

# Complete Demographic Comparison Report



Date: October 27, 2023

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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## 2022 Demographics:

Q1 2023 Employees	87,961	189,260	206,407	225,464	288,104
Q1 2023 Establishments*	7,403	15,830	18,399	20,284	26,356
Total Population	148,175	342,366	459,622	550,703	722,772
Total Households	63,344	143,580	188,177	222,813	287,401
Female Population	78,002	178,369	237,780	283,757	371,625
% Female	52.6%	52.1%	51.7%	51.5%	51.4%
Male Population	70,173	163,997	221,842	266,946	351,147
% Male	47.4%	47.9%	48.3%	48.5%	48.6%
Population Density (per Sq. Mi.)	1,885.94	1,089.39	650.00	438.08	367.97

## Employed Civilian Population 16+

Total	74,915	174,815	234,333	276,810	351,552
White Collar	57.6%	61.0%	61.2%	59.9%	57.3%
Blue Collar	42.4%	39.0%	38.8%	40.1%	42.7%

## Seasonal Population by Quarter:

Q4 2019	1,255	3,395	5,116	6,617	8,846
Q1 2020	1,499	4,150	6,292	7,934	10,323
Q2 2020	1,460	4,067	6,156	7,759	10,066
Q3 2020	1,521	4,232	6,417	8,088	10,459
Q4 2020	1,597	4,471	6,776	8,503	10,984
Q1 2021	1,569	4,383	6,644	8,342	10,778
Q2 2021	1,720	4,860	7,353	9,177	11,743
Q3 2021	1,607	4,492	6,789	8,525	11,008
Q4 2021	1,607	4,500	6,823	8,595	11,048

## Age:

Age 0 - 4	6.6%	6.0%	5.7%	5.7%	5.8%
Age 5 - 14	11.9%	11.5%	11.7%	11.7%	12.1%
Age 15 - 19	5.6%	6.1%	6.0%	6.0%	6.2%
Age 20 - 24	6.1%	6.5%	6.1%	6.0%	6.2%
Age 25 - 34	16.1%	15.3%	14.3%	14.0%	13.8%
Age 35 - 44	12.3%	12.3%	12.4%	12.4%	12.3%
Age 45 - 54	11.8%	12.0%	12.4%	12.6%	12.6%

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Age 55 - 64	12.3%	12.6%	13.1%	13.2%	13.0%
Age 65 - 74	9.6%	9.9%	10.6%	10.6%	10.4%
Age 75 - 84	5.4%	5.3%	5.5%	5.4%	5.4%
Age 85 +	2.4%	2.4%	2.3%	2.2%	2.1%
Median Age	37.7	38.6	39.9	40.2	39.8
<b>Housing Units</b>					
Total Housing Units	70,931	159,252	207,313	245,491	317,679
Occupied Housing Units	89.3%	90.2%	90.8%	90.8%	90.5%
Vacant Housing Units	10.7%	9.8%	9.2%	9.2%	9.5%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	63,344	143,580	188,177	222,813	287,401
Owner Occupied Housing Units	33,475	84,228	120,292	146,706	188,266
Owner Occupied free and clear	40.1%	39.1%	39.5%	40.2%	41.5%
Owner Occupied with a mortgage or loan	59.9%	60.9%	60.5%	59.8%	58.5%
Renter Occupied Housing Units	29,868	59,352	67,885	76,107	99,136
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.5%	0.4%	0.3%	0.4%	0.4%
Asian	2.4%	2.2%	2.0%	1.9%	1.7%
Black	29.6%	21.0%	16.3%	14.0%	11.8%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	60.3%	70.8%	76.4%	78.7%	79.3%
Other	4.3%	3.0%	2.5%	2.8%	4.4%
Multi-Race	2.8%	2.5%	2.3%	2.3%	2.4%
Hispanic Ethnicity	8.5%	6.5%	5.8%	6.3%	9.6%
Not of Hispanic Ethnicity	91.5%	93.5%	94.2%	93.7%	90.4%
<b>Race of Hispanics</b>					
Hispanics	12,554	22,313	26,474	34,448	69,141
American Indian	2.0%	1.6%	1.6%	1.6%	1.5%

