Complete Demographic Comparison Report

Date: October 27, 2023



	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
2022 Demographics:					
Q1 2023 Employees	33,370	170,413	201,801	219,367	257,870
Q1 2023 Establishments*	3,602	14,222	17,810	19,727	23,567
Total Population	89,476	291,250	432,766	520,657	655,150
Total Households	39,595	122,892	178,360	212,564	264,440
Female Population	46,849	151,286	224,363	268,879	337,347
% Female	52.4%	51.9%	51.8%	51.6%	51.5%
Male Population	42,627	139,964	208,402	251,778	317,803
% Male	47.6%	48.1%	48.2%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,138.80	926.72	612.00	414.17	333.54
Employed Civilian Popu	lation 16+				
Total	45,619	143,202	217,269	262,023	325,907
White Collar	65.3%	62.0%	61.6%	60.3%	58.8%
Blue Collar	34.7%	38.0%	38.4%	39.7%	41.2%
Seasonal Population by	Quarter:				
Q4 2019	754	2,657	4,672	6,480	8,472
Q1 2020	1,078	3,629	6,040	7,980	10,047
Q2 2020	1,040	3,495	5,844	7,752	9,780
Q3 2020	1,093	3,684	6,149	8,115	10,207
Q4 2020	1,163	3,935	6,522	8,566	10,710
Q1 2021	1,140	3,878	6,408	8,398	10,511
Q2 2021	1,257	4,248	7,032	9,232	11,487
Q3 2021	1,163	3,921	6,527	8,598	10,779
Q4 2021	1,174	3,956	6,587	8,655	10,769
Age:					
Age 0 - 4	5.8%	6.0%	5.8%	5.7%	5.7%
Age 5 - 14	11.0%	11.5%	11.6%	11.6%	11.7%
Age 15 - 19	4.8%	5.8%	5.9%	5.9%	6.1%
Age 20 - 24	5.8%	6.1%	6.1%	6.0%	6.1%
Age 25 - 34	15.6%	15.5%	14.5%	14.0%	13.8%
Age 35 - 44	12.4%	12.5%	12.3%	12.3%	12.3%
Age 45 - 54	11.9%	12.0%	12.3%	12.5%	12.7%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343	HIXSON PIKE,
	(Custom)				
Age 55 - 64	13.3%	12.8%	13.1%	13.3%	13.3%
Age 65 - 74	10.9%	10.2%	10.7%	10.8%	10.7%
Age 75 - 84	5.8%	5.3%	5.5%	5.5%	5.5%
Age 85 +	2.7%	2.4%	2.3%	2.2%	2.1%
Median Age	40.4	38.9	39.9	40.4	40.4
Housing Units					
Total Housing Units	43,313	136,058	196,574	233,948	290,872
Occupied Housing	91.4%	90.3%	90.7%	90.9%	90.9%
Units	J1. 1 70	90.570	30.7 70	90.970	90.970
Vacant Housing Units	8.6%	9.7%	9.3%	9.1%	9.1%
Housing Units by Tenur	e				
Total Households in Tenure	39,595	122,892	178,360	212,564	264,440
Owner Occupied Housing Units	24,141	72,022	113,303	139,610	174,569
Owner Occupied free and clear	41.4%	39.4%	39.8%	40.5%	41.0%
Owner Occupied with a mortgage or loan	58.6%	60.6%	60.2%	59.5%	59.0%
Renter Occupied Housing Units	15,454	50,869	65,058	72,954	89,871
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.4%	0.4%
Asian	2.3%	2.0%	2.1%	1.8%	1.7%
Black	16.6%	22.6%	17.0%	14.5%	12.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	76.3%	69.7%	75.7%	78.7%	80.5%
Other	2.2%	3.0%	2.6%	2.3%	2.6%
Multi-Race	2.2%	2.3%	2.3%	2.2%	2.3%
Hispanic Ethnicity	4.8%	6.4%	5.8%	5.3%	5.8%
Not of Hispanic Ethnicity	95.2%	93.6%	94.2%	94.7%	94.2%
Race of Hispanics					
Hispanics	4,287	18,641	25,141	27,794	37,922
American Indian	1.1%	1.7%	1.6%	1.6%	1.7%
Asian	0.5%	0.3%	0.6%	0.6%	0.5%
Black	2.0%	3.0%	3.1%	3.0%	2.8%
Hawaiian/Pacific Islander	0.3%	0.8%	0.7%	0.7%	0.5%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
White	44.9%	42.4%	44.7%	44.6%	43.1%
Other	44.8%	44.7%	42.0%	41.9%	43.7%
Multi-Race	6.3%	7.0%	7.4%	7.7%	7.7%
Race of Non Hispanics					
