

# Complete Demographic Comparison Report



Date: October 27, 2023

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

## 2022 Demographics:

Q1 2023 Employees	92,633	169,785	200,791	218,309	238,681
Q1 2023 Establishments*	6,570	14,437	17,808	19,673	21,802
Total Population	117,958	284,418	431,083	521,013	616,295
Total Households	50,347	122,858	178,057	212,735	249,132
Female Population	61,603	148,816	223,574	268,900	317,259
% Female	52.2%	52.3%	51.9%	51.6%	51.5%
Male Population	56,355	135,603	207,509	252,113	299,037
% Male	47.8%	47.7%	48.1%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,501.33	905.00	609.63	414.46	313.76

## Employed Civilian Population 16+

Total	54,370	141,568	218,832	263,632	306,979
White Collar	56.2%	60.4%	61.3%	60.2%	58.9%
Blue Collar	43.8%	39.6%	38.7%	39.8%	41.1%

## Seasonal Population by Quarter:

Q4 2019	1,053	3,057	4,662	6,518	8,153
Q1 2020	1,470	3,889	5,696	7,811	9,587
Q2 2020	1,434	3,786	5,579	7,646	9,374
Q3 2020	1,503	3,961	5,818	7,998	9,776
Q4 2020	1,612	4,201	6,133	8,391	10,237
Q1 2021	1,594	4,122	6,002	8,216	10,023
Q2 2021	1,734	4,517	6,620	9,051	10,963
Q3 2021	1,598	4,190	6,127	8,410	10,258
Q4 2021	1,608	4,214	6,162	8,478	10,352