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Asian	0.5%	0.6%	0.6%	0.5%	0.3%
Black	2.8%	3.2%	3.1%	2.7%	2.1%
Hawaiian/Pacific Islander	1.1%	0.7%	0.7%	0.5%	0.4%
White	37.1%	42.0%	44.8%	45.1%	44.7%
Other	48.7%	44.4%	41.8%	42.4%	44.7%
Multi-Race	7.8%	7.4%	7.5%	7.2%	6.3%
<b>Race of Non Hispanics</b>					
Non Hispanics	135,620	320,053	433,148	516,255	653,631
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.6%	2.3%	2.1%	2.0%	1.8%
Black	32.1%	22.2%	17.1%	14.8%	12.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	62.5%	72.9%	78.4%	80.9%	82.9%
Other	0.2%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.3%	2.1%	2.0%	1.9%	1.9%
<b>Marital Status:</b>					
Age 15 + Population	120,797	282,461	379,736	454,868	593,881
Divorced	14.0%	13.2%	12.5%	12.7%	12.7%
Never Married	36.0%	33.0%	30.4%	29.2%	28.8%
Now Married	42.6%	46.6%	50.3%	51.4%	51.6%
Now Married - Separated	2.5%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.2%	6.8%	6.8%	6.9%
<b>Educational Attainment:</b>					
Total Population Age 25+	103,357	239,606	324,130	388,462	504,366
Grade K - 8	4.2%	3.3%	3.0%	3.3%	4.6%
Grade 9 - 12	9.9%	8.7%	8.1%	8.6%	9.4%
High School Graduate	30.1%	27.8%	27.3%	28.2%	29.2%
Associates Degree	8.4%	8.5%	8.6%	8.5%	8.2%
Bachelor's Degree	15.2%	18.4%	19.3%	18.3%	16.6%
Graduate Degree	7.9%	10.1%	10.6%	10.0%	9.1%
Some College, No Degree	23.2%	22.3%	22.1%	22.1%	21.7%
No Schooling Completed	1.3%	1.0%	0.9%	0.9%	1.2%

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**Household Income:**

Income \$ 0 - \$9,999	6.3%	6.2%	5.6%	5.4%	5.7%
Income \$ 10,000 - \$14,999	6.3%	5.8%	5.2%	5.0%	5.4%
Income \$ 15,000 - \$24,999	12.8%	11.2%	10.1%	9.9%	10.3%
Income \$ 25,000 - \$34,999	12.5%	10.7%	10.0%	10.1%	10.5%
Income \$ 35,000 - \$49,999	16.1%	14.2%	13.3%	13.2%	13.5%
Income \$ 50,000 - \$74,999	19.7%	18.6%	18.7%	19.0%	19.1%
Income \$ 75,000 - \$99,999	11.2%	12.2%	13.1%	13.4%	13.3%
Income \$100,000 - \$124,999	6.6%	8.1%	8.9%	8.9%	8.5%
Income \$125,000 - \$149,999	2.8%	4.3%	4.9%	5.0%	4.7%
Income \$150,000 +	5.6%	8.7%	10.2%	10.0%	9.1%
Average Household Income	\$63,154	\$75,723	\$81,586	\$81,426	\$78,404
Median Household Income	\$45,737	\$52,312	\$57,214	\$57,731	\$55,714
Per Capita Income	\$27,197	\$32,066	\$33,662	\$33,189	\$31,421

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	36,599	86,169	119,905	145,262	189,883
Husband-Wife Family, Own Children, Below Poverty	1,011	1,875	2,542	3,225	4,967
Husband-Wife Family, No Own Children, Below Poverty	503	1,352	1,949	2,459	3,465
Male Householder, Own Children, Below Poverty	349	711	827	989	1,426
Male Householder, No Own Children, Below Poverty	332	488	507	579	726

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Female					
Householder, Own Children, Below Poverty	2,184	4,176	4,853	5,460	7,460
Female					
Householder, No Own Children, Below Poverty	588	1,095	1,407	1,731	2,452
Husband-Wife Family, Own Children, At/Above Poverty	6,570	18,587	28,089	34,572	45,150
Husband-Wife Family, No Own Children, At/Above Poverty	14,768	37,888	55,100	67,241	86,335
Male Householder, Own Children, At/Above Poverty	1,066	2,488	3,176	3,808	5,034
Male Householder, No Own Children, At/Above Poverty	1,593	3,244	4,169	4,973	6,880
Female					
Householder, Own Children, At/Above Poverty	3,161	5,833	7,114	8,262	10,349
Female					
Householder, No Own Children, At/Above Poverty	4,474	8,431	10,173	11,963	15,638

### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	148,175	342,366	459,622	550,703	722,772
Less Than .50	10,285	21,450	25,449	29,172	39,816
.50 - .99	15,886	30,031	35,472	42,091	60,326
1.00 - 1.24	9,954	18,947	23,473	28,023	38,810
1.25 - 1.49	9,193	17,430	21,566	26,294	38,298
1.50 - 1.84	12,818	24,952	31,824	39,901	55,646
1.85 - 1.99	5,464	10,522	13,336	16,327	23,184
2.00+	84,576	219,035	308,502	368,895	466,692

### Poverty: Popn by Race

#### By Race

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White, Below Poverty Level	11,263	25,964	34,049	42,417	62,716
White, Above Poverty Level	78,091	216,580	317,283	390,768	510,250
Black, Below Poverty Level	11,489	19,709	20,274	20,735	23,171
Black, Above Poverty Level	32,428	52,133	54,490	56,377	62,070
AI/Alaskan Native, Below Poverty Level	213	333	405	533	879
AI/Alaskan Native, Above Poverty Level	455	893	1,161	1,426	2,107
Asian, Below Poverty Level	406	873	993	1,233	1,543
Asian, Above Poverty Level	3,131	6,653	8,270	9,145	10,555
NH/PI, Below Poverty Level	77	103	115	117	160
NH/PI, Above Poverty Level	190	301	357	383	546
Some Other Race, Below Poverty Level	1,828	2,841	3,120	3,890	7,988
Some Other Race, Above Poverty Level	4,489	7,487	8,473	11,301	23,716
2+ Races, Below Poverty Level	893	1,656	1,965	2,338	3,686
2+ Races, Above Poverty Level	3,219	6,838	8,665	10,040	13,385
<b>Poverty: Popn by Ethnicity</b>					
<b>Hispanic/Latino</b>					
Hispanic/Latino, Below Poverty Level	3,083	5,490	6,172	7,911	16,158
Hispanic/Latino, Above Poverty Level	9,471	16,823	20,302	26,538	52,983
Non-Hispanic/Latino, Below Poverty Level	23,088	45,990	54,750	63,352	83,984
Non-Hispanic/Latino, Above Poverty Level	112,533	274,063	378,398	452,903	569,647
<b>Non-Hispanic/Latino by Race</b>					
White, Below Poverty Level	10,448	23,990	31,768	39,355	56,278
White, Above Poverty Level	74,252	209,176	307,715	378,297	485,777

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Other than White, Below Poverty Level	15,723	27,491	29,154	31,907	43,865
Other than White, Above Poverty Level	47,751	81,709	90,985	101,144	136,852
<b>Vehicles Available</b>					
0 Vehicles Available	7.8%	7.4%	6.3%	5.9%	6.0%
1 Vehicle Available	40.6%	36.2%	32.8%	31.4%	31.4%
2+ Vehicles Available	51.7%	56.4%	60.9%	62.7%	62.6%
Average Vehicles Per Household	1.80	1.89	1.98	2.03	2.04
Total Vehicles Available	114,090	271,492	373,081	451,261	586,944

### 2027 Demographics:

Total Population	151,982	355,067	478,454	571,881	747,646
Total Households	65,715	150,628	197,812	233,598	299,951
Female Population	79,892	184,698	247,149	294,260	383,930
% Female	52.6%	52.0%	51.7%	51.5%	51.4%
Male Population	72,090	170,369	231,305	277,621	363,717
% Male	47.4%	48.0%	48.3%	48.6%	48.7%
Population Density (per Sq. Mi.)	1,934.40	1,129.81	676.63	454.93	380.64

### Employed Civilian Population 16+

Total	76,027	179,245	241,609	285,133	361,865
% White Collar	57.7%	61.0%	61.3%	60.0%	57.3%
% Blue Collar	42.3%	39.0%	38.7%	40.0%	42.7%

### Age:

Age 0 - 4	6.4%	5.9%	5.6%	5.5%	5.7%
Age 5 - 14	12.0%	11.5%	11.4%	11.5%	11.7%
Age 15 - 19	5.5%	6.0%	5.9%	5.9%	6.0%
Age 20 - 24	5.8%	6.2%	6.0%	5.9%	6.1%
Age 25 - 34	15.3%	14.7%	13.7%	13.4%	13.4%
Age 35 - 44	13.2%	13.1%	13.0%	12.9%	12.8%
Age 45 - 54	11.3%	11.6%	12.0%	12.1%	12.1%
Age 55 - 64	11.5%	11.8%	12.1%	12.3%	12.1%
Age 65 - 74	10.2%	10.6%	11.3%	11.4%	11.1%