Non Hispanics	85,189	272,609	407,625	492,862	617,229
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	2.3%	2.1%	2.2%	1.9%	1.8%
Black	17.3%	23.9%	17.8%	15.1%	13.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	77.9%	71.6%	77.6%	80.6%	82.8%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.0%	2.0%	2.0%	1.9%	1.9%
Marital Status:					
Age 15 + Population	74,462	240,380	357,621	430,435	541,174
Divorced	13.3%	13.0%	12.7%	12.7%	12.7%
Never Married	29.9%	33.2%	30.4%	29.1%	28.6%
Now Married	49.4%	46.9%	50.0%	51.4%	51.9%
Now Married - Separated		2.1%	2.0%	2.0%	2.1%
Widowed	7.5%	6.9%	6.9%	6.8%	6.8%
Educational Attainment	:				
Total Population Age 25+	64,993	205,686	305,958	368,402	461,497
Grade K - 8	2.4%	3.2%	3.0%	3.2%	3.6%
Grade 9 - 12	5.5%	7.7%	7.9%	8.3%	8.8%
High School Graduate	25.4%	26.6%	27.1%	28.2%	29.3%
Associates Degree	8.9%	8.5%	8.6%	8.7%	8.5%
Bachelor's Degree	22.1%	20.0%	19.7%	18.6%	17.3%
Graduate Degree	13.1%	11.0%	10.9%	10.2%	
Some College, No Degree	21.9%	22.0%	21.9%	22.0%	22.2%
No Schooling Completed	0.7%	0.9%	0.9%		
Household Income:					
Income \$ 0 - \$9,999	5.2%	6.3%	5.8%	5.6%	5.8%
Income \$ 10,000 - \$14,999	5.0%	5.4%	5.1%	5.1%	5.3%
Income \$ 15,000 - \$24,999	9.8%	11.0%	10.2%	10.1%	10.2%
Income \$ 25,000 - \$34,999	9.6%	10.2%	10.0%	10.0%	10.3%
Income \$ 35,000 - \$49,999	14.6%	14.2%	13.4%	13.3%	13.4%

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Income \$ 50,000 - \$74,999	18.0%	18.1%	18.3%	18.7%	19.0%
Income \$ 75,000 - \$99,999	12.6%	12.1%	13.1%	13.3%	13.4%
Income \$100,000 - \$124,999	8.6%	8.4%	8.8%	8.9%	8.7%
Income \$125,000 - \$149,999	5.5%	4.6%	4.9%	5.0%	4.8%
Income \$150,000 +	11.0%	9.8%	10.5%	9.9%	9.2%
Average Household Income	\$84,532	\$78,475	\$82,066	\$80,928	\$78,750
Median Household Income Per Capita Income	\$57,769 \$37,498	\$53,428 \$33,395	\$56,836 \$34,076	\$57,175 \$33,273	\$56,152 \$32,033
Poverty: Status of Fami	lies by Family Type	Presence of Childre	en 18 Yrs and Unde	r	
Total Families (Family Households)	23,449	73,122	112,509	137,784	173,971
Husband-Wife Family, Own Children, Below Poverty	491	1,651	2,474	2,961	3,967
Husband-Wife Family, No Own Children, Below Poverty	335	1,221	1,889	2,390	3,261
Male Householder, Own Children, Below Poverty	190	636	821	967	1,253
Male Householder, No Own Children, Below Poverty	39	339	495	567	610
Female Householder, Own Children, Below Poverty	994	3,633	4,662	5,253	6,550
Female Householder, No Own Children, Below Poverty	274	1,007	1,358	1,667	2,337
Husband-Wife Family, Own Children, At/Above Poverty	5,037	15,663	25,715	32,198	41,031
Husband-Wife Family, No Own Children, At/ Above Poverty	11,168	32,537	51,902	64,323	80,975
Male Householder, Own Children, At/Above Poverty	, 749	2,170	3,062	3,662	4,622
Male Householder, No Own Children, At/Above Poverty	902	2,892	4,009	4,757	6,139

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Female Householder,					
Own Children, At/Above Poverty	1,369	4,918	6,712	7,808	9,392
Female Householder, No Own Children, At/Above Poverty	1,901	6,456	9,410	11,232	13,834
Poverty: Popn, Ratio of	Income to Poverty	Level			