## Age:

Age 0 - 4	6.7%	6.0%	5.8%	5.7%	5.6%
Age 5 - 14	11.3%	11.3%	11.7%	11.7%	11.8%
Age 15 - 19	6.8%	5.9%	6.0%	6.0%	6.0%
Age 20 - 24	7.7%	6.4%	6.2%	6.0%	5.9%
Age 25 - 34	17.4%	15.8%	14.5%	14.1%	13.7%
Age 35 - 44	12.0%	12.1%	12.3%	12.4%	12.3%
Age 45 - 54	11.0%	11.6%	12.2%	12.5%	12.7%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Age 55 - 64	11.8%	12.6%	13.0%	13.3%	13.4%
Age 65 - 74	8.5%	10.1%	10.5%	10.8%	10.8%
Age 75 - 84	4.5%	5.6%	5.5%	5.5%	5.5%
Age 85 +	2.2%	2.7%	2.3%	2.2%	2.1%
Median Age	35.1	38.6	39.7	40.3	40.6
<b>Housing Units</b>					
Total Housing Units	58,289	137,435	196,727	234,801	275,270
Occupied Housing Units	86.4%	89.4%	90.5%	90.6%	90.5%
Vacant Housing Units	13.6%	10.6%	9.5%	9.4%	9.5%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	50,347	122,858	178,057	212,735	249,132
Owner Occupied Housing Units	23,651	67,625	111,881	139,496	166,358
Owner Occupied free and clear	40.5%	42.1%	39.9%	40.6%	41.3%
Owner Occupied with a mortgage or loan	59.5%	57.9%	60.1%	59.4%	58.7%
Renter Occupied Housing Units	26,696	55,233	66,176	73,238	82,774
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.4%	0.4%
Asian	1.2%	1.9%	2.0%	1.8%	1.7%
Black	36.2%	23.2%	17.1%	14.6%	12.9%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.1%	68.8%	75.6%	78.6%	80.2%
Other	4.3%	3.2%	2.6%	2.3%	2.5%
Multi-Race	2.6%	2.5%	2.3%	2.2%	2.2%
Hispanic Ethnicity	8.3%	6.6%	5.7%	5.3%	5.6%
Not of Hispanic Ethnicity	91.7%	93.4%	94.3%	94.7%	94.4%
<b>Race of Hispanics</b>					
Hispanics	9,786	18,680	24,590	27,515	34,779
American Indian	2.0%	1.7%	1.6%	1.6%	1.7%
Asian	0.4%	0.6%	0.6%	0.6%	0.5%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Black	3.3%	2.8%	3.1%	3.1%	2.8%
Hawaiian/Pacific Islander	1.5%	0.8%	0.7%	0.7%	0.6%
White	34.5%	39.9%	44.0%	45.2%	44.4%
Other	50.4%	46.7%	42.7%	41.3%	42.6%
Multi-Race	8.0%	7.5%	7.4%	7.5%	7.6%
<b>Race of Non Hispanics</b>					
Non Hispanics	108,171	265,738	406,492	493,498	581,517
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.3%	2.0%	2.1%	1.9%	1.8%
Black	39.2%	24.6%	18.0%	15.2%	13.5%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	57.0%	70.8%	77.5%	80.5%	82.3%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.1%	2.1%	2.0%	1.9%	1.9%
<b>Marital Status:</b>					
Age 15 + Population	96,731	235,147	355,947	430,596	509,098
Divorced	13.7%	13.6%	12.8%	12.6%	12.7%
Never Married	43.0%	34.5%	30.7%	29.3%	28.5%
Now Married	36.3%	44.2%	49.4%	51.3%	52.1%
Now Married - Separated	2.9%	2.3%	2.0%	2.0%	2.1%
Widowed	6.9%	7.7%	7.1%	6.9%	6.8%
<b>Educational Attainment:</b>					
Total Population Age 25+	79,595	200,218	303,456	368,352	435,422
Grade K - 8	4.5%	3.5%	3.1%	3.1%	3.5%
Grade 9 - 12	11.3%	8.9%	8.2%	8.4%	8.9%
High School Graduate	28.3%	27.9%	27.6%	28.4%	29.3%
Associates Degree	7.3%	8.1%	8.5%	8.5%	8.5%
Bachelor's Degree	17.3%	18.2%	19.1%	18.5%	17.3%
Graduate Degree	9.8%	10.4%	10.5%	10.0%	9.5%
Some College, No Degree	20.3%	22.0%	22.1%	22.1%	22.0%
No Schooling Completed	1.3%	1.0%	0.9%	0.9%	1.0%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	10.0%	6.8%	5.8%	5.6%	5.7%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$ 10,000 - \$14,999	7.9%	6.3%	5.4%	5.1%	5.2%
Income \$ 15,000 - \$24,999	14.9%	12.1%	10.5%	10.2%	10.2%
Income \$ 25,000 - \$34,999	11.8%	11.3%	10.3%	10.2%	10.3%
Income \$ 35,000 - \$49,999	14.5%	14.8%	13.5%	13.3%	13.3%
Income \$ 50,000 - \$74,999	15.6%	18.1%	18.6%	18.8%	19.0%
Income \$ 75,000 - \$99,999	8.5%	11.1%	12.8%	13.3%	13.4%
Income \$100,000 - \$124,999	5.7%	7.0%	8.6%	8.9%	8.8%
Income \$125,000 - \$149,999	3.2%	3.9%	4.8%	4.9%	4.8%
Income \$150,000 +	7.8%	8.6%	9.8%	9.8%	9.4%
Average Household Income	\$67,572	\$73,364	\$79,877	\$80,275	\$79,469
Median Household Income	\$39,684	\$48,462	\$55,620	\$56,921	\$56,644
Per Capita Income	\$29,337	\$31,951	\$33,263	\$33,023	\$32,351

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	26,319	69,843	111,721	137,647	163,992
Husband-Wife Family, Own Children, Below Poverty	837	1,715	2,330	2,919	3,655
Husband-Wife Family, No Own Children, Below Poverty	383	1,044	1,823	2,382	2,967
Male Householder, Own Children, Below Poverty	334	609	807	969	1,187
Male Householder, No Own Children, Below Poverty	285	483	531	580	667
Female Householder, Own Children, Below Poverty	2,405	3,919	4,713	5,290	6,132

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom) 10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom) 15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom) 20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom) