

Complete Demographic Comparison Report



Date: January 17, 2024

5 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)
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2023 Demographics:

Q3 2023 Employees	91,753	167,944	198,454	215,261	235,443
Q3 2023 Establishments*	6,391	14,118	17,439	19,262	21,344
Total Population	112,699	274,383	420,449	509,206	602,354
Total Households	49,257	120,167	175,624	209,962	246,167
Female Population	58,523	142,841	217,005	261,457	308,494
% Female	51.9%	52.1%	51.6%	51.4%	51.2%
Male Population	54,175	131,543	203,444	247,749	293,860
% Male	48.1%	47.9%	48.4%	48.7%	48.8%
Population Density (per Sq. Mi.)	1,434.40	873.07	594.60	405.07	306.67

Employed Civilian Population 16+

Total	52,615	138,142	215,751	260,355	303,263
White Collar	56.5%	60.5%	61.6%	60.5%	59.1%
Blue Collar	43.5%	39.5%	38.4%	39.5%	40.9%

Seasonal Population by Quarter:

Q4 2020	1,610	4,177	6,157	8,376	10,240
Q1 2021	1,592	4,100	6,021	8,197	10,024
Q2 2021	1,732	4,489	6,638	9,027	10,958
Q3 2021	1,597	4,166	6,147	8,389	10,257
Q4 2021	1,606	4,189	6,183	8,459	10,351
Q1 2022	1,029	2,956	4,597	6,491	7,978
Q2 2022	1,131	3,244	5,037	7,072	8,618
Q3 2022	1,166	3,219	4,926	6,909	8,411
Q4 2022	1,165	3,123	4,766	6,722	8,219

Age:

Age 0 - 4	6.5%	5.9%	5.7%	5.6%	5.5%
Age 5 - 14	11.3%	11.4%	11.8%	11.8%	11.9%
Age 15 - 19	6.9%	5.9%	6.1%	6.1%	6.1%
Age 20 - 24	7.8%	6.4%	6.1%	6.0%	5.9%
Age 25 - 34	17.3%	15.6%	14.2%	13.9%	13.6%
Age 35 - 44	12.4%	12.4%	12.6%	12.6%	12.6%
Age 45 - 54	11.1%	11.6%	12.2%	12.5%	12.7%

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Age 55 - 64	11.7%	12.5%	13.0%	13.2%	13.4%
Age 65 - 74	8.6%	10.3%	10.8%	11.0%	11.1%
Age 75 - 84	4.4%	5.5%	5.4%	5.4%	5.4%
Age 85 +	2.0%	2.4%	2.1%	2.0%	1.9%
Median Age	35.2	38.6	39.7	40.2	40.5
Housing Units					
Total Housing Units	55,941	132,915	191,948	229,247	268,918
Occupied Housing Units	88.1%	90.4%	91.5%	91.6%	91.5%
Vacant Housing Units	12.0%	9.6%	8.5%	8.4%	8.5%
Housing Units by Tenure					
Total Households in Tenure	49,257	120,167	175,624	209,962	246,167
Owner Occupied Housing Units	23,338	66,987	111,389	138,833	165,622
Owner Occupied free and clear	40.8%	42.0%	39.9%	40.5%	41.3%
Owner Occupied with a mortgage or loan	59.2%	58.0%	60.1%	59.5%	58.7%
Renter Occupied Housing Units	25,920	53,180	64,235	71,130	80,545
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.8%	0.6%	0.5%	0.5%	0.5%
Asian	1.4%	2.0%	2.1%	1.9%	1.7%
Black	30.7%	21.1%	15.7%	13.4%	11.9%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	54.5%	65.3%	71.8%	74.9%	76.4%
Other	5.4%	4.1%	3.3%	2.9%	3.0%
Multi-Race	7.1%	6.8%	6.5%	6.4%	6.4%
Hispanic Ethnicity	10.7%	8.5%	7.1%	6.5%	6.7%
Not of Hispanic Ethnicity	89.3%	91.5%	92.9%	93.5%	93.3%
Race of Hispanics					
Hispanics	12,049	23,209	29,847	33,139	40,258
American Indian	5.9%	4.7%	4.1%	3.8%	3.7%