Total Population for whom poverty status is determined	89,476	291,250	432,766	520,657	655,150
Less Than .50	4,311	18,357	23,985	27,965	36,604
.5099	6,043	24,585	33,724	40,161	52,105
1.00 - 1.24	3,956	15,250	21,694	26,125	34,603
1.25 - 1.49	4,524	15,020	20,458	24,129	31,603
1.50 - 1.84	5,724	20,972	29,741	36,649	48,428
1.85 - 1.99	2,650	7,995	12,377	15,394	19,623
2.00+	62,269	189,071	290,787	350,233	432,185
Poverty: Popn by Race					
By Race					
White, Below Poverty Level	5,807	19,750	31,282	40,451	56,681
White, Above Poverty Level	62,502	183,311	296,290	369,072	470,679
Black, Below Poverty Level	3,222	18,185	19,995	20,343	22,043
Black, Above Poverty Level	11,638	47,548	53,350	55,044	59,603
AI/Alaskan Native, Below Poverty Level	72	317	398	531	764
AI/Alaskan Native, Above Poverty Level	170	649	1,043	1,277	1,662
Asian, Below Poverty Level	275	708	991	1,023	1,343
Asian, Above Poverty Level	1,733	5,062	7,956	8,539	9,670
NH/PI, Below Poverty Level	6	60	109	125	148
NH/PI, Above Poverty Level	35	230	324	381	466
Some Other Race, Below Poverty Level	660	2,623	3,059	3,352	4,524
Some Other Race, Above Poverty Level	1,346	6,049	7,987	8,857	12,742

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	(Custom)	HIXSON, TN, 37343 (Custom)			
2+ Races, Below	311	1,299	1,876	2,301	3,208
Poverty Level	511	1,233	1,070	2,301	3,200
2+ Races, Above Poverty Level	1,697	5,458	8,107	9,361	11,619
Poverty: Popn by Ethnic	ity				
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	1,410	4,905	5,972	6,647	8,936
Hispanic/Latino, Above Poverty Level	2,877	13,736	19,169	21,148	28,986
Non-Hispanic/Latino, Below Poverty Level	8,943	38,037	51,737	61,479	79,774
Non-Hispanic/Latino, Above Poverty Level	76,246	234,572	355,888	431,383	537,455
Non-Hispanic/Latino by	Race				
White, Below Poverty Level	5,162	18,063	29,115	37,988	53,412
White, Above Poverty Level	61,222	177,100	287,210	359,135	457,612
Other than White, Below Poverty Level	5,192	24,879	28,594	30,138	35,297
Other than White, Above Poverty Level	17,900	71,207	87,847	93,396	108,829
Vehicles Available					
0 Vehicles Available	5.5%	7.3%	6.5%	6.1%	5.9%
1 Vehicle Available	35.6%	36.1%	33.1%	31.7%	31.1%
2+ Vehicles Available	58.9%	56.6%	60.4%	62.3%	63.1%
Average Vehicles Per Household	1.92	1.90	1.97	2.02	2.05
Total Vehicles Available	76,138	233,016	351,763	429,678	541,278
2027 Demographics:					
Total Population	92,915	303,721	451,688	542,047	680,604
Total Households	41,481	129,621	188,002	223,357	277,199
Female Population	48,473				
% Female	52.2%		51.8%	51.6%	
Male Population	44,442				
% Male	47.8%	48.2%	48.3%	48.4%	48.6%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343	HIXSON PIKE,		HIXSON PIKE,	HIXSON PIKE,
	(Custom)				
Population Density (per Sq. Mi.)	1,182.57	966.40	638.76	431.18	346.50
Employed Civilian Popu	lation 16+				
Total	46,320	145,850	223,394	269,863	336,261
% White Collar	65.5%	62.1%	61.7%	60.4%	58.9%
% Blue Collar	34.5%	37.9%	38.3%	39.6%	41.1%
Age:					
Age 0 - 4	5.6%	5.8%	5.6%	5.5%	5.5%
Age 5 - 14	10.9%	11.4%	11.4%	11.4%	11.5%
Age 15 - 19	4.8%	5.8%	5.9%	5.9%	5.9%
Age 20 - 24	5.5%	5.9%	5.9%	5.9%	6.0%
Age 25 - 34	15.0%	14.7%	13.8%	13.4%	13.3%
Age 35 - 44	13.3%	13.3%	13.0%	12.8%	12.8%
Age 45 - 54	11.6%	11.6%	11.8%	12.1%	12.2%
Age 55 - 64	12.2%	11.9%	12.1%	12.3%	12.3%
Age 65 - 74	11.5%	10.9%	11.4%	11.6%	11.4%
Age 75 - 84	6.9%	6.3%	6.7%	6.8%	6.8%
Age 85 +	2.7%	2.4%	2.4%	2.3%	2.2%
Median Age	40.9	39.5	40.6	41.0	41.0
Housing Units					
Total Housing Units	45,465	143,827	207,569	246,252	305,439
Occupied Housing Units	91.2%	90.1%	90.6%	90.7%	90.8%
Vacant Housing Units	8.8%	9.9%	9.4%	9.3%	9.3%
Housing Units by Tenur	e				
Total Households in Tenure	41,481	129,621	188,002	223,357	277,199
Owner Occupied Housing Units	25,287	75,629	119,166	146,365	182,587
Owner Occupied free and clear	41.9%	39.9%	40.2%	40.9%	41.4%
Owner Occupied with a mortgage or loan	58.1%	60.1%	59.8%	59.1%	58.6%
Renter Occupied Housing Units	16,194	53,991	68,836	76,991	94,612
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.4%
Asian	2.5%	2.2%	2.3%	2.0%	1.9%
	2.570	2.270	2.570	2.570	1.5 /0

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			HIXSON, TN, 37343		
	(Custom)	(Custom)	(Custom)	(Custom)	(Custom)
Black	16.6%	22.7%	17.1%	14.6%	12.6%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	75.5%	68.8%	74.8%	77.7%	79.5%
Other	2.5%	3.2%	2.8%	2.6%	2.9%
Multi-Race	2.6%	2.7%	2.7%	2.6%	2.6%
Hispanic Ethnicity	5.3%	7.0%	6.4%	5.9%	6.4%
Not of Hispanic Ethnicity	94.7%	93.0%	93.6%	94.1%	93.6%
Race of Hispanics					
Hispanics	4,961	21,310	28,970	32,057	43,699
American Indian	1.0%	1.5%	1.4%	1.4%	1.5%
Asian	0.5%	0.3%	0.5%	0.5%	0.5%
Black	1.8%	2.9%	3.0%	2.9%	2.7%
Hawaiian/Pacific Islander	0.2%	0.7%	0.6%	0.6%	0.5%
White	45.2%	42.8%	45.2%	45.0%	43.4%
Other	45.0%	44.7%	41.9%	41.9%	43.7%
Multi-Race	6.3%	7.1%	7.4%	7.7%	7.8%
Race of Non Hispanics					
Non Hispanics	87,954	282,411	422,718	509,990	636,905
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	2.6%	2.3%	2.4%	2.1%	2.0%
Black	17.5%	24.2%	18.0%	15.4%	13.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	77.2%	70.8%	76.8%	79.8%	82.0%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.4%	2.3%	2.4%	2.3%	2.3%
Marital Status:					
Age 15 + Population	77,560	251,390	374,867	450,216	564,887
Divorced	13.2%	13.0%	12.6%	12.6%	12.7%
Never Married	29.9%	33.2%	30.5%	29.2%	28.7%
Now Married	49.4%	47.0%	50.0%	51.4%	51.9%
Now Married - Separated	1.9%	2.1%	2.0%	2.0%	2.1%
Widowed	7.5%	6.9%	6.9%	6.8%	6.8%
Educational Attainment	:				
Total Population Age 25+	68,038	216,034	321,833	386,523	483,363
Grade K - 9	2.4%	3.2%	3.0%	3.1%	3.5%
Grade 9 - 12	5.4%	7.6%	7.7%	8.1%	8.6%
High School Graduate	25.2%	26.4%	26.8%	28.0%	29.0%

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Associates Degree	9.0%	8.6%	8.7%	8.8%	8.6%
Bachelor's Degree	22.4%	20.3%	20.1%		
Graduate Degree	13.3%	11.2%	11.1%	10.4%	
Some College, No Degree	21.8%	21.9%			
No Schooling Completed	0.6%	0.9%	0.9%	0.9%	
Household Income:					
Income \$ 0 - \$9,999	3.9%	4.9%	4.5%	4.4%	4.6%
Income \$ 10,000 - \$14,999	4.5%	5.0%	4.7%	4.7%	4.8%
Income \$ 15,000 - \$24,999	8.8%	10.0%	9.3%	9.2%	9.3%
Income \$ 25,000 - \$34,999	8.7%	9.3%	9.0%	9.0%	9.3%
Income \$ 35,000 - \$49,999	13.2%	12.9%	12.1%	12.0%	12.2%
Income \$ 50,000 - \$74,999	16.5%	16.6%	16.8%	17.3%	17.7%
Income \$ 75,000 - \$99,999	13.9%	13.3%	14.2%	14.4%	14.5%
Income \$100,000 - \$124,999	10.4%	10.1%	10.6%	10.6%	10.4%
Income \$125,000 - \$149,999	6.7%	5.8%	6.2%	6.2%	
Income \$150,000 +	13.4%	12.0%	12.7%	12.0%	11.2%
Average Household Income	\$95,705	\$89,062	\$92,656	\$91,030	\$88,478
Median Household Income	\$66,841	\$61,473	\$65,328	\$65,265	\$63,961
Per Capita Income	\$42,813	\$38,277	\$38,804	\$37,732	\$36,270
Vehicles Available					
0 Vehicles Available	5.5%	7.4%	6.5%	6.1%	5.9%
1 Vehicle Available	35.6%	36.2%	33.0%	31.7%	31.1%
2+ Vehicles Available	58.9%	56.5%	60.5%	62.3%	63.0%
Average Vehicles Per Household	1.92	1.89	1.97	2.02	2.05
Total Vehicles Available	79,759	245,535	370,760	451,472	567,514
2010 Demographics:					
Total Population	82,420	263,768	392,148	474,700	599,600
Total Households	35,752	109,207	158,642	190,233	237,675

		HIXSON PIKE, HIXSON, TN, 37343	HIXSON PIKE, HIXSON, TN, 37343		HIXSON PIKE, HIXSON, TN, 37343
	(Custom)	(Custom)) (Custom)	(Custom)	(Custom)
Female Population	43,293	137,353	203,644	245,414	308,926
% Female	52.5%	52.1%	51.9%	51.7%	51.5%
Male Population	39,127	126,416	188,504	229,287	290,674
% Male	47.5%	47.9%	48.1%	48.3%	48.5%
Population Density (per Sq. Mi.)	1,049.00	839.28	554.56	377.61	305.26
Employed Civilian Popu	ulation 16+				
Total	40,986	125,708	186,745	223,636	277,396
% White Collar	64.1%			59.8%	58.5%
% Blue Collar	35.9%	38.8%	39.1%	40.2%	41.5%
Age:					
Age 0 - 4	6.0%	6.2%	6.1%	6.1%	6.1%
Age 5 - 14	11.3%	11.6%	12.0%	12.3%	12.5%
Age 15 - 19	5.7%	6.7%	6.8%	6.8%	6.9%
Age 20 - 24	7.2%	7.4%	7.0%	6.8%	6.8%
Age 25 - 34	13.5%	13.5%	12.8%	12.6%	12.5%
Age 35 - 44	12.5%	12.7%	12.9%	13.1%	13.2%
Age 45 - 54	14.4%	14.3%	14.5%	14.7%	14.6%
Age 55 - 64	13.4%	12.8%	13.0%	13.1%	12.9%
Age 65 - 74	8.2%	7.6%	7.9%	8.0%	8.0%
Age 75 - 84	5.5%	5.0%	4.9%	4.8%	4.7%
Age 85 +	2.3%	2.1%	2.0%	1.8%	1.8%
Median Age	39.9	38.6	39.1	39.2	38.9
Housing Units					
Total Housing Units	39,243	121,254	175,604	210,472	263,074
Occupied Housing Units	91.1%	90.1%	90.3%	90.4%	90.4%
Vacant Housing Units	8.9%	9.9%	9.7%	9.6%	9.7%
Housing Units by Tenu	re				
Total Households in Tenure	35,752	109,207	158,642	190,233	237,675
Owner Occupied Housing Units	22,220	65,808	102,752	127,278	159,891
Owner Occupied free and clear	d 34.4%	32.7%	33.3%	34.0%	34.7%
Owner Occupied with a mortgage or loan	65.6%	67.3%	66.7%	66.0%	65.3%
Renter Occupied Housing Units	13,532	43,400	55,890	62,955	77,784

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE,
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.3%	0.4%	0.3%	0.3%	0.4%
Asian	1.9%	1.7%	1.7%	1.5%	1.3%
Black	17.7%	23.8%	17.7%	15.0%	12.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	76.8%	70.2%	76.6%	79.7%	81.9%
Other	1.6%	2.2%	1.9%	1.7%	2.0%
Multi-Race	1.7%	1.7%	1.7%	1.7%	1.7%
Hispanic Ethnicity	3.5%	4.7%	4.2%	3.8%	4.2%
Not of Hispanic Ethnicity	96.5%	95.3%	95.8%	96.2%	95.8%
Race of Hispanics					
Hispanics	2,870	12,270	16,311	18,124	24,936
American Indian	1.4%	2.4%	2.2%	2.2%	2.1%
Asian	0.5%	0.3%	0.5%	0.5%	0.4%
Black	2.3%	2.6%	2.7%	2.6%	2.4%
Hawaiian/Pacific Islander	0.4%	1.1%	0.9%	0.9%	0.7%
White	44.5%	41.2%	43.8%	43.8%	42.7%
Other	44.2%	45.3%	42.6%	42.6%	44.3%
Multi-Race	6.8%	7.1%	7.3%	7.5%	7.5%
Race of Non Hispanics					
Non Hispanics	79,549	251,499	375,837	456,577	574,664
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	1.9%	1.7%	1.7%	1.5%	1.4%
Black	18.2%	24.8%	18.4%	15.5%	13.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
White	78.0%	71.6%	78.0%	81.1%	83.6%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.5%	1.5%	1.5%	1.4%	1.4%
Marital Status:					
Age 15 + Population	68,163	216,738	321,166	387,598	488,031
Divorced	12.0%	12.8%	12.5%	12.5%	12.4%
Never Married	28.3%	30.2%	27.8%	26.4%	25.9%
Now Married	51.5%	48.4%	51.8%	53.4%	54.4%
Now Married - Separated	2.0%	2.3%	2.0%	2.0%	2.1%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343
Widowed	8.2%	8.6%	8.0%	7.6%	7.3%
Educational Attainment	::				
Total Population Age 25+	57,520	179,569	266,840	323,022	405,783
Grade K - 8	2.9%	3.7%	3.4%	3.6%	4.1%
Grade 9 - 12	7.3%	10.0%	10.1%	10.4%	11.0%
High School Graduate	27.7%	28.8%	29.2%	30.2%	31.1%
Associates Degree	7.7%	7.2%	7.2%	7.1%	6.9%
Bachelor's Degree	18.6%	16.4%	16.5%	15.7%	14.7%
Graduate Degree	11.6%	9.2%	9.0%	8.4%	7.9%
Some College, No Degree	22.7%	22.8%	23.0%	23.1%	23.0%
No Schooling Completed	1.5%	1.8%	1.6%	1.5%	1.4%
Household Income:					
Income \$ 0 - \$9,999	7.1%	8.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	5.9%	6.8%	6.5%	6.4%	6.4%
Income \$ 15,000 - \$24,999	14.3%	15.0%	14.0%	13.9%	14.0%
Income \$ 25,000 - \$34,999	12.5%	12.8%	12.4%	12.5%	12.7%
Income \$ 35,000 - \$49,999	13.8%	14.4%	14.5%	14.9%	15.4%
Income \$ 50,000 - \$74,999	17.5%	16.9%	17.5%	17.9%	18.0%
Income \$ 75,000 - \$99,999	12.5%	11.1%	11.8%	11.8%	11.5%
Income \$100,000 - \$124,999	6.3%	5.7%	6.0%	5.9%	5.7%
Income \$125,000 - \$149,999	3.5%	3.0%	3.1%	3.1%	
Income \$150,000 +	6.5%	5.4%	5.8%	5.3%	5.0%
Average Household Income	\$67,007	\$61,456	\$63,774	\$62,750	\$61,160
Median Household Income	\$45,960	\$41,116	\$43,416	\$43,483	\$42,627
Per Capita Income	\$29,174	\$25,786	\$26,106	\$25,426	\$24,536
Vehicles Available					
0 Vehicles Available	5.6%	8.9%	7.9%	7.2%	6.7%
1 Vehicle Available	34.0%	34.6%	32.2%	31.0%	30.5%
2+ Vehicles Available	60.4%	56.5%	59.9%	61.9%	62.9%
Average Vehicles Per Household	1.94	1.90	1.97	2.02	2.03

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Fotal Vehicles Available	69,420	207,745	312,625	383,403	483,489
2000 Census Demogra	phics:				
Total Population	77,931	244,557	358,592	429,051	539,058
Total Households	33,219	100,903	144,550	171,403	213,798
emale Population	41,066	128,007	187,153	222,869	278,933
% Female	52.7%	52.3%	52.2%	51.9%	51.7%
Male Population	36,865	116,551	171,439	206,182	260,125
% Male	47.3%	47.7%	47.8%	48.1%	48.3%
Employed Civilian Popu	ulation 16+				
Total	39,292	116,705	173,390	207,056	259,532
% White Collar	66.2%	62.5%	61.3%	59.7%	57.8%
% Blue Collar	33.8%	37.5%	38.7%	40.3%	42.2%
Age:					
\ge 0 - 4	6.0%	5.9%	6.1%	6.1%	6.2%
\ge 5 - 14	12.7%	13.2%	13.4%	13.6%	13.6%
