

Complete Demographic Comparison Report



Date: January 17, 2024

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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2023 Demographics:

Q3 2023 Employees	87,079	186,787	203,568	221,353	285,643
Q3 2023 Establishments*	7,268	15,481	18,003	19,816	25,781
Total Population	140,668	334,328	449,207	537,812	709,907
Total Households	60,194	141,449	185,701	219,685	285,124
Female Population	73,742	173,310	231,176	275,699	363,246
% Female	52.4%	51.8%	51.5%	51.3%	51.2%
Male Population	66,927	161,018	218,031	262,112	346,661
% Male	47.6%	48.2%	48.5%	48.7%	48.8%
Population Density (per Sq. Mi.)	1,790.40	1,063.82	635.27	427.82	361.42

Employed Civilian Population 16+

Total	72,219	172,564	231,381	273,175	348,771
White Collar	57.4%	61.2%	61.4%	60.1%	57.4%
Blue Collar	42.6%	38.8%	38.6%	39.9%	42.6%

Seasonal Population by Quarter:

Q4 2020	1,580	4,498	6,760	8,509	10,981
Q1 2021	1,552	4,408	6,625	8,344	10,773
Q2 2021	1,700	4,881	7,329	9,177	11,734
Q3 2021	1,589	4,516	6,769	8,526	11,001
Q4 2021	1,590	4,527	6,803	8,595	11,043
Q1 2022	1,083	3,138	5,136	6,612	8,680
Q2 2022	1,176	3,492	5,653	7,199	9,343
Q3 2022	1,145	3,431	5,535	7,039	9,178
Q4 2022	1,087	3,308	5,334	6,822	8,953

Age:

Age 0 - 4	6.5%	5.8%	5.6%	5.5%	5.7%
Age 5 - 14	12.0%	11.7%	11.8%	11.9%	12.2%
Age 15 - 19	5.6%	6.2%	6.1%	6.1%	6.3%
Age 20 - 24	6.1%	6.5%	6.1%	6.0%	6.2%
Age 25 - 34	16.0%	15.0%	14.1%	13.8%	13.7%
Age 35 - 44	12.6%	12.6%	12.7%	12.7%	12.5%
Age 45 - 54	11.7%	12.1%	12.4%	12.6%	12.6%

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Age 55 - 64	12.2%	12.6%	13.0%	13.2%	13.0%
Age 65 - 74	9.8%	10.2%	10.8%	10.9%	10.7%
Age 75 - 84	5.3%	5.2%	5.3%	5.3%	5.3%
Age 85 +	2.2%	2.2%	2.1%	2.0%	1.9%
Median Age	37.8	38.6	39.9	40.2	39.8
Housing Units					
Total Housing Units	66,401	154,877	202,411	239,295	310,543
Occupied Housing Units	90.7%	91.3%	91.7%	91.8%	91.8%
Vacant Housing Units	9.4%	8.7%	8.3%	8.2%	8.2%
Housing Units by Tenure					
Total Households in Tenure	60,194	141,449	185,701	219,685	285,124
Owner Occupied Housing Units	32,182	84,028	119,829	145,729	188,047
Owner Occupied free and clear	40.4%	39.1%	39.4%	40.2%	41.5%
Owner Occupied with a mortgage or loan	59.6%	60.9%	60.6%	59.8%	58.5%
Renter Occupied Housing Units	28,013	57,421	65,873	73,957	97,077
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.9%	0.6%	0.5%	0.5%	0.7%
Asian	2.3%	2.3%	2.1%	1.9%	1.7%
Black	27.5%	19.1%	15.0%	12.9%	10.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	55.7%	67.5%	72.6%	74.8%	74.4%
Other	5.9%	3.8%	3.2%	3.3%	5.0%
Multi-Race	7.6%	6.7%	6.5%	6.6%	7.3%
Hispanic Ethnicity	11.6%	8.0%	7.1%	7.4%	10.7%
Not of Hispanic Ethnicity	88.4%	92.0%	92.9%	92.6%	89.3%
Race of Hispanics					
Hispanics	16,315	26,883	31,802	39,616	75,679
American Indian	5.7%	4.2%	3.9%	3.7%	4.3%