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Age 75 - 84	6.4%	6.4%	6.7%	6.7%	6.7%
Age 85 +	2.4%	2.4%	2.3%	2.3%	2.2%
Median Age	38.5	39.2	40.5	40.8	40.4
<b>Housing Units</b>					
Total Housing Units	73,705	167,443	218,339	257,895	332,295
Occupied Housing Units	89.2%	90.0%	90.6%	90.6%	90.3%
Vacant Housing Units	10.8%	10.0%	9.4%	9.4%	9.7%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	65,715	150,628	197,812	233,598	299,951
Owner Occupied Housing Units	34,668	87,899	126,099	153,443	196,170
Owner Occupied free and clear	40.6%	39.4%	39.9%	40.7%	41.9%
Owner Occupied with a mortgage or loan	59.4%	60.6%	60.1%	59.3%	58.1%
Renter Occupied Housing Units	31,047	62,729	71,713	80,155	103,781
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.4%	0.4%
Asian	2.6%	2.4%	2.2%	2.1%	1.8%
Black	29.6%	21.2%	16.4%	14.2%	12.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	59.2%	69.7%	75.4%	77.7%	78.2%
Other	4.7%	3.3%	2.8%	3.0%	4.7%
Multi-Race	3.2%	2.9%	2.7%	2.6%	2.7%
Hispanic Ethnicity	9.3%	7.2%	6.4%	6.9%	10.3%
Not of Hispanic Ethnicity	90.7%	92.8%	93.6%	93.1%	89.7%
<b>Race of Hispanics</b>					
Hispanics	14,065	25,568	30,522	39,452	76,764
American Indian	1.8%	1.5%	1.4%	1.5%	1.4%
Asian	0.5%	0.6%	0.5%	0.5%	0.3%
Black	2.7%	3.1%	3.0%	2.6%	2.0%



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Hawaiian/Pacific Islander	0.9%	0.6%	0.6%	0.4%	0.3%
White	37.3%	42.4%	45.2%	45.4%	44.8%
Other	48.9%	44.5%	41.7%	42.3%	44.8%
Multi-Race	8.0%	7.4%	7.6%	7.3%	6.4%
<b>Race of Non Hispanics</b>					
Non Hispanics	137,917	329,498	447,932	532,430	670,882
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.9%	2.6%	2.4%	2.2%	2.0%
Black	32.4%	22.6%	17.3%	15.0%	13.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.5%	71.8%	77.5%	80.1%	82.1%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.7%	2.5%	2.4%	2.3%	2.3%
<b>Marital Status:</b>					
Age 15 + Population	123,940	293,595	397,097	474,672	617,264
Divorced	13.9%	13.1%	12.4%	12.6%	12.6%
Never Married	36.1%	33.1%	30.5%	29.3%	28.9%
Now Married	42.6%	46.6%	50.3%	51.4%	51.6%
Now Married - Separated	2.4%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.2%	6.8%	6.8%	6.8%
<b>Educational Attainment:</b>					
Total Population Age 25+	106,842	250,320	340,104	406,726	526,374
Grade K - 9	4.1%	3.3%	3.0%	3.3%	4.6%
Grade 9 - 12	9.7%	8.5%	8.0%	8.4%	9.2%
High School Graduate	29.9%	27.6%	27.1%	28.0%	28.9%
Associates Degree	8.5%	8.6%	8.7%	8.6%	8.3%
Bachelor's Degree	15.4%	18.7%	19.6%	18.6%	16.9%
Graduate Degree	8.0%	10.3%	10.9%	10.2%	9.3%
Some College, No Degree	23.1%	22.2%	22.0%	22.0%	21.6%
No Schooling Completed	1.2%	0.9%	0.9%	0.9%	1.1%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	5.0%	5.0%	4.4%	4.3%	4.5%

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Income \$ 10,000 - \$14,999	5.8%	5.4%	4.7%	4.6%	4.9%
Income \$ 15,000 - \$24,999	11.8%	10.3%	9.2%	9.0%	9.3%
Income \$ 25,000 - \$34,999	11.5%	9.7%	9.0%	9.1%	9.4%
Income \$ 35,000 - \$49,999	15.0%	13.0%	12.1%	12.0%	12.3%
Income \$ 50,000 - \$74,999	18.7%	17.3%	17.3%	17.6%	17.9%
Income \$ 75,000 - \$99,999	12.9%	13.5%	14.2%	14.6%	14.5%
Income \$100,000 - \$124,999	8.4%	9.7%	10.6%	10.6%	10.2%
Income \$125,000 - \$149,999	3.9%	5.5%	6.2%	6.2%	5.9%
Income \$150,000 +	7.1%	10.7%	12.3%	12.1%	11.1%
Average Household Income	\$71,777	\$85,393	\$91,812	\$91,435	\$88,005
Median Household Income	\$51,193	\$59,719	\$65,336	\$65,714	\$63,395
Per Capita Income	\$31,226	\$36,520	\$38,205	\$37,581	\$35,541
<b>Vehicles Available</b>					
0 Vehicles Available	7.6%	7.4%	6.3%	5.9%	6.0%
1 Vehicle Available	40.6%	36.3%	32.8%	31.4%	31.4%
2+ Vehicles Available	51.8%	56.3%	60.9%	62.6%	62.6%
Average Vehicles Per Household	1.80	1.89	1.98	2.03	2.04
Total Vehicles Available	118,358	284,360	391,990	473,033	612,863