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Asian	0.2%	0.2%	0.3%	0.3%	0.3%
Black	1.5%	1.7%	1.7%	1.7%	1.6%
Hawaiian/Pacific Islander	0.2%	0.1%	0.2%	0.1%	0.2%
White	14.8%	16.7%	18.5%	19.4%	20.1%
Other	46.9%	44.4%	41.6%	40.3%	40.3%
Multi-Race	30.6%	32.0%	33.7%	34.4%	34.0%
Race of Non Hispanics					
Non Hispanics	100,650	251,174	390,602	476,067	562,096
American Indian	0.2%	0.3%	0.2%	0.2%	0.3%
Asian	1.5%	2.2%	2.2%	2.0%	1.8%
Black	34.2%	22.9%	16.8%	14.2%	12.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.0%	0.0%
White	59.3%	69.8%	75.9%	78.7%	80.5%
Other	0.4%	0.4%	0.3%	0.3%	0.3%
Multi-Race	4.3%	4.4%	4.4%	4.4%	4.4%
Marital Status:					
Age 15 + Population	92,636	226,856	347,101	420,696	497,616
Divorced	13.4%	13.5%	12.7%	12.4%	12.5%
Never Married	42.8%	34.5%	30.8%	29.4%	28.6%
Now Married	37.0%	44.5%	49.6%	51.5%	52.2%
Now Married - Separated	2.6%	2.1%	1.9%	1.9%	1.9%
Widowed	6.8%	7.6%	7.0%	6.8%	6.8%
Educational Attainment:					
Total Population Age 25+	76,102	192,917	295,535	359,477	425,146
Grade K - 8	3.8%	3.1%	2.7%	2.8%	3.1%
Grade 9 - 12	10.6%	8.4%	7.8%	8.0%	8.5%
High School Graduate	27.9%	27.9%	27.5%	28.3%	29.3%
Associates Degree	7.3%	8.0%	8.4%	8.5%	8.5%
Bachelor's Degree	18.0%	18.7%	19.5%	18.9%	17.6%
Graduate Degree	10.5%	10.8%	10.9%	10.4%	9.8%
Some College, No Degree	20.2%	21.9%	22.1%	22.2%	22.1%
No Schooling Completed	1.6%	1.2%	1.0%	1.1%	1.1%

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Household Income:

Income \$ 0 - \$9,999	9.8%	6.6%	5.6%	5.3%	5.4%
Income \$ 10,000 - \$14,999	7.6%	5.9%	4.9%	4.7%	4.8%
Income \$ 15,000 - \$24,999	13.0%	10.7%	9.3%	9.1%	9.2%
Income \$ 25,000 - \$34,999	10.9%	10.4%	9.3%	9.3%	9.5%
Income \$ 35,000 - \$49,999	13.0%	13.3%	12.2%	12.0%	12.2%
Income \$ 50,000 - \$74,999	15.2%	17.3%	17.5%	17.8%	18.0%
Income \$ 75,000 - \$99,999	10.0%	12.9%	14.5%	14.8%	14.8%
Income \$100,000 - \$124,999	6.8%	7.8%	9.4%	9.7%	9.5%
Income \$125,000 - \$149,999	4.4%	4.9%	5.7%	5.8%	5.6%
Income \$150,000 +	9.3%	10.2%	11.6%	11.6%	11.2%
Average Household Income	\$74,918	\$80,475	\$87,494	\$87,858	\$86,389
Median Household Income	\$44,494	\$54,075	\$62,270	\$63,335	\$62,334
Per Capita Income	\$33,147	\$35,509	\$36,819	\$36,480	\$35,538

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	25,918	68,353	109,880	135,201	161,170
Husband-Wife Family, Own Children, Below Poverty	791	1,627	2,221	2,774	3,480
Husband-Wife Family, No Own Children, Below Poverty	393	1,060	1,830	2,366	2,942
Male Householder, Own Children, Below Poverty	332	587	774	923	1,148
Male Householder, No Own Children, Below Poverty	286	456	500	539	615

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Female Householder, Own Children, Below Poverty	2,289	3,722	4,475	5,014	5,829
Female Householder, No Own Children, Below Poverty	596	1,018	1,321	1,581	1,946
Husband-Wife Family, Own Children, At/Above Poverty	4,008	13,019	24,703	31,240	37,619
Husband-Wife Family, No Own Children, At/Above Poverty	9,590	29,587	50,194	63,104	75,249
Male Householder, Own Children, At/ Above Poverty	843	2,102	3,049	3,567	4,298
Male Householder, No Own Children, At/ Above Poverty	1,511	3,135	4,317	5,138	6,058
Female Householder, Own Children, At/Above Poverty	2,113	4,899	6,810	7,734	8,865
Female Householder, No Own Children, At/ Above Poverty	3,167	7,141	9,686	11,221	13,122