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Asian	0.2%	0.3%	0.3%	0.3%	0.2%
Black	1.6%	1.7%	1.7%	1.5%	1.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.2%	0.1%	0.1%
White	13.9%	17.8%	19.0%	19.9%	19.3%
Other	47.9%	43.1%	40.8%	40.5%	44.2%
Multi-Race	30.6%	32.7%	34.2%	34.0%	30.7%
Race of Non Hispanics					
Non Hispanics	124,353	307,445	417,405	498,196	634,228
American Indian	0.3%	0.2%	0.2%	0.2%	0.3%
Asian	2.6%	2.5%	2.2%	2.0%	1.9%
Black	30.9%	20.6%	16.0%	13.8%	12.0%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.1%
White	61.2%	71.8%	76.7%	79.1%	81.0%
Other	0.4%	0.4%	0.4%	0.3%	0.3%
Multi-Race	4.6%	4.4%	4.4%	4.4%	4.5%
Marital Status:					
Age 15 + Population	114,737	275,822	371,004	444,174	583,301
Divorced	13.8%	13.0%	12.3%	12.4%	12.5%
Never Married	35.5%	33.0%	30.4%	29.2%	28.9%
Now Married	43.2%	46.9%	50.6%	51.7%	51.9%
Now Married - Separated	2.3%	2.0%	1.9%	1.9%	2.0%
Widowed	7.5%	7.2%	6.8%	6.7%	6.8%
Educational Attainment:					
Total Population Age 25+	98,175	233,596	316,277	378,868	494,721
Grade K - 8	3.7%	2.9%	2.6%	2.9%	4.2%
Grade 9 - 12	9.5%	8.2%	7.7%	8.2%	9.0%
High School Graduate	30.4%	27.8%	27.3%	28.2%	29.2%
Associates Degree	8.5%	8.4%	8.5%	8.5%	8.2%
Bachelor's Degree	15.2%	18.9%	19.7%	18.6%	16.8%
Graduate Degree	7.8%	10.5%	11.0%	10.3%	9.5%
Some College, No Degree	23.3%	22.2%	22.2%	22.2%	21.8%
No Schooling Completed	1.6%	1.1%	1.0%	1.1%	1.3%

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Household Income:

Income \$ 0 - \$9,999	5.9%	6.0%	5.3%	5.2%	5.5%
Income \$ 10,000 - \$14,999	5.9%	5.4%	4.7%	4.6%	4.9%
Income \$ 15,000 - \$24,999	11.5%	9.9%	8.9%	8.9%	9.4%
Income \$ 25,000 - \$34,999	11.5%	9.7%	9.1%	9.3%	9.8%
Income \$ 35,000 - \$49,999	14.8%	12.7%	12.0%	12.1%	12.6%
Income \$ 50,000 - \$74,999	19.3%	17.5%	17.4%	17.8%	18.1%
Income \$ 75,000 - \$99,999	12.6%	14.0%	14.8%	14.9%	14.4%
Income \$100,000 - \$124,999	7.7%	8.9%	9.8%	9.7%	9.1%
Income \$125,000 - \$149,999	3.9%	5.4%	5.9%	5.8%	5.5%
Income \$150,000 +	6.8%	10.5%	12.1%	11.8%	10.8%
Average Household Income	\$69,631	\$83,012	\$89,338	\$88,583	\$84,728
Median Household Income	\$50,362	\$58,778	\$63,984	\$63,804	\$60,653
Per Capita Income	\$29,999	\$35,431	\$37,203	\$36,436	\$34,279

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	35,636	84,899	118,050	142,883	188,062
Husband-Wife Family, Own Children, Below Poverty	969	1,787	2,434	3,089	4,812
Husband-Wife Family, No Own Children, Below Poverty	513	1,367	1,949	2,438	3,430
Male Householder, Own Children, Below Poverty	351	684	795	958	1,437
Male Householder, No Own Children, Below Poverty	320	465	480	543	700

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Female					
Householder, Own Children, Below Poverty	2,051	3,975	4,595	5,168	7,056
Female					
Householder, No Own Children, Below Poverty	559	1,084	1,399	1,698	2,356
Husband-Wife					
Family, Own Children, At/Above Poverty	6,285	18,005	27,254	33,606	44,353
Husband-Wife					
Family, No Own Children, At/Above Poverty	14,337	37,487	54,432	66,314	85,640
Male Householder, Own Children, At/ Above Poverty	1,149	2,473	3,142	3,817	5,216
Male Householder, No Own Children, At/Above Poverty	1,759	3,578	4,558	5,390	7,378
Female					
Householder, Own Children, At/Above Poverty	3,118	5,795	7,016	8,115	10,306
Female					
Householder, No Own Children, At/ Above Poverty	4,224	8,198	9,997	11,747	15,379