### 2010 Demographics:

Total Population	138,926	315,526	419,921	505,325	668,165
Total Households	58,286	128,979	168,337	200,458	260,762
Female Population	73,181	164,496	217,470	260,605	343,594
% Female	52.7%	52.1%	51.8%	51.6%	51.4%
Male Population	65,745	151,030	202,452	244,720	324,571
% Male	47.3%	47.9%	48.2%	48.4%	48.6%
Population Density (per Sq. Mi.)	1,768.23	1,003.99	593.85	401.98	340.17

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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### Employed Civilian Population 16+

Total	65,403	150,566	199,977	238,344	304,936
% White Collar	58.1%	60.9%	60.8%	59.7%	57.3%
% Blue Collar	41.9%	39.1%	39.2%	40.3%	42.7%

### Age:

Age 0 - 4	6.8%	6.3%	6.1%	6.2%	6.3%
Age 5 - 14	12.0%	11.9%	12.3%	12.5%	12.9%
Age 15 - 19	6.6%	6.9%	6.9%	6.9%	7.0%
Age 20 - 24	7.6%	7.5%	7.0%	6.8%	6.9%
Age 25 - 34	14.0%	13.5%	12.8%	12.7%	12.7%
Age 35 - 44	12.4%	12.8%	13.0%	13.2%	13.3%
Age 45 - 54	13.8%	14.0%	14.5%	14.6%	14.4%
Age 55 - 64	12.2%	12.5%	12.8%	12.9%	12.5%
Age 65 - 74	7.5%	7.6%	7.8%	7.9%	7.8%
Age 75 - 84	5.1%	4.9%	4.8%	4.7%	4.6%
Age 85 +	2.1%	2.0%	1.9%	1.8%	1.7%
Median Age	37.4	38.0	38.8	38.8	38.3

### Housing Units

Total Housing Units	65,665	143,637	186,273	221,824	289,787
Occupied Housing Units	88.8%	89.8%	90.4%	90.4%	90.0%
Vacant Housing Units	11.2%	10.2%	9.6%	9.6%	10.0%

### Housing Units by Tenure

Total Households in Tenure	58,286	128,979	168,337	200,458	260,762
Owner Occupied Housing Units	31,780	78,096	109,950	134,356	173,589
Owner Occupied free and clear	33.6%	32.9%	33.1%	33.7%	34.9%
Owner Occupied with a mortgage or loan	66.4%	67.1%	66.9%	66.3%	65.1%
Renter Occupied Housing Units	26,506	50,883	58,387	66,101	87,173

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.3%	0.4%	0.4%
Asian	1.9%	1.8%	1.6%	1.5%	1.4%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Black	31.0%	21.6%	16.8%	14.4%	11.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.2%	72.2%	77.6%	79.9%	80.9%
Other	3.1%	2.2%	1.9%	2.1%	3.6%
Multi-Race	2.1%	1.9%	1.7%	1.7%	1.8%
Hispanic Ethnicity	6.0%	4.6%	4.1%	4.6%	7.7%
Not of Hispanic Ethnicity	94.0%	95.4%	95.9%	95.4%	92.3%
<b>Race of Hispanics</b>					
Hispanics	8,403	14,491	17,172	23,137	51,319
American Indian	2.9%	2.3%	2.2%	2.1%	1.8%
Asian	0.5%	0.5%	0.5%	0.4%	0.3%
Black	2.5%	2.8%	2.7%	2.3%	1.5%
Hawaiian/Pacific Islander	1.4%	1.0%	0.9%	0.7%	0.4%
White	35.9%	41.3%	44.0%	44.7%	44.8%
Other	49.5%	45.0%	42.4%	42.7%	45.3%
Multi-Race	7.3%	7.2%	7.3%	7.1%	6.0%
<b>Race of Non Hispanics</b>					
Non Hispanics	130,523	301,034	402,749	482,188	616,846
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.0%	1.8%	1.7%	1.6%	1.4%
Black	32.9%	22.5%	17.4%	15.0%	12.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	62.9%	73.6%	79.0%	81.6%	83.9%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.7%	1.6%	1.5%	1.4%	1.4%
<b>Marital Status:</b>					
Age 15 + Population	112,749	258,136	342,556	411,075	539,746
Divorced	13.7%	13.1%	12.3%	12.5%	12.5%
Never Married	31.7%	29.4%	27.4%	26.4%	26.2%
Now Married	45.2%	49.0%	52.4%	53.7%	54.2%
Now Married - Separated	2.9%	2.3%	2.0%	1.9%	2.1%
Widowed	9.4%	8.5%	7.8%	7.4%	7.2%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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**Educational Attainment:**

