Income \$ 25,000 - \$34,999	9.6%	10.4%	9.9%	10.6%	10.8%
Income \$ 35,000 - \$49,999	13.9%	13.5%	13.4%	13.4%	13.8%

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Income \$ 50,000 - \$74,999	17.2%	17.5%	17.6%	17.8%	18.1%
Income \$ 75,000 - \$99,999	14.1%	13.0%	13.3%	13.4%	13.2%
Income \$100,000 - \$124,999	8.5%	8.6%	9.0%	8.7%	8.7%
Income \$125,000 - \$149,999	5.5%	5.3%	5.5%	5.4%	5.3%
Income \$150,000 +	11.5%	11.0%	12.3%	11.7%	10.8%
Average Household Income	\$83,316	\$80,496	\$84,828	\$82,902	\$80,063
Median Household Income	\$66,669	\$63,902	\$66,928	\$65,187	\$63,462
Per Capita Income	\$33,381	\$32,567	\$33,707	\$32,697	\$31,291
Vehicles Available					
0 Vehicles Available	5.1%	6.6%	5.7%	5.6%	5.6%
1 Vehicle Available	34.9%	35.8%	32.5%	31.7%	30.7%
2+ Vehicles Available	60.1%	57.6%	61.8%	62.8%	63.7%
Average Vehicles Per Household	1.93	1.92	2.01	2.04	2.08
Total Vehicles Available	85,363	261,476	372,876	476,284	599,254
2010 Census Demographics:					
Total Population	94,987	263,693	344,701	419,424	508,896
Total Households	39,014	106,983	137,933	166,102	198,507
Female Population	49,457	136,960	178,096	216,276	261,250
% Female	52.1%	51.9%	51.7%	51.6%	51.3%
Male Population	45,530	126,733	166,606	203,148	247,646
% Male	47.9%	48.1%	48.3%	48.4%	48.7%
Employed Civilian Population 16+					
Total	48,165	126,587	164,712	196,533	233,079
% White Collar	63.0%	60.7%	60.7%	59.3%	57.3%
% Blue Collar	37.0%	39.3%	39.3%	40.7%	42.7%
Age:					
Age 0 - 4	5.8%	6.3%	6.2%	6.2%	6.4%
Age 5 - 14	12.2%	11.8%	12.1%	12.3%	12.7%

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Age 15 - 19	6.4%	7.1%	6.9%	7.0%	7.1%
Age 20 - 24	6.5%	7.6%	7.1%	7.3%	7.1%
Age 25 - 34	13.1%	13.5%	12.9%	12.8%	12.8%
Age 35 - 44	13.2%	12.7%	13.0%	13.1%	13.2%
Age 45 - 54	14.7%	14.2%	14.5%	14.4%	14.4%
Age 55 - 64	13.3%	12.7%	12.9%	12.8%	12.6%
Age 65 - 74	7.8%	7.5%	7.7%	7.7%	7.7%
Age 75 - 84	4.9%	4.8%	4.7%	4.6%	4.5%
Age 85 +	2.0%	1.8%	1.8%	1.7%	1.6%
Median Age					
Housing Units					
Total Housing Units	42,537	119,098	152,862	184,422	221,118
Owner Occupied Housing Units					
Renter Occupied Housing Units					
Vacant Housing Units	8.3%	10.2%	9.8%	9.9%	10.2%
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%	0.4%	0.4%
Asian	2.7%	1.8%	1.6%	1.5%	1.3%
Hawaiian or other Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
Black	29.4%	24.4%	19.2%	16.6%	14.2%
White	63.9%	69.0%	75.0%	77.4%	78.6%
Other	1.9%	2.5%	2.1%	2.4%	3.7%
Two or More Races	1.7%	1.8%	1.7%	1.8%	1.8%
Hispanic Ethnicity	4.5%	5.2%	4.5%	5.1%	7.8%
Not of Hispanic Ethnicity	95.5%	94.8%	95.5%	94.9%	92.3%
Marital Status:					
Age 15 + Population	77,840	215,901	281,560	341,903	411,833
Divorced	12.1%	12.6%	12.4%	12.6%	12.6%
Never Married	28.3%	30.8%	28.4%	27.7%	27.1%
Now Married	47.6%	44.0%	47.7%	48.3%	49.0%
Separated	3.5%	4.2%	3.7%	3.9%	4.0%

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Widowed	8.5%	8.3%	7.9%	7.6%	7.3%
Educational Attainment:					
Total Population Age 25+	65,549	177,163	233,031	281,783	339,961
Grade K - 8	3.5%	3.7%	3.4%	4.0%	5.1%
Grade 9 - 11, No diploma	2.0%	1.7%	1.7%	1.7%	1.6%
High School Graduate	27.6%	28.6%	29.1%	29.9%	30.5%
Associates Degree	7.9%	6.9%	7.0%	6.9%	6.6%
Bachelor's Degree	17.0%	16.4%	16.7%	15.5%	14.5%
Graduate Degree	1.8%	1.6%	1.4%	1.3%	1.2%
Some College, No Degree	15.9%	16.1%	16.1%	15.9%	15.4%
No Schooling Completed	2.0%	2.0%	1.7%	1.7%	1.8%
Public School Enrollment	544.6%	541.1%	535.2%	531.3%	545.2%
Private School Enrollment	155.4%	158.9%	164.8%	168.7%	154.8%
Household Income:					
Income \$ 0 - \$9,999	6.4%	9.2%	8.4%	8.7%	8.7%
Income \$ 10,000 - \$14,999	5.0%	7.0%	6.5%	6.5%	6.6%
Income \$ 15,000 - \$24,999	13.2%	14.8%	14.0%	14.2%	14.4%
Income \$ 25,000 - \$34,999	11.9%	12.6%	12.5%	12.6%	12.8%
Income \$ 35,000 - \$49,999	15.9%	14.2%	14.1%	14.7%	15.0%
Income \$ 50,000 - \$74,999	18.6%	17.0%	17.9%	17.9%	18.0%
Income \$ 75,000 - \$99,999	13.3%	11.2%	11.9%	11.6%	11.3%
Income \$100,000 - \$124,999	6.3%	5.7%	6.0%	5.7%	5.5%
Income \$125,000 - \$149,999	3.2%	2.9%	3.1%	2.9%	2.8%
Income \$150,000 - \$199,999	2.6%	2.2%	2.4%	2.2%	2.1%