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	140,668	334,328	449,207	537,812	709,907
Less Than .50	9,809	20,862	24,770	28,322	38,489
.50 - .99	14,814	28,518	33,544	39,797	57,352
1.00 - 1.24	9,287	17,969	22,342	26,823	37,507
1.25 - 1.49	8,502	16,587	20,512	25,030	36,932
1.50 - 1.84	12,167	24,257	30,938	38,661	54,396
1.85 - 1.99	5,165	10,195	12,954	15,841	22,679
2.00+	80,925	215,941	304,147	363,338	462,552

Poverty: Popn by Race

By Race

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White, Below Poverty Level	9,655	23,472	30,001	37,068	53,405
White, Above Poverty Level	68,692	202,063	296,317	364,921	474,663
Black, Below Poverty Level	9,391	16,344	17,017	17,438	19,481
Black, Above Poverty Level	29,249	47,505	50,277	52,120	57,603
AI/Alaskan Native, Below Poverty Level	490	670	744	862	1,546
AI/Alaskan Native, Above Poverty Level	802	1,236	1,488	1,788	3,305
Asian, Below Poverty Level	386	916	1,022	1,167	1,419
Asian, Above Poverty Level	2,866	6,714	8,300	9,060	10,536
NH/PI, Below Poverty Level	51	79	100	109	167
NH/PI, Above Poverty Level	64	132	169	188	279
Some Other Race, Below Poverty Level	2,207	3,382	3,748	4,481	8,609
Some Other Race, Above Poverty Level	6,101	9,364	10,699	13,287	27,090
2+ Races, Below Poverty Level	2,444	4,517	5,682	6,993	11,214
2+ Races, Above Poverty Level	8,271	17,933	23,643	28,328	40,589
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	4,485	7,186	8,201	10,027	18,323
Hispanic/Latino, Above Poverty Level	11,830	19,697	23,601	29,589	57,356
Non-Hispanic/Latino, Below Poverty Level	20,138	42,194	50,114	58,093	77,518
Non-Hispanic/Latino, Above Poverty Level	104,216	265,251	367,292	440,104	556,709
Non-Hispanic/Latino by Race					
White, Below Poverty Level	9,246	22,476	28,846	35,540	50,437
White, Above Poverty Level	66,834	198,279	291,427	358,576	463,024

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Other than White, Below Poverty Level	15,376	26,904	29,468	32,579	45,404
Other than White, Above Poverty Level	49,212	86,670	99,466	111,117	151,041
Vehicles Available					
0 Vehicles Available	7.8%	7.3%	6.3%	5.9%	5.9%
1 Vehicle Available	39.2%	35.5%	32.2%	30.9%	30.8%
2+ Vehicles Available	52.9%	57.1%	61.6%	63.3%	63.2%
Average Vehicles Per Household	1.83	1.91	2.00	2.04	2.06
Total Vehicles Available	110,289	270,593	371,757	448,903	587,571

2028 Demographics:

Total Population	144,392	345,624	464,689	555,151	733,125
Total Households	62,166	147,429	193,408	228,236	296,227
Female Population	75,674	179,062	239,065	284,523	375,016
% Female	52.4%	51.8%	51.5%	51.3%	51.2%
Male Population	68,718	166,562	225,624	270,628	358,109
% Male	47.6%	48.2%	48.6%	48.8%	48.9%
Population Density (per Sq. Mi.)	1,837.80	1,099.76	657.17	441.62	373.24

Employed Civilian Population 16+					
Total	72,360	174,093	233,560	274,693	350,092
% White Collar	57.2%	61.3%	61.5%	60.2%	57.5%
% Blue Collar	42.8%	38.7%	38.5%	39.8%	42.5%

Age:					
Age 0 - 4	6.3%	5.7%	5.5%	5.4%	5.6%
Age 5 - 14	12.1%	11.7%	11.7%	11.8%	12.1%
Age 15 - 19	5.5%	6.1%	6.0%	6.1%	6.2%
Age 20 - 24	6.0%	6.4%	6.0%	6.0%	6.2%
Age 25 - 34	15.8%	14.9%	13.9%	13.7%	13.5%
Age 35 - 44	13.1%	12.9%	12.9%	12.9%	12.8%
Age 45 - 54	11.6%	12.0%	12.4%	12.6%	12.5%
Age 55 - 64	12.0%	12.3%	12.8%	12.9%	12.8%
Age 65 - 74	9.9%	10.3%	11.0%	11.0%	10.8%