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	112,699	274,383	420,449	509,206	602,354
Less Than .50	12,097	19,277	23,791	27,244	32,341
.50 - .99	15,018	26,109	32,600	37,966	45,963
1.00 - 1.24	7,658	15,869	21,444	25,025	30,325
1.25 - 1.49	7,016	14,756	19,625	23,367	28,199
1.50 - 1.84	9,399	20,617	29,379	35,846	43,575
1.85 - 1.99	3,565	8,986	12,483	14,974	18,416
2.00+	57,947	168,769	281,127	344,783	403,534

Poverty: Popn by Race

By Race

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White, Below Poverty Level	9,492	20,593	28,831	35,670	45,266
White, Above Poverty Level	51,939	158,608	273,203	345,517	415,053
Black, Below Poverty Level	12,353	15,891	16,671	17,255	18,213
Black, Above Poverty Level	22,274	41,924	49,461	51,114	53,428
AI/Alaskan Native, Below Poverty Level	378	644	750	812	954
AI/Alaskan Native, Above Poverty Level	571	1,088	1,417	1,618	1,993
Asian, Below Poverty Level	403	817	1,012	1,031	1,153
Asian, Above Poverty Level	1,159	4,791	7,776	8,556	9,325
NH/PI, Below Poverty Level	18	72	94	103	127
NH/PI, Above Poverty Level	31	109	158	177	214
Some Other Race, Below Poverty Level	1,978	3,218	3,611	3,885	4,647
Some Other Race, Above Poverty Level	4,064	8,018	10,147	11,049	13,432
2+ Races, Below Poverty Level	2,494	4,152	5,421	6,455	7,946
2+ Races, Above Poverty Level	5,545	14,459	21,897	25,966	30,605
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	4,020	6,696	7,782	8,599	10,272
Hispanic/Latino, Above Poverty Level	8,029	16,514	22,065	24,540	29,985
Non-Hispanic/Latino, Below Poverty Level	23,094	38,690	48,609	56,611	68,032
Non-Hispanic/Latino, Above Poverty Level	77,555	212,484	341,993	419,455	494,065
Non-Hispanic/Latino by Race					
White, Below Poverty Level	9,010	19,767	27,783	34,429	43,713
White, Above Poverty Level	50,641	155,549	268,718	340,329	408,521

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Other than White, Below Poverty Level	18,105	25,619	28,608	30,782	34,591
Other than White, Above Poverty Level	34,943	73,449	95,340	103,666	115,529
Vehicles Available					
0 Vehicles Available	12.5%	8.3%	6.5%	6.0%	5.8%
1 Vehicle Available	41.7%	38.1%	33.1%	31.2%	30.4%
2+ Vehicles Available	45.8%	53.6%	60.4%	62.8%	63.8%
Average Vehicles Per Household	1.74	1.85	1.98	2.04	2.07
Total Vehicles Available	85,575	222,702	347,640	428,042	509,452

2028 Demographics:

Total Population	116,639	283,806	434,558	525,880	621,129
Total Households	51,506	125,383	182,799	218,212	255,403
Female Population	60,449	147,628	224,189	269,951	318,067
% Female	51.8%	52.0%	51.6%	51.3%	51.2%
Male Population	56,190	136,177	210,369	255,929	303,062
% Male	48.2%	48.0%	48.4%	48.7%	48.8%
Population Density (per Sq. Mi.)	1,484.54	903.05	614.55	418.33	316.22

Employed Civilian Population 16+

Total	53,027	139,196	217,488	261,982	304,350
% White Collar	56.6%	60.6%	61.6%	60.5%	59.2%
% Blue Collar	43.4%	39.4%	38.4%	39.5%	40.8%

Age:

Age 0 - 4	6.4%	5.8%	5.5%	5.5%	5.4%
Age 5 - 14	11.4%	11.4%	11.7%	11.7%	11.8%
Age 15 - 19	6.7%	5.9%	6.1%	6.0%	6.0%
Age 20 - 24	7.6%	6.3%	6.1%	5.9%	5.9%
Age 25 - 34	17.1%	15.4%	14.1%	13.7%	13.4%
Age 35 - 44	12.9%	12.8%	12.9%	12.9%	12.8%
Age 45 - 54	11.1%	11.6%	12.2%	12.5%	12.7%
Age 55 - 64	11.5%	12.3%	12.7%	12.9%	13.1%
Age 65 - 74	8.8%	10.4%	10.9%	11.2%	11.2%

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Age 75 - 84	4.6%	5.7%	5.7%	5.7%	5.7%
Age 85 +	2.0%	2.4%	2.2%	2.1%	2.0%
Median Age	35.5	38.8	39.9	40.4	40.7
Housing Units					
Total Housing Units	58,296	138,379	199,354	237,738	278,355
Occupied Housing Units	88.4%	90.6%	91.7%	91.8%	91.8%
Vacant Housing Units	11.7%	9.4%	8.3%	8.2%	8.3%
Housing Units by Tenure					
Total Households in Tenure	51,506	125,383	182,799	218,212	255,403
Owner Occupied Housing Units	24,265	69,631	115,574	143,887	171,392
Owner Occupied free and clear	41.2%	42.5%	40.4%	41.0%	41.7%
Owner Occupied with a mortgage or loan	58.8%	57.5%	59.6%	59.0%	58.3%
Renter Occupied Housing Units	27,241	55,752	67,225	74,326	84,011
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.8%	0.6%	0.5%	0.5%	0.5%
Asian	1.6%	2.3%	2.4%	2.1%	2.0%
Black	30.9%	21.3%	15.9%	13.6%	12.1%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	52.9%	63.6%	70.2%	73.2%	74.8%
Other	5.8%	4.5%	3.6%	3.2%	3.3%
Multi-Race	8.0%	7.7%	7.4%	7.3%	7.3%
Hispanic Ethnicity	11.6%	9.3%	7.8%	7.2%	7.4%
Not of Hispanic Ethnicity	88.4%	90.7%	92.2%	92.8%	92.6%
Race of Hispanics					
Hispanics	13,513	26,279	34,002	37,881	45,934
American Indian	5.5%	4.3%	3.8%	3.5%	3.4%
Asian	0.2%	0.2%	0.2%	0.3%	0.2%
Black	1.4%	1.5%	1.5%	1.5%	1.4%

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Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	15.0%	16.9%	18.7%	19.6%	20.2%
Other	47.0%	44.5%	41.6%	40.2%	40.3%
Multi-Race	30.8%	32.4%	34.0%	34.7%	34.3%
Race of Non Hispanics					
Non Hispanics	103,126	257,527	400,557	487,998	575,195
American Indian	0.2%	0.3%	0.2%	0.2%	0.3%
Asian	1.7%	2.5%	2.5%	2.3%	2.1%
Black	34.7%	23.3%	17.2%	14.6%	13.0%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.0%	0.0%
White	57.9%	68.4%	74.5%	77.4%	79.1%
Other	0.4%	0.4%	0.3%	0.3%	0.3%
Multi-Race	5.0%	5.1%	5.1%	5.1%	5.2%
Marital Status:					
Age 15 + Population	95,879	234,982	359,539	435,480	514,367
Divorced	13.4%	13.5%	12.7%	12.4%	12.5%
Never Married	43.1%	34.7%	30.9%	29.5%	28.8%
Now Married	36.9%	44.3%	49.4%	51.3%	52.0%
Now Married - Separated	2.6%	2.1%	1.9%	1.9%	2.0%
Widowed	6.7%	7.6%	7.0%	6.8%	6.8%
Educational Attainment:					
Total Population Age 25+	79,235	200,496	306,704	372,715	440,175
Grade K - 9	3.8%	3.0%	2.7%	2.7%	3.1%
Grade 9 - 12	10.4%	8.3%	7.7%	7.9%	8.4%
High School Graduate	27.7%	27.7%	27.3%	28.0%	29.1%
Associates Degree	7.3%	8.1%	8.5%	8.6%	8.6%
Bachelor's Degree	18.3%	19.0%	19.8%	19.1%	17.8%
Graduate Degree	10.7%	11.0%	11.1%	10.6%	10.0%
Some College, No Degree	20.1%	21.8%	22.0%	22.1%	22.0%
No Schooling Completed	1.6%	1.2%	1.0%	1.0%	1.1%
Household Income:					
Income \$ 0 - \$9,999	7.6%	5.1%	4.2%	4.0%	4.1%

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Income \$ 10,000 - \$14,999	7.3%	5.4%	4.5%	4.3%	4.3%
Income \$ 15,000 - \$24,999	12.1%	9.8%	8.3%	8.1%	8.2%
Income \$ 25,000 - \$34,999	10.0%	9.3%	8.3%	8.2%	8.3%
Income \$ 35,000 - \$49,999	12.2%	12.2%	11.0%	10.8%	11.0%
Income \$ 50,000 - \$74,999	13.4%	15.0%	14.9%	15.2%	15.6%
Income \$ 75,000 - \$99,999	11.3%	14.2%	15.5%	15.8%	15.7%
Income \$100,000 - \$124,999	8.6%	10.1%	11.7%	12.0%	11.7%
Income \$125,000 - \$149,999	5.6%	6.2%	7.2%	7.3%	7.1%
Income \$150,000 +	11.8%	12.7%	14.4%	14.4%	13.8%
Average Household Income	\$86,750	\$92,415	\$99,946	\$100,233	\$98,406
Median Household Income	\$51,190	\$63,468	\$72,987	\$74,032	\$72,484
Per Capita Income	\$38,697	\$41,084	\$42,307	\$41,837	\$40,689
Vehicles Available					
0 Vehicles Available	12.3%	8.2%	6.5%	6.0%	5.8%
1 Vehicle Available	41.9%	38.2%	33.2%	31.2%	30.4%
2+ Vehicles Available	45.8%	53.6%	60.3%	62.8%	63.8%
Average Vehicles Per Household	1.74	1.85	1.98	2.04	2.07
Total Vehicles Available	89,422	232,236	361,737	444,726	528,526

2020 Demographics:

Total Population	112,478	277,154	421,869	510,329	603,372
Total Households	47,951	117,034	171,314	205,004	240,652
Female Population	58,679	144,987	218,708	263,332	310,410
% Female	47.8%	47.7%	48.2%	48.4%	48.6%
Male Population	53,799	132,167	203,161	246,997	292,961
% Male	52.2%	52.3%	51.8%	51.6%	51.5%
Population Density (per Sq. Mi.)	1,431.59	881.88	596.60	405.96	307.18

	5 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)
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Employed Civilian Population 16+

Total	53,755	133,828	205,342	245,623	286,268
% White Collar	58.1%	58.3%	60.5%	60.1%	58.8%
% Blue Collar	41.9%	41.7%	39.5%	39.9%	41.2%

Age:

Age 0 - 4	6.4%	5.8%	5.6%	5.5%	5.5%
Age 5 - 14	11.8%	11.7%	12.0%	12.1%	12.1%
Age 15 - 19	5.9%	5.9%	6.1%	6.2%	6.2%
Age 20 - 24	9.2%	7.6%	7.1%	6.8%	6.7%
Age 25 - 34	17.2%	15.2%	13.8%	13.3%	13.1%
Age 35 - 44	12.3%	12.3%	12.3%	12.3%	12.2%
Age 45 - 54	10.5%	11.5%	12.1%	12.4%	12.5%
Age 55 - 64	11.7%	12.4%	12.8%	13.2%	13.4%
Age 65 - 74	9.2%	10.2%	10.6%	10.8%	10.8%
Age 75 - 84	4.1%	5.3%	5.4%	5.4%	5.4%
Age 85 +	1.8%	2.3%	2.1%	2.0%	1.9%

Housing Units

Total Housing Units	54,444	129,436	187,232	223,844	262,916
Occupied Housing Units	88.1%	90.4%	91.5%	91.6%	91.5%
Vacant Housing Units	11.9%	9.6%	8.5%	8.4%	8.5%

Housing Units by Tenure

Total Households in Tenure	47,951	117,034	171,314	205,004	240,652
Owner Occupied Housing Units	22,337	64,276	107,526	134,534	160,832
Owner Occupied free and clear	34.2%	35.2%	34.4%	35.3%	36.1%
Owner Occupied with a mortgage or loan	65.8%	64.8%	65.6%	64.7%	63.9%
Renter Occupied Housing Units	25,614	52,758	63,789	70,470	79,820

Race and Ethnicity

American Indian, Eskimo, Aleut	0.8%	0.6%	0.5%	0.5%	0.5%
Asian	1.4%	2.1%	2.1%	1.9%	1.7%
Black	30.4%	21.0%	15.8%	13.5%	11.9%

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Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	55.0%	65.7%	72.1%	75.1%	76.6%
Other	5.2%	3.9%	3.1%	2.8%	2.9%
Multi-Race	7.1%	6.7%	6.4%	6.3%	6.3%
Hispanic Ethnicity	10.4%	8.1%	6.7%	6.1%	6.3%
Not of Hispanic Ethnicity	87.9%	89.6%	91.2%	91.8%	91.7%
Race of Hispanics					
Hispanics	11,678	22,329	28,344	31,374	38,141
American Indian	5.8%	4.7%	4.1%	3.9%	3.7%
Asian	0.2%	0.2%	0.3%	0.3%	0.3%
Black	1.5%	1.7%	1.7%	1.7%	1.6%
Hawaiian/Pacific Islander	0.2%	0.1%	0.2%	0.2%	0.1%
White	14.7%	16.8%	18.6%	19.4%	20.2%
Other	47.0%	44.6%	41.8%	40.5%	40.4%
Multi-Race	30.7%	32.2%	33.8%	34.5%	34.1%
Race of Non Hispanics					
Non Hispanics	98,830	248,381	384,552	468,545	553,505
American Indian	0.2%	0.3%	0.2%	0.2%	0.3%
Asian	1.5%	2.3%	2.3%	2.0%	1.9%
Black	34.5%	23.2%	17.2%	14.5%	12.9%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.0%	0.1%
White	60.9%	71.8%	77.7%	80.5%	82.1%
Other	0.4%	0.4%	0.4%	0.3%	0.3%
Multi-Race	4.4%	4.6%	4.5%	4.5%	4.5%
Marital Status:					
Age 15 + Population	91,946	228,809	347,505	420,434	496,641
Divorced	13.6%	14.5%	13.4%	13.0%	13.1%
Never Married	42.6%	34.4%	31.3%	30.1%	29.4%
Now Married	37.3%	43.6%	48.4%	50.0%	50.6%
Now Married - Separated	2.8%	2.4%	2.1%	2.0%	2.0%
Widowed	6.6%	7.6%	7.0%	7.0%	7.0%

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Educational Attainment:

Total Population Age 25+	75,029	191,637	291,689	354,204	418,783
Grade K - 8	3.3%	2.8%	2.2%	2.2%	2.3%
Grade 9 - 12	8.4%	7.1%	6.8%	7.1%	7.7%
High School Graduate	1.8%	1.5%	1.5%	1.5%	1.6%
Associates Degree	15.4%	16.2%	15.9%	15.6%	15.5%
Bachelor's Degree	7.1%	8.2%	8.6%	8.9%	8.8%
Graduate Degree	30.1%	29.5%	30.4%	29.2%	27.3%
Some College, No Degree	32.1%	33.4%	33.3%	34.2%	35.6%
No Schooling Completed	100.0%	100.0%	100.0%	100.0%	100.0%

Household Income:

Income \$ 0 - \$9,999	9.0%	6.9%	5.7%	5.4%	5.4%
Income \$ 10,000 - \$14,999	6.7%	5.5%	4.7%	4.7%	4.8%
Income \$ 15,000 - \$24,999	11.8%	10.9%	9.2%	9.1%	9.3%
Income \$ 25,000 - \$34,999	11.8%	11.4%	10.2%	10.2%	10.3%
Income \$ 35,000 - \$49,999	14.0%	14.7%	13.6%	13.3%	13.5%
Income \$ 50,000 - \$74,999	15.8%	17.4%	17.7%	17.7%	17.8%
Income \$ 75,000 - \$99,999	9.9%	11.7%	12.9%	13.3%	13.3%
Income \$100,000 - \$124,999	7.3%	7.1%	8.6%	9.0%	8.8%
Income \$125,000 - \$149,999	3.7%	4.2%	5.1%	5.3%	5.3%
Income \$150,000 +	10.1%	10.2%	12.3%	12.1%	11.6%
Average Household Income	\$70,055	\$75,109	\$83,829	\$83,747	\$82,243
Median Household Income	\$53,092	\$57,258	\$65,747	\$65,992	\$64,739
Per Capita Income	\$30,676	\$31,737	\$33,653	\$33,318	\$32,538

Vehicles Available

0 Vehicles Available	11.9%	7.7%	6.0%	5.6%	5.6%
1 Vehicle Available	41.5%	39.1%	33.6%	31.6%	30.4%
2+ Vehicles Available	46.6%	53.2%	60.4%	62.8%	64.0%

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Average Vehicles Per Household	1.75	1.85	1.98	2.04	2.08
Total Vehicles Available	83,788	216,426	338,953	417,911	499,420

2010 Census Demographics:

Total Population	103,145	219,331	322,673	378,296	423,985
Total Households	42,503	91,966	130,203	151,137	168,872
Female Population	53,936	114,417	166,994	195,147	218,277
% Female	52.3%	52.2%	51.8%	51.6%	51.5%
Male Population	49,209	104,914	155,679	183,149	205,708
% Male	47.7%	47.8%	48.3%	48.4%	48.5%

Employed Civilian Population 16+

Total	45,182	102,802	153,406	179,147	199,297
% White Collar	55.9%	60.1%	61.1%	60.1%	59.3%
% Blue Collar	44.1%	39.9%	38.9%	39.9%	40.7%

Age:

Age 0 - 4	7.0%	6.4%	6.2%	6.2%	6.1%
Age 5 - 14	11.2%	11.4%	12.0%	12.2%	12.3%
Age 15 - 19	8.0%	6.9%	6.9%	6.9%	6.9%
Age 20 - 24	9.2%	7.9%	7.2%	7.0%	6.8%
Age 25 - 34	14.4%	13.7%	13.0%	12.8%	12.6%
Age 35 - 44	11.7%	12.3%	12.9%	13.1%	13.1%
Age 45 - 54	13.4%	13.9%	14.3%	14.6%	14.7%
Age 55 - 64	12.0%	12.6%	13.0%	13.1%	13.2%
Age 65 - 74	6.7%	7.7%	7.8%	7.8%	7.9%
Age 75 - 84	4.5%	5.2%	4.8%	4.7%	4.6%
Age 85 +	1.8%	2.1%	1.8%	1.8%	1.7%

Median Age

Housing Units

Total Housing Units	49,343	103,586	144,765	167,763	187,788
Owner Occupied Housing Units					
Renter Occupied Housing Units					
Vacant Housing Units	13.9%	11.2%	10.1%	9.9%	10.1%

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Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.4%	0.4%	0.4%
Asian	0.9%	1.4%	1.6%	1.5%	1.4%
Hawaiian or other Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
Black	38.5%	26.5%	20.3%	17.6%	16.2%
White	54.8%	67.2%	73.8%	76.9%	78.4%
Other	3.3%	2.6%	2.1%	1.9%	1.9%
Two or More Races	1.9%	1.8%	1.7%	1.7%	1.7%
Hispanic Ethnicity	6.1%	5.1%	4.5%	4.2%	4.2%
Not of Hispanic Ethnicity	93.9%	94.9%	95.5%	95.9%	95.8%

Marital Status:

Age 15 + Population	84,423	180,341	263,942	308,917	345,903
Divorced	14.4%	13.2%	12.7%	12.5%	12.5%
Never Married	38.3%	31.6%	28.8%	27.4%	26.7%
Now Married	31.8%	41.5%	46.4%	48.5%	49.4%
Separated	5.9%	4.3%	3.9%	3.9%	3.9%
Widowed	9.6%	9.4%	8.2%	7.8%	7.6%

Educational Attainment:

Total Population Age 25+	66,701	147,931	218,173	256,505	287,767
Grade K - 8	5.3%	4.1%	3.6%	3.6%	3.8%
Grade 9 - 11, No diploma	1.6%	1.7%	1.6%	1.7%	1.6%
High School Graduate	29.8%	29.7%	29.1%	29.9%	30.6%
Associates Degree	5.8%	6.4%	6.9%	6.8%	6.9%
Bachelor's Degree	13.7%	15.3%	16.6%	16.0%	15.3%
Graduate Degree	1.7%	1.5%	1.4%	1.3%	1.2%
Some College, No Degree	14.6%	15.7%	16.0%	16.1%	16.0%
No Schooling Completed	2.7%	2.0%	1.7%	1.7%	1.6%
Public School Enrollment	593.6%	571.1%	537.9%	540.0%	543.9%
Private School Enrollment	106.4%	128.9%	162.1%	160.0%	156.1%

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Household Income:

Income \$ 0 - \$9,999	14.5%	9.9%	8.7%	8.4%	8.5%
Income \$ 10,000 - \$14,999	9.8%	7.9%	6.7%	6.4%	6.5%
Income \$ 15,000 - \$24,999	18.7%	16.0%	14.3%	14.1%	14.1%
Income \$ 25,000 - \$34,999	13.7%	13.5%	12.4%	12.5%	12.5%
Income \$ 35,000 - \$49,999	13.6%	14.6%	14.3%	14.5%	14.7%
Income \$ 50,000 - \$74,999	12.9%	16.2%	17.5%	18.0%	18.0%
Income \$ 75,000 - \$99,999	7.0%	10.0%	11.7%	11.9%	11.7%
Income \$100,000 - \$124,999	3.6%	4.7%	5.8%	5.9%	5.8%
Income \$125,000 - \$149,999	2.1%	2.5%	3.0%	3.0%	3.0%
Income \$150,000 - \$199,999	1.5%	1.8%	2.3%	2.3%	2.2%
Income \$200,000 or More					