\ge 15 - 19	5.8%	6.3%	6.5%	6.6%	6.7%
Age 20 - 24	7.3%	7.0%	6.8%	6.7%	6.9%
Age 25 - 34	14.1%	13.8%	13.5%	13.6%	13.7%
Age 35 - 44	14.9%	15.5%	15.7%	15.8%	15.8%
Age 45 - 54	15.0%	14.3%	14.4%	14.4%	14.2%
Age 55 - 64	10.1%	9.5%	9.6%	9.8%	9.8%
Age 65 - 74	8.0%	7.7%	7.5%	7.5%	7.3%
Age 75 - 84	4.7%	5.0%	4.8%	4.6%	4.4%
Age 85 +	1.5%	1.8%	1.6%	1.5%	1.4%
Median Age	38.0	37.6	37.5	37.3	36.9
lousing Units					
Total Housing Units	35,521	109,448	156,482	185,406	231,066
Owner Occupied Housing Units	60.5%	57.7%	61.9%	63.8%	64.3%
Renter Occupied Housing Units	33.1%	34.5%	30.4%	28.7%	28.2%
Vacant Housing Units	6.5%	7.8%	7.6%	7.6%	7.5%
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.8%	1.3%	1.2%	1.1%	1.0%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343
	(Castom)	(Castolli)	(Custom)	(Custom)	(Castom)
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	16.0%	23.4%	17.4%	14.9%	12.6%
White	79.8%	73.0%	79.2%	82.0%	84.3%
Other	0.9%	0.8%	0.7%	0.6%	0.7%
Two or More Races	1.1%	1.2%	1.2%	1.1%	1.1%
Hispanic Ethnicity	1.6%	1.7%	1.6%	1.6%	1.7%
Not of Hispanic Ethnicity	98.4%	98.4%	98.4%	98.5%	98.3%
Marital Status:					
Age 15 + Population	63,374	197,697	288,701	344,631	432,187
Divorced	13.0%	12.8%	12.0%	11.8%	11.7%
Never Married	23.3%	24.7%	23.2%	22.4%	21.8%
Now Married	53.2%	49.4%	52.6%	54.2%	55.0%
Separated	3.0%	4.9%	4.3%	4.1%	4.1%
Widowed	7.5%	8.2%	7.8%	7.6%	7.4%
Educational Attainment	t:				
Total Population Age 25+	53,110	164,829	240,772	287,396	358,915
Grade K - 8	3.8%	5.5%	6.0%	6.6%	7.4%
Grade 9 - 11, No diploma	10.8%	13.6%	14.1%	14.6%	15.2%
High School Graduate	25.4%	27.2%	27.9%	29.0%	29.6%
Associates Degree	7.0%	6.1%	6.0%	5.9%	5.7%
Bachelor's Degree	18.6%	15.4%	14.9%	13.8%	12.8%
Graduate Degree	9.4%	7.9%	7.5%	6.9%	6.5%
Some College, No Degree	24.6%	23.6%	22.9%	22.4%	22.0%
No Schooling Completed	0.5%	0.8%	0.8%	0.8%	0.8%
Public School Enrollment	79.9%	80.9%	79.3%	80.7%	81.0%
Private School Enrollment	20.2%	19.1%	20.7%	19.3%	19.0%
Household Income:					
Income \$ 0 - \$9,999	8.8%	11.8%	11.2%	11.0%	11.1%
Income \$ 10,000 - \$14,999	5.9%	6.8%	6.8%	6.8%	7.1%
Income \$ 15,000 - \$24,999	14.5%	15.1%	14.4%	14.6%	14.7%
Income \$ 25,000 - \$34,999	14.1%	13.9%	13.7%	13.9%	14.1%
Income \$ 35,000 - \$49,999	17.5%	16.9%	17.3%	17.6%	17.8%

	5 Miles: 4900 HIXSON PIKE,		15 Miles: 4900 HIXSON PIKE,	20 Miles: 4900 HIXSON PIKE,	25 Miles: 4900 HIXSON PIKE,
	HIXSON, TN, 37343 (Custom)	HIXSON, TN, 37343 (Custom)	HIXSON, TN, 37343 (Custom)		HIXSON, TN, 37343
Income \$ 50,000 - \$74,999	19.6%	18.3%	18.9%	19.1%	18.9%
Income \$ 75,000 - \$99,999	9.5%	8.2%	8.5%	8.5%	8.3%
Income \$100,000 - \$124,999	3.9%	3.5%	3.8%	3.6%	3.4%
Income \$125,000 - \$149,999	2.1%	1.9%	1.9%	1.8%	1.7%
Income \$150,000 - \$199,999	2.2%	1.6%	1.6%	1.5%	1.3%
Income \$200,000 or More	2.1%	1.8%	1.9%	1.8%	1.7%
Average Household Income	\$54,331	\$50,188	\$51,214	\$50,505	\$49,276
Median Household Income	\$40,449	\$36,911	\$38,081	\$37,949	\$37,381
Per Capita Income	\$23,159	•	\$20,644	\$20,176	
Vehicles Available					
0 Vehicles Available	5.9%	9.4%	8.2%	7.6%	7.2%
1 Vehicle Available	35.2%	35.6%	33.5%	32.3%	31.7%