Total Population Age 25+	93,094	212,448	284,373	342,126	447,421
Grade K - 8	4.6%	3.6%	3.3%	3.6%	5.1%
Grade 9 - 12	12.3%	10.8%	10.2%	10.8%	11.8%
High School Graduate	31.7%	29.4%	29.2%	29.9%	30.5%
Associates Degree	6.6%	7.0%	7.0%	7.0%	6.7%
Bachelor's Degree	12.4%	15.7%	16.5%	15.6%	14.3%
Graduate Degree	6.3%	8.4%	8.8%	8.2%	7.6%
Some College, No Degree	23.7%	23.4%	23.5%	23.3%	22.4%
No Schooling Completed	2.3%	1.7%	1.5%	1.5%	1.7%

**Household Income:**

Income \$ 0 - \$9,999	10.1%	9.2%	8.4%	8.2%	8.6%
Income \$ 10,000 - \$14,999	8.2%	7.0%	6.4%	6.2%	6.4%
Income \$ 15,000 - \$24,999	16.5%	14.8%	13.8%	13.7%	14.2%
Income \$ 25,000 - \$34,999	14.6%	13.2%	12.6%	12.7%	12.9%
Income \$ 35,000 - \$49,999	16.6%	15.0%	14.7%	15.1%	15.5%
Income \$ 50,000 - \$74,999	16.3%	17.1%	17.8%	18.0%	17.8%
Income \$ 75,000 - \$99,999	8.9%	10.9%	11.7%	11.7%	11.1%
Income \$100,000 - \$124,999	4.1%	5.4%	6.0%	6.0%	5.6%
Income \$125,000 - \$149,999	1.8%	2.6%	3.1%	3.1%	2.8%
Income \$150,000 +	3.0%	4.9%	5.6%	5.4%	4.9%
Average Household Income	\$50,053	\$59,538	\$63,320	\$62,911	\$60,472
Median Household Income	\$35,446	\$40,342	\$43,426	\$43,642	\$41,991
Per Capita Income	\$21,233	\$24,706	\$25,697	\$25,247	\$23,887

**Vehicles Available**

0 Vehicles Available	10.9%	8.9%	7.6%	6.9%	6.6%
1 Vehicle Available	39.0%	34.7%	31.9%	30.8%	31.2%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
2+ Vehicles Available	50.1%	56.4%	60.5%	62.3%	62.2%
Average Vehicles Per Household	1.81	1.90	1.99	2.02	2.02
Total Vehicles Available	105,458	245,561	334,417	404,642	526,954

### 2000 Census Demographics:

Total Population	128,341	289,369	380,874	452,172	595,274
Total Households	53,875	118,527	152,432	179,272	233,379
Female Population	68,159	151,587	198,315	234,089	306,733
% Female	53.1%	52.4%	52.1%	51.8%	51.5%
Male Population	60,183	137,783	182,558	218,083	288,541
% Male	46.9%	47.6%	47.9%	48.2%	48.5%

### Employed Civilian Population 16+

Total	60,208	138,617	184,626	219,504	285,059
% White Collar	57.0%	60.7%	61.0%	59.5%	56.5%
% Blue Collar	43.0%	39.3%	39.0%	40.5%	43.5%

### Age:

Age 0 - 4	6.1%	6.1%	6.1%	6.2%	6.4%
Age 5 - 14	13.2%	13.3%	13.6%	13.8%	13.7%
Age 15 - 19	6.2%	6.4%	6.6%	6.6%	6.7%
Age 20 - 24	7.2%	7.2%	6.8%	6.6%	7.0%
Age 25 - 34	13.8%	13.9%	13.6%	13.7%	13.9%
Age 35 - 44	15.0%	15.3%	15.8%	15.9%	15.6%
Age 45 - 54	13.5%	13.9%	14.3%	14.3%	14.0%
Age 55 - 64	9.3%	9.4%	9.6%	9.7%	9.7%
Age 65 - 74	8.2%	7.7%	7.5%	7.3%	7.3%
Age 75 - 84	5.6%	5.0%	4.7%	4.4%	4.4%
Age 85 +	1.8%	1.7%	1.6%	1.4%	1.4%
Median Age	37.4	37.1	37.2	37.1	36.6

### Housing Units

Total Housing Units	59,075	128,765	164,723	193,364	251,512
Owner Occupied Housing Units	54.6%	58.4%	62.5%	64.3%	63.8%
Renter Occupied Housing Units	36.6%	33.7%	30.0%	28.4%	29.0%
Vacant Housing Units	8.8%	8.0%	7.5%	7.3%	7.2%

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**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.3%
Asian	1.2%	1.2%	1.2%	1.0%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	30.3%	21.4%	16.6%	14.3%	11.9%
White	66.1%	75.0%	80.1%	82.3%	83.5%
Other	0.7%	0.7%	0.7%	0.9%	2.1%
Two or More Races	1.3%	1.3%	1.2%	1.1%	1.2%
Hispanic Ethnicity	1.7%	1.7%	1.6%	2.0%	4.2%
Not of Hispanic Ethnicity	98.4%	98.3%	98.4%	98.0%	95.8%

**Marital Status:**

Age 15 + Population	103,456	233,313	305,824	362,028	475,902
Divorced	13.8%	12.8%	12.0%	11.7%	11.6%
Never Married	26.6%	24.5%	23.0%	22.2%	21.9%
Now Married	45.6%	49.5%	53.0%	54.4%	54.8%
Separated	4.9%	4.8%	4.3%	4.1%	4.4%
Widowed	9.1%	8.3%	7.7%	7.4%	7.4%

**Educational Attainment:**

Total Population Age 25+	86,233	193,666	254,631	301,768	394,381
Grade K - 8	6.8%	6.0%	5.9%	6.6%	8.4%
Grade 9 - 11, No diploma	16.8%	14.9%	14.3%	14.8%	15.7%
High School Graduate	30.1%	28.4%	28.4%	29.1%	29.3%
Associates Degree	5.4%	5.8%	6.0%	5.8%	5.5%
Bachelor's Degree	10.9%	13.8%	14.5%	13.6%	12.3%
Graduate Degree	5.4%	7.0%	7.4%	6.9%	6.3%
Some College, No Degree	23.6%	23.3%	22.8%	22.5%	21.4%
No Schooling Completed	1.0%	0.8%	0.8%	0.8%	1.0%
Public School Enrollment	83.7%	80.4%	79.6%	81.2%	82.1%
Private School Enrollment	16.3%	19.6%	20.4%	18.8%	17.9%

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### Household Income:

Income \$ 0 - \$9,999	13.8%	12.4%	10.9%	10.6%	11.1%
Income \$ 10,000 - \$14,999	8.3%	7.1%	6.7%	6.7%	7.1%
Income \$ 15,000 - \$24,999	16.9%	15.4%	14.5%	14.3%	14.7%
Income \$ 25,000 - \$34,999	14.9%	14.0%	13.8%	13.9%	14.3%
Income \$ 35,000 - \$49,999	17.4%	17.4%	17.5%	17.7%	17.7%
Income \$ 50,000 - \$74,999	16.8%	18.4%	19.2%	19.5%	18.9%
Income \$ 75,000 - \$99,999	6.1%	7.6%	8.5%	8.6%	8.2%
Income \$100,000 - \$124,999	2.5%	3.3%	3.7%	3.7%	3.4%
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.8%	1.6%
Income \$150,000 - \$199,999	0.8%	1.4%	1.6%	1.5%	1.4%
Income \$200,000 or More	1.2%	1.7%	1.9%	1.8%	1.7%
Average Household Income	\$42,577	\$48,239	\$50,912	\$50,831	\$49,314
Median Household Income	\$32,219	\$35,911	\$38,307	\$38,585	\$37,254
Per Capita Income	\$17,873	\$19,759	\$20,376	\$20,153	\$19,334

### Vehicles Available

0 Vehicles Available	10.3%	9.1%	7.8%	7.3%	7.3%
1 Vehicle Available	39.5%	35.8%	33.2%	32.1%	32.1%
2 Vehicles Available	34.5%	37.3%	38.9%	39.6%	39.4%
3+ Vehicles Available	15.7%	17.8%	20.2%	21.0%	21.1%
Average Vehicles Per Household	1.50	1.60	1.70	1.70	1.70
Total Vehicles Available	87,046	201,474	272,121	325,880	424,416

### Population Trend

2000	128,341	289,369	380,874	452,172	595,274
2010	138,926	315,526	419,921	505,325	668,165



	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Change 2000 to 2010	8.2%	9.0%	10.3%	11.8%	12.2%
2022	148,175	342,366	459,622	550,703	722,772
2027	151,982	355,067	478,454	571,881	747,646
Change 2022 to 2027	2.6%	3.7%	4.1%	3.8%	3.4%

### Household Trend

2000	53,875	118,527	152,432	179,272	233,379
2010	58,286	128,979	168,337	200,458	260,762
Change 2000 to 2010	17.6%	21.1%	23.4%	24.3%	23.1%
2022	63,344	143,580	188,177	222,813	287,401
2027	65,715	150,628	197,812	233,598	299,951
Change 2022 to 2027	3.7%	4.9%	5.1%	4.8%	4.4%

### Average Household Size Trend

2000	2.3	2.4	2.4	2.5	2.5
2010	2.4	2.4	2.4	2.5	2.5
Change 2000 to 2010	0.9%	-0.1%	-0.5%	-0.4%	0.2%
2022	2.3	2.3	2.4	2.4	2.5
2027	2.3	2.3	2.4	2.4	2.4
Change 2022 to 2027	-1.0%	-1.0%	-0.9%	-0.9%	-0.8%

### Median Age Trend

2000	37.4	37.1	37.2	37.1	36.6
2010	37.4	38.0	38.8	38.8	38.3
2022	37.7	38.6	39.9	40.2	39.8
2027	38.5	39.2	40.5	40.8	40.4

### Housing Units Trend

#### Total Housing Units

Change 2000 to 2010	11.2%	11.5%	13.1%	14.7%	15.2%
Change 2022 to 2027	3.9%	5.1%	5.3%	5.1%	4.6%

#### Owner Occupied Housing Units

Change 2000 to 2010	-1.4%	3.9%	6.8%	8.1%	8.2%
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	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Change 2022 to 2027	3.6%	4.4%	4.8%	4.6%	4.2%
<b>Renter Occupied Housing Units</b>					
Change 2000 to 2010	22.5%	17.3%	18.0%	20.3%	19.6%
Change 2022 to 2027	3.9%	5.7%	5.6%	5.3%	4.7%
<b>Vacant Housing Units</b>					
Change 2000 to 2010	41.9%	43.2%	45.9%	51.6%	60.1%
Change 2022 to 2027	5.3%	7.3%	7.3%	7.1%	6.8%
<b>Race and Ethnicity Trend</b>					
<b>American Indian, Eskimo, Aleut</b>					
Change 2000 to 2010	45.7%	10.8%	18.5%	29.4%	55.5%
Change 2022 to 2027	0.8%	2.2%	2.8%	3.0%	2.5%
<b>Asian and Native Hawaiian/Other Pacific Islander</b>					
Change 2000 to 2010	87.2%	66.3%	60.7%	69.2%	58.6%
Change 2022 to 2027	12.8%	14.1%	14.8%	14.2%	13.5%
<b>Black</b>					
Change 2000 to 2010	10.8%	10.0%	11.5%	12.1%	12.4%
Change 2022 to 2027	2.6%	4.9%	5.1%	5.1%	5.0%
<b>White</b>					
Change 2000 to 2010	0.2%	4.9%	6.8%	8.5%	8.8%
Change 2022 to 2027	0.8%	2.0%	2.7%	2.5%	2.1%
<b>Other</b>					
Change 2000 to 2010	379.2%	228.4%	197.4%	154.1%	89.0%
Change 2022 to 2027	12.0%	14.2%	14.6%	14.0%	10.9%
<b>Two or More Races</b>					
Change 2000 to 2010	72.5%	59.2%	66.0%	67.3%	65.2%
Change 2022 to 2027	18.2%	20.4%	21.2%	20.8%	19.4%

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	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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**Hispanic Ethnicity**

Change 2000 to 2010	297.7%	200.7%	175.9%	159.2%	105.3%
Change 2022 to 2027	12.0%	14.6%	15.3%	14.5%	11.0%

**Not of Hispanic Ethnicity**

Change 2000 to 2010	3.4%	5.8%	7.5%	8.8%	8.2%
Change 2022 to 2027	1.7%	3.0%	3.4%	3.1%	2.6%

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\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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