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Age 75 - 84	5.5%	5.5%	5.6%	5.6%	5.6%
Age 85 +	2.2%	2.2%	2.1%	2.0%	2.0%
Median Age	38.0	38.9	40.1	40.4	40.0
Housing Units					
Total Housing Units	68,384	161,018	210,336	248,023	321,664
Occupied Housing Units	90.9%	91.6%	92.0%	92.0%	92.1%
Vacant Housing Units	9.1%	8.4%	8.1%	8.0%	7.9%
Housing Units by Tenure					
Total Households in Tenure	62,166	147,429	193,408	228,236	296,227
Owner Occupied Housing Units	33,194	87,284	124,464	151,011	194,914
Owner Occupied free and clear	40.8%	39.6%	39.9%	40.6%	41.9%
Owner Occupied with a mortgage or loan	59.2%	60.4%	60.1%	59.4%	58.1%
Renter Occupied Housing Units	28,972	60,145	68,944	77,226	101,313
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.9%	0.6%	0.5%	0.5%	0.7%
Asian	2.6%	2.6%	2.3%	2.2%	1.9%
Black	27.7%	19.3%	15.2%	13.1%	11.0%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	53.8%	65.7%	71.0%	73.1%	72.7%
Other	6.4%	4.2%	3.5%	3.6%	5.4%
Multi-Race	8.5%	7.6%	7.4%	7.5%	8.2%
Hispanic Ethnicity	12.6%	8.8%	7.8%	8.1%	11.6%
Not of Hispanic Ethnicity	87.4%	91.2%	92.2%	91.9%	88.4%
Race of Hispanics					
Hispanics	18,225	30,537	36,314	45,123	84,933
American Indian	5.3%	3.9%	3.6%	3.4%	4.0%
Asian	0.2%	0.2%	0.3%	0.2%	0.2%
Black	1.5%	1.6%	1.5%	1.4%	1.1%

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Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	14.1%	18.0%	19.2%	20.0%	19.5%
Other	48.1%	43.2%	40.8%	40.5%	44.2%
Multi-Race	30.8%	33.0%	34.5%	34.3%	31.0%
Race of Non Hispanics					
Non Hispanics	126,167	315,086	428,375	510,028	648,192
American Indian	0.3%	0.2%	0.2%	0.2%	0.3%
Asian	2.9%	2.8%	2.5%	2.3%	2.1%
Black	31.5%	21.0%	16.3%	14.2%	12.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.0%	0.1%
White	59.5%	70.3%	75.4%	77.8%	79.6%
Other	0.4%	0.4%	0.3%	0.3%	0.3%
Multi-Race	5.3%	5.1%	5.1%	5.1%	5.2%
Marital Status:					
Age 15 + Population	117,822	285,630	384,699	459,614	603,652
Divorced	13.8%	13.0%	12.3%	12.5%	12.5%
Never Married	35.8%	33.2%	30.6%	29.4%	29.0%
Now Married	43.1%	46.7%	50.4%	51.5%	51.8%
Now Married - Separated	2.3%	2.0%	1.9%	1.9%	2.0%
Widowed	7.4%	7.1%	6.7%	6.7%	6.8%
Educational Attainment:					
Total Population Age 25+	101,195	242,545	328,546	392,734	512,979
Grade K - 9	3.7%	2.8%	2.6%	2.9%	4.1%
Grade 9 - 12	9.3%	8.0%	7.6%	8.1%	8.9%
High School Graduate	30.2%	27.6%	27.0%	28.0%	29.0%
Associates Degree	8.6%	8.5%	8.6%	8.6%	8.2%
Bachelor's Degree	15.4%	19.1%	20.0%	18.8%	17.0%
Graduate Degree	7.9%	10.6%	11.2%	10.5%	9.7%
Some College, No Degree	23.2%	22.1%	22.0%	22.1%	21.7%
No Schooling Completed	1.6%	1.1%	1.0%	1.1%	1.3%
Household Income:					
Income \$ 0 - \$9,999	4.5%	4.6%	4.0%	3.9%	4.2%