5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
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Income \$200,000 or
More

Average Household
Income

Median Household
Income

Per Capita Income

Vehicles Available

0 Vehicles Available	5.8%	9.3%	8.0%	7.4%	7.0%
1 Vehicle Available	34.1%	34.3%	32.1%	31.7%	31.4%
2 Vehicles Available	39.6%	37.2%	38.3%	38.7%	38.8%
3+ Vehicles Available	20.5%	19.2%	21.6%	22.2%	22.8%
Average Vehicles Per Household					
Total Vehicles Available	75,590	203,842	272,060	330,085	398,357

Population Trend

2010	94,987	263,693	344,701	419,424	508,896
2020	107,330	334,551	462,521	587,226	734,007
Change 2010 to 2020	13.0%	26.9%	34.2%	40.0%	44.2%
2023	105,795	333,419	461,783	587,219	736,097
2028	108,572	344,870	477,672	606,823	760,406
Change 2023 to 2028	2.6%	3.4%	3.4%	3.3%	3.3%

Household Trend

2010	39,014	106,983	137,933	166,102	198,507
2020	44,175	136,296	185,781	233,086	287,475
Change 2010 to 2020	15.5%	30.6%	38.1%	43.7%	48.2%
2023	45,064	139,767	190,504	238,760	294,253
2028	46,574	145,569	198,383	248,313	305,788
Change 2023 to 2028	3.3%	4.2%	4.1%	4.0%	3.9%

Average Household Size Trend

	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
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2010					
2020	2.4	2.4	2.5	2.5	2.5
Change 2010 to 2020					
2023	2.3	2.3	2.4	2.4	2.5
2028	2.3	2.3	2.4	2.4	2.5
Change 2023 to 2028	-0.6%	-0.6%	-0.6%	-0.6%	-0.5%

Median Age Trend

2010					
2023	40.4	38.9	40.0	39.9	39.7
2028	40.6	39.1	40.2	40.1	39.9

Housing Units Trend

Total Housing Units

Change 2010 to 2020	11.4%	25.1%	32.3%	37.4%	41.4%
Change 2023 to 2028	3.1%	3.9%	3.9%	3.7%	3.6%

Owner Occupied Housing Units

Change 2010 to 2020	-31.3%	-24.0%	-13.4%	-9.0%	-5.0%
Change 2023 to 2028	3.1%	4.0%	3.9%	3.8%	3.7%

Renter Occupied Housing Units

Change 2010 to 2020	22.6%	29.5%	36.5%	40.8%	46.1%
Change 2023 to 2028	3.7%	4.4%	4.6%	4.4%	4.4%

Vacant Housing Units

Change 2010 to 2020	-9.0%	4.6%	9.8%	10.7%	11.5%
Change 2023 to 2028	-0.3%	1.4%	1.3%	0.7%	0.0%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 2010 to 2020	78.7%	83.7%	81.2%	89.1%	139.7%
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	5 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	10 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	15 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	20 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)	25 Miles: 2100 HAMILTON PLACE BLVD, CHATTANOOGA, TN, 37421 (Custom)
Change 2023 to 2028	3.1%	3.7%	3.8%	3.6%	3.0%
Asian and Native Hawaiian/Other Pacific Islander					
Change 2010 to 2020	52.2%	64.1%	67.0%	73.0%	79.0%
Change 2023 to 2028	15.1%	16.3%	16.5%	16.3%	16.1%
Black					
Change 2010 to 2020	3.0%	0.5%	2.6%	5.5%	8.1%
Change 2023 to 2028	4.3%	4.6%	4.8%	4.9%	5.0%
White					
Change 2010 to 2020	3.7%	23.4%	31.1%	35.4%	37.5%
Change 2023 to 2028	-1.1%	0.7%	1.1%	1.0%	0.9%
Other					
Change 2010 to 2020	123.5%	91.4%	101.0%	105.7%	92.0%
Change 2023 to 2028	12.2%	12.8%	13.0%	12.9%	11.6%
Two or More Races					
Change 2010 to 2020	329.2%	366.4%	403.1%	437.4%	479.5%
Change 2023 to 2028	15.4%	16.9%	17.7%	17.3%	16.5%
Hispanic Ethnicity					
Change 2010 to 2020	97.4%	93.1%	101.6%	112.6%	92.3%
Change 2023 to 2028	13.0%	13.7%	14.2%	13.8%	12.3%
Not of Hispanic Ethnicity					
Change 2010 to 2020	6.2%	20.5%	28.1%	33.2%	37.2%
Change 2023 to 2028	1.7%	2.5%	2.6%	2.4%	2.2%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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