2 Vehicles Available	39.0%	37.0%	38.5%	39.1%	39.7%
3+ Vehicles Available	19.9%	18.1%	19.9%	21.0%	21.4%
Average Vehicles Per Household	1.70	1.60	1.60	1.70	1.70
Total Vehicles Available	59,565	171,509	256,064	310,377	391,616
Population Trend					
2000	77,931	244,557	358,592	429,051	539,058
2010	82,420	263,768	392,148	474,700	599,600
Change 2000 to 2010	5.8%	7.9%	9.4%	10.6%	11.2%
2022	89,476	•	432,766	520,657	
2027	92,915	•	451,688	542,047	680,604
Change 2022 to 2027	3.8%	4.3%	4.4%	4.1%	3.9%
Household Trend					
2000	33,219		144,550	171,403	213,798
2010	35,752	•	158,642	190,233	237,675
Change 2000 to 2010	19.2%		23.4%	24.0%	23.7%
2022	39,595		178,360	212,564	
2027	41,481	129,621	188,002	223,357	277,199
Change 2022 to 2027	4.8%	5.5%	5.4%	5.1%	4.8%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	HIXSON PIKE, HIXSON, TN, 37343	HIXSON PIKE, HIXSON, TN, 37343	HIXSON PIKE HIXSON, TN, 37343
Average Household Siz	ze Trend				
2000	2.3	2.4	2.4	2.5	2.5
2010	2.3	2.3			
Change 2000 to 2010	-1.7%	-0.8%	-0.8%	-0.5%	
2022	2.3	2.3			
2027	2.2	2.3			
Change 2022 to 2027	-0.9%	-1.0%		-0.8%	
Median Age Trend					
2000	38.0	37.6	37.5	37.3	36.9
2010	39.9	38.6	39.1	39.2	38.9
2022	40.4	38.9	39.9	40.4	40.4
2027	40.9	39.5	40.6	41.0	41.0
Housing Units Trend					
Total Housing Units					
Change 2000 to 2010	10.5%	10.8%	12.2%	13.5%	13.9%
Change 2022 to 2027	5.0%	5.7%	5.6%	5.3%	5.0%
Owner Occupied Housi	ing Units				
Change 2000 to 2010	3.5%	4.2%	6.0%	7.6%	7.6%
Change 2022 to 2027	4.7%	5.0%	5.2%	4.8%	4.6%
Renter Occupied Housi	ing Units				
Change 2000 to 2010	15.2%	14.9%	17.3%	18.4%	19.4%
Change 2022 to 2027	4.8%	6.1%	5.8%	5.5%	5.3%
Vacant Housing Units					
Change 2000 to 2010	51.7%	41.0%	42.2%	44.5%	47.1%
Change 2022 to 2027	7.1%	7.9%	7.4%	7.1%	6.8%
Race and Ethnicity Tre	end				
American Indian, Eskir	no, Aleut				
Change 2000 to 2010	5.1%	38.1%	18.5%	19.2%	40.4%
Change 2022 to 2027	1.3%	2.3%	2.9%	3.2%	3.3%
Asian and Native Hawa	aiian/Other Pacific Is	slander			
Change 2000 to 2010	8.5%	42.9%	57.9%	60.8%	62.0%
Change 2022 to 2027	14.4%	14.2%	14.9%	14.8%	14.6%
Black					
Change 2000 to 2010	16.5%	9.7%	11.1%	11.4%	12.3%
Change 2022 to 2027	3.9%	4.7%			
White					

	5 Miles: 4900 HIXSON PIKE,	10 Miles: 4900 HIXSON PIKE,		20 Miles: 4900 HIXSON PIKE,	
	HIXSON, TN, 37343	HIXSON, TN, 37343	HIXSON, TN, 37343	HIXSON, TN, 37343	HIXSON, TN, 37343
	(Custom)	(Custom)	(Custom)	(Custom)	(Custom)
Change 2000 to 2010	1.8%	3.6%	5.8%	7.6%	8.1%
Change 2022 to 2027	2.7%	2.9%	3.1%	2.9%	2.6%
Other					
Change 2000 to 2010	85.7%	200.0%	192.0%	199.0%	196.3%
Change 2022 to 2027	15.6%	13.7%	14.5%	14.7%	14.7%
Two or More Races					
Change 2000 to 2010	64.5%	57.9%	62.3%	64.6%	64.8%
Change 2022 to 2027	20.9%	20.4%	21.3%	21.4%	21.1%
Hispanic Ethnicity					
Change 2000 to 2010	126.0%	203.2%	177.2%	172.0%	173.5%
Change 2022 to 2027	15.7%	14.3%	15.2%	15.3%	15.2%
Not of Hispanic Ethnici	ty				
Change 2000 to 2010	3.8%	4.6%	6.6%	8.1%	8.4%
Change 2022 to 2027	3.2%	3.6%	3.7%	3.5%	3.2%

^{*}Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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