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Income \$ 10,000 - \$14,999	5.4%	4.9%	4.3%	4.2%	4.4%
Income \$ 15,000 - \$24,999	10.5%	8.9%	8.0%	7.9%	8.4%
Income \$ 25,000 - \$34,999	10.4%	8.7%	8.0%	8.2%	8.7%
Income \$ 35,000 - \$49,999	13.8%	11.5%	10.8%	10.9%	11.4%
Income \$ 50,000 - \$74,999	16.8%	14.9%	14.8%	15.2%	15.9%
Income \$ 75,000 - \$99,999	14.1%	15.1%	15.7%	15.9%	15.5%
Income \$100,000 - \$124,999	10.2%	11.3%	12.1%	12.0%	11.3%
Income \$125,000 - \$149,999	5.3%	6.9%	7.4%	7.3%	6.9%
Income \$150,000 +	9.0%	13.2%	14.9%	14.6%	13.3%
Average Household Income	\$80,378	\$95,185	\$102,061	\$101,028	\$96,413
Median Household Income	\$57,271	\$69,098	\$75,161	\$74,545	\$70,344
Per Capita Income	\$34,803	\$40,902	\$42,741	\$41,779	\$39,199
Vehicles Available					
0 Vehicles Available	7.7%	7.3%	6.2%	5.8%	5.9%
1 Vehicle Available	39.2%	35.6%	32.3%	30.9%	30.9%
2+ Vehicles Available	53.1%	57.1%	61.5%	63.2%	63.2%
Average Vehicles Per Household	1.83	1.91	2.00	2.04	2.06
Total Vehicles Available	113,992	281,964	387,098	466,324	610,705

2020 Demographics:

Total Population	142,739	336,135	450,367	538,509	708,933
Total Households	59,057	137,893	181,079	214,582	278,603
Female Population	74,794	174,809	232,955	277,494	364,643
% Female	47.6%	48.0%	48.3%	48.5%	48.6%
Male Population	67,945	161,326	217,412	261,014	344,289
% Male	52.4%	52.0%	51.7%	51.5%	51.4%
Population Density (per Sq. Mi.)	1,816.75	1,069.57	636.91	428.38	360.93

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Employed Civilian Population 16+

Total	67,776	165,111	219,010	259,438	335,187
% White Collar	53.1%	59.8%	61.1%	59.9%	57.4%
% Blue Collar	46.9%	40.2%	38.9%	40.1%	42.6%

Age:

Age 0 - 4	6.2%	5.7%	5.6%	5.6%	5.6%
Age 5 - 14	12.5%	11.9%	12.1%	12.2%	12.4%
Age 15 - 19	5.9%	6.0%	6.2%	6.2%	6.6%
Age 20 - 24	6.9%	7.6%	7.0%	6.8%	6.9%
Age 25 - 34	15.3%	14.6%	13.6%	13.3%	13.0%
Age 35 - 44	12.2%	12.3%	12.3%	12.3%	12.2%
Age 45 - 54	11.6%	11.8%	12.2%	12.4%	12.5%
Age 55 - 64	12.3%	12.5%	12.9%	13.1%	13.0%
Age 65 - 74	9.8%	10.2%	10.5%	10.6%	10.4%
Age 75 - 84	5.0%	5.2%	5.4%	5.4%	5.3%
Age 85 +	2.1%	2.1%	2.1%	2.0%	1.9%

Housing Units

Total Housing Units	65,137	150,965	197,367	233,743	303,472
Occupied Housing Units	90.7%	91.3%	91.8%	91.8%	91.8%
Vacant Housing Units	9.3%	8.7%	8.3%	8.2%	8.2%

Housing Units by Tenure

Total Households in Tenure	59,057	137,893	181,079	214,582	278,603
Owner Occupied Housing Units	30,977	80,755	115,662	141,126	181,553
Owner Occupied free and clear	33.6%	33.5%	33.9%	34.7%	36.2%
Owner Occupied with a mortgage or loan	66.4%	66.5%	66.1%	65.3%	63.8%
Renter Occupied Housing Units	28,080	57,138	65,418	73,456	97,050