Average Household Income

Median Household Income

Per Capita Income

Vehicles Available

0 Vehicles Available	16.7%	10.5%	8.3%	7.6%	7.3%
1 Vehicle Available	39.5%	36.8%	32.8%	31.2%	30.8%
2 Vehicles Available	29.9%	35.3%	38.1%	38.6%	38.6%
3+ Vehicles Available	13.9%	17.4%	20.8%	22.6%	23.3%
Average Vehicles Per Household					
Total Vehicles Available	73,588	169,796	254,078	302,718	341,673

Population Trend

2010	103,145	219,331	322,673	378,296	423,985
2020	112,478	277,154	421,869	510,329	603,372

	5 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD State, CHATTANOOGA, TN, 37402 (Custom)
Change 2010 to 2020	9.0%	26.4%	30.7%	34.9%	42.3%
2023	112,699	274,383	420,449	509,206	602,354
2028	116,639	283,806	434,558	525,880	621,129
Change 2023 to 2028	3.5%	3.4%	3.4%	3.3%	3.1%
Household Trend					
2010	42,503	91,966	130,203	151,137	168,872
2020	47,951	117,034	171,314	205,004	240,652
Change 2010 to 2020	15.9%	30.7%	34.9%	38.9%	45.8%
2023	49,257	120,167	175,624	209,962	246,167
2028	51,506	125,383	182,799	218,212	255,403
Change 2023 to 2028	4.6%	4.3%	4.1%	3.9%	3.8%
Average Household Size Trend					
2010					
2020	2.3	2.3	2.4	2.5	2.5
Change 2010 to 2020					
2023	2.2	2.2	2.4	2.4	2.4
2028	2.2	2.2	2.3	2.4	2.4
Change 2023 to 2028	-0.9%	-0.8%	-0.6%	-0.6%	-0.6%
Median Age Trend					
2010					
2023	35.2	38.6	39.7	40.2	40.5
2028	35.5	38.8	39.9	40.4	40.7
Housing Units Trend					
Total Housing Units					
Change 2010 to 2020	10.3%	25.0%	29.3%	33.4%	40.0%
Change 2023 to 2028	4.2%	4.1%	3.9%	3.7%	3.5%
Owner Occupied Housing Units					
Change 2010 to 2020	-47.4%	-30.1%	-17.5%	-10.9%	-4.7%
Change 2023 to 2028	4.0%	3.9%	3.8%	3.6%	3.5%

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Renter Occupied Housing Units

Change 2010 to 2020	20.4%	33.1%	35.1%	37.6%	43.5%
Change 2023 to 2028	5.1%	4.8%	4.7%	4.5%	4.3%

Vacant Housing Units

Change 2010 to 2020	-5.1%	6.7%	9.3%	13.3%	17.7%
Change 2023 to 2028	1.6%	1.9%	1.4%	1.3%	0.9%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 2010 to 2020	97.7%	100.4%	85.8%	76.2%	88.8%
Change 2023 to 2028	3.6%	3.5%	3.6%	3.5%	3.6%

Asian and Native Hawaiian/Other Pacific Islander

Change 2010 to 2020	44.6%	74.8%	62.7%	67.6%	73.6%
Change 2023 to 2028	16.0%	16.2%	16.3%	16.4%	16.3%

Black

Change 2010 to 2020	-13.8%	-0.1%	1.4%	3.2%	4.9%
Change 2023 to 2028	4.0%	4.4%	4.7%	4.9%	5.0%

White

Change 2010 to 2020	9.5%	23.6%	27.7%	31.6%	39.1%
Change 2023 to 2028	0.5%	0.7%	1.0%	1.0%	0.9%

Other

Change 2010 to 2020	75.5%	93.6%	95.7%	99.7%	111.9%
Change 2023 to 2028	11.7%	12.5%	12.8%	13.0%	13.0%

Two or More Races

Change 2010 to 2020	296.2%	361.0%	385.7%	409.4%	438.7%
Change 2023 to 2028	15.5%	16.8%	17.5%	17.8%	17.7%

Hispanic Ethnicity

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Change 2010 to 2020	84.6%	99.8%	96.5%	99.7%	114.3%
Change 2023 to 2028	12.1%	13.2%	13.9%	14.3%	14.1%
Not of Hispanic Ethnicity					
Change 2010 to 2020	2.1%	19.3%	24.8%	29.2%	36.3%
Change 2023 to 2028	2.5%	2.5%	2.5%	2.5%	2.3%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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