Race and Ethnicity

American Indian, Eskimo, Aleut	0.9%	0.6%	0.5%	0.5%	0.7%
Asian	2.3%	2.3%	2.1%	1.9%	1.7%
Black	27.3%	19.1%	15.0%	13.0%	10.9%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	56.1%	67.8%	72.9%	75.0%	74.7%
Other	5.7%	3.6%	3.1%	3.2%	4.8%
Multi-Race	7.5%	6.6%	6.4%	6.5%	7.2%
Hispanic Ethnicity	11.2%	7.6%	6.7%	7.0%	10.2%
Not of Hispanic Ethnicity	86.7%	90.3%	91.2%	91.0%	87.9%
Race of Hispanics					
Hispanics	15,937	25,575	30,146	37,703	72,157
American Indian	5.6%	4.3%	3.9%	3.7%	4.3%
Asian	0.2%	0.2%	0.3%	0.3%	0.2%
Black	1.6%	1.7%	1.7%	1.6%	1.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.2%	0.1%	0.1%
White	13.8%	17.8%	19.0%	20.0%	19.3%
Other	48.2%	43.3%	41.0%	40.6%	44.5%
Multi-Race	30.8%	32.9%	34.3%	34.1%	30.8%
Race of Non Hispanics					
Non Hispanics	123,752	303,510	410,803	490,058	623,082
American Indian	0.3%	0.3%	0.2%	0.2%	0.3%
Asian	2.7%	2.5%	2.3%	2.1%	1.9%
Black	31.3%	21.0%	16.3%	14.1%	12.3%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	62.9%	73.6%	78.5%	80.8%	82.7%
Other	0.4%	0.4%	0.4%	0.4%	0.4%
Multi-Race	4.7%	4.5%	4.5%	4.5%	4.6%
Marital Status:					
Age 15 + Population	115,959	277,137	370,625	443,053	580,924
Divorced	15.6%	13.5%	13.0%	13.0%	12.8%
Never Married	35.7%	33.7%	30.8%	29.9%	29.7%
Now Married	41.4%	45.8%	49.3%	50.2%	50.3%
Now Married - Separated	2.4%	2.2%	2.0%	2.0%	2.2%
Widowed	7.3%	7.0%	6.9%	6.9%	7.2%

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Educational Attainment:

Total Population Age 25+	97,633	231,251	311,261	372,629	485,317
Grade K - 8	3.9%	2.5%	2.2%	2.3%	3.3%
Grade 9 - 12	8.2%	6.8%	6.6%	7.2%	8.3%
High School Graduate	1.7%	1.6%	1.4%	1.6%	1.7%
Associates Degree	17.6%	16.3%	15.8%	15.8%	15.2%
Bachelor's Degree	8.2%	8.6%	8.8%	8.8%	8.5%
Graduate Degree	22.8%	29.5%	30.7%	28.9%	26.5%
Some College, No Degree	36.8%	33.6%	33.1%	34.2%	35.4%
No Schooling Completed	100.0%	100.0%	100.0%	100.0%	100.0%

Household Income:

Income \$ 0 - \$9,999	6.6%	6.2%	5.5%	5.2%	5.4%
Income \$ 10,000 - \$14,999	5.7%	5.2%	4.6%	4.6%	4.8%
Income \$ 15,000 - \$24,999	12.9%	9.9%	9.0%	8.9%	9.3%
Income \$ 25,000 - \$34,999	11.8%	10.5%	10.1%	10.2%	10.8%
Income \$ 35,000 - \$49,999	15.9%	14.0%	13.5%	13.5%	13.8%
Income \$ 50,000 - \$74,999	18.7%	17.6%	17.5%	17.7%	18.0%
Income \$ 75,000 - \$99,999	11.8%	12.7%	13.2%	13.5%	13.2%
Income \$100,000 - \$124,999	6.5%	8.4%	8.9%	8.9%	8.7%
Income \$125,000 - \$149,999	3.7%	5.0%	5.4%	5.5%	5.2%
Income \$150,000 +	6.5%	10.5%	12.3%	12.1%	10.9%
Average Household Income	\$64,408	\$78,611	\$84,676	\$84,175	\$80,024
Median Household Income	\$49,734	\$62,475	\$66,651	\$66,148	\$63,335
Per Capita Income	\$26,828	\$32,001	\$33,682	\$33,261	\$31,370

Vehicles Available

0 Vehicles Available	8.3%	6.9%	5.9%	5.6%	5.7%
1 Vehicle Available	39.5%	36.1%	32.9%	31.3%	31.0%
2+ Vehicles Available	52.2%	57.1%	61.3%	63.2%	63.4%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Average Vehicles Per Household	1.83	1.91	2.00	2.04	2.07
Total Vehicles Available	107,812	263,172	361,724	438,436	577,581

2010 Census Demographics:

Total Population	115,113	261,411	337,936	386,618	495,830
Total Households	47,792	106,179	135,453	153,809	193,896
Female Population	60,429	135,828	174,626	199,234	254,721
% Female	52.5%	52.0%	51.7%	51.5%	51.4%
Male Population	54,684	125,583	163,310	187,384	241,110
% Male	47.5%	48.0%	48.3%	48.5%	48.6%

Employed Civilian Population 16+

Total	54,489	124,583	161,194	183,335	227,730
% White Collar	57.3%	61.0%	60.9%	60.0%	57.6%
% Blue Collar	42.7%	39.0%	39.1%	40.0%	42.4%

Age:

Age 0 - 4	7.0%	6.3%	6.2%	6.2%	6.4%
Age 5 - 14	12.1%	11.7%	12.1%	12.2%	12.6%
Age 15 - 19	6.7%	7.1%	6.9%	6.9%	7.1%
Age 20 - 24	7.8%	7.8%	7.2%	7.0%	7.1%
Age 25 - 34	14.2%	13.5%	13.0%	12.8%	12.8%
Age 35 - 44	12.4%	12.6%	13.0%	13.1%	13.2%
Age 45 - 54	13.8%	14.1%	14.4%	14.6%	14.3%
Age 55 - 64	12.2%	12.7%	12.9%	13.0%	12.6%
Age 65 - 74	7.2%	7.5%	7.7%	7.8%	7.7%
Age 75 - 84	4.8%	4.8%	4.8%	4.7%	4.5%
Age 85 +	1.9%	1.9%	1.8%	1.8%	1.7%

Median Age

Housing Units

Total Housing Units	54,080	118,693	150,279	170,749	216,129
Owner Occupied Housing Units					
Renter Occupied Housing Units					
Vacant Housing Units	11.6%	10.5%	9.9%	9.9%	10.3%

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Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.4%	0.4%	0.4%
Asian	1.7%	1.7%	1.6%	1.5%	1.3%
Hawaiian or other Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
Black	35.0%	24.4%	19.6%	17.4%	14.5%
White	57.1%	69.2%	74.6%	76.9%	78.3%
Other	3.6%	2.4%	2.1%	2.1%	3.6%
Two or More Races	2.1%	1.8%	1.7%	1.7%	1.8%
Hispanic Ethnicity	6.8%	5.0%	4.5%	4.6%	7.6%
Not of Hispanic Ethnicity	93.2%	95.0%	95.5%	95.5%	92.4%

Marital Status:

Age 15 + Population	93,230	214,298	276,143	315,459	401,541
Divorced	13.4%	12.8%	12.4%	12.6%	12.6%
Never Married	33.5%	30.8%	28.6%	27.5%	27.2%
Now Married	38.7%	43.8%	47.3%	48.5%	48.8%
Separated	5.0%	4.1%	3.8%	3.8%	4.1%
Widowed	9.4%	8.5%	8.0%	7.6%	7.3%

Educational Attainment:

Total Population Age 25+	76,564	175,300	228,364	261,627	331,372
Grade K - 8	4.7%	3.8%	3.4%	3.6%	5.0%
Grade 9 - 11, No diploma	1.7%	1.8%	1.7%	1.7%	1.6%
High School Graduate	31.8%	28.9%	29.0%	29.7%	30.3%
Associates Degree	6.5%	6.7%	6.9%	6.9%	6.6%
Bachelor's Degree	12.7%	16.0%	16.7%	16.0%	14.7%
Graduate Degree	1.7%	1.6%	1.4%	1.3%	1.2%
Some College, No Degree	15.8%	15.9%	16.1%	16.1%	15.5%
No Schooling Completed	2.5%	1.9%	1.7%	1.7%	1.8%
Public School Enrollment	602.8%	549.3%	535.6%	540.5%	543.6%
Private School Enrollment	97.2%	150.7%	164.4%	159.5%	156.4%

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Household Income:

Income \$ 0 - \$9,999	10.0%	9.4%	8.5%	8.4%	8.8%
Income \$ 10,000 - \$14,999	8.4%	7.2%	6.6%	6.4%	6.6%
Income \$ 15,000 - \$24,999	16.8%	14.9%	14.1%	13.9%	14.4%
Income \$ 25,000 - \$34,999	14.5%	12.9%	12.5%	12.5%	12.8%
Income \$ 35,000 - \$49,999	15.9%	14.4%	14.2%	14.5%	15.0%
Income \$ 50,000 - \$74,999	16.5%	16.9%	17.7%	18.1%	17.9%
Income \$ 75,000 - \$99,999	9.1%	11.0%	11.8%	11.8%	11.2%
Income \$100,000 - \$124,999	4.1%	5.3%	6.0%	5.9%	5.5%
Income \$125,000 - \$149,999	1.8%	2.8%	3.1%	3.0%	2.8%
Income \$150,000 - \$199,999	1.1%	2.1%	2.4%	2.3%	2.2%
Income \$200,000 or More					
Average Household Income					
Median Household Income					
Per Capita Income					

Vehicles Available

0 Vehicles Available	11.3%	9.5%	8.1%	7.5%	7.1%
1 Vehicle Available	39.2%	34.7%	32.4%	31.3%	31.5%
2 Vehicles Available	33.4%	37.0%	38.3%	38.7%	38.7%
3+ Vehicles Available	16.2%	18.8%	21.3%	22.5%	22.7%
Average Vehicles Per Household					
Total Vehicles Available	86,475	201,050	266,420	307,648	388,693

Population Trend

2010	115,113	261,411	337,936	386,618	495,830
2020	142,739	336,135	450,367	538,509	708,933

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Change 2010 to 2020	24.0%	28.6%	33.3%	39.3%	43.0%
2023	140,668	334,328	449,207	537,812	709,907
2028	144,392	345,624	464,689	555,151	733,125
Change 2023 to 2028	2.6%	3.4%	3.4%	3.2%	3.3%
Household Trend					
2010	47,792	106,179	135,453	153,809	193,896
2020	59,057	137,893	181,079	214,582	278,603
Change 2010 to 2020	25.9%	33.2%	37.1%	42.8%	47.1%
2023	60,194	141,449	185,701	219,685	285,124
2028	62,166	147,429	193,408	228,236	296,227
Change 2023 to 2028	3.3%	4.2%	4.2%	3.9%	3.9%
Average Household Size Trend					
2010					
2020	2.4	2.4	2.5	2.5	2.5
Change 2010 to 2020					
2023	2.3	2.3	2.4	2.4	2.5
2028	2.3	2.3	2.4	2.4	2.4
Change 2023 to 2028	-0.5%	-0.7%	-0.6%	-0.6%	-0.5%
Median Age Trend					
2010					
2023	37.8	38.6	39.9	40.2	39.8
2028	38.0	38.9	40.1	40.4	40.0
Housing Units Trend					
Total Housing Units					
Change 2010 to 2020	20.4%	27.2%	31.3%	36.9%	40.4%
Change 2023 to 2028	3.0%	4.0%	3.9%	3.6%	3.6%
Owner Occupied Housing Units					
Change 2010 to 2020	-35.3%	-24.0%	-14.6%	-8.2%	-6.3%
Change 2023 to 2028	3.1%	3.9%	3.9%	3.6%	3.7%

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Renter Occupied Housing Units

Change 2010 to 2020	26.6%	34.6%	35.3%	40.0%	45.6%
Change 2023 to 2028	3.4%	4.7%	4.7%	4.4%	4.4%

Vacant Housing Units

Change 2010 to 2020	-3.3%	4.5%	9.9%	13.1%	11.9%
Change 2023 to 2028	0.2%	1.2%	1.3%	0.9%	0.1%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 2010 to 2020	119.0%	91.6%	81.6%	92.2%	139.1%
Change 2023 to 2028	3.3%	3.6%	3.6%	3.6%	3.0%

Asian and Native Hawaiian/Other Pacific Islander

Change 2010 to 2020	64.5%	64.1%	66.1%	69.6%	76.9%
Change 2023 to 2028	14.3%	16.1%	16.5%	16.3%	16.1%

Black

Change 2010 to 2020	-3.1%	0.6%	2.3%	4.1%	7.7%
Change 2023 to 2028	3.5%	4.6%	4.8%	4.8%	5.0%

White

Change 2010 to 2020	21.9%	26.0%	30.2%	35.7%	36.3%
Change 2023 to 2028	-0.9%	0.7%	1.1%	0.9%	0.9%

Other

Change 2010 to 2020	98.8%	97.0%	97.7%	112.6%	92.4%
Change 2023 to 2028	11.5%	12.7%	13.0%	12.9%	11.5%

Two or More Races

Change 2010 to 2020	356.0%	364.1%	395.2%	436.1%	474.9%
Change 2023 to 2028	14.7%	17.0%	17.7%	17.4%	16.4%

Hispanic Ethnicity

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Change 2010 to 2020	103.7%	96.4%	97.7%	114.2%	91.3%
Change 2023 to 2028	11.7%	13.6%	14.2%	13.9%	12.2%
Not of Hispanic Ethnicity					
Change 2010 to 2020	15.3%	22.2%	27.3%	32.8%	36.0%
Change 2023 to 2028	1.5%	2.5%	2.6%	2.4%	2.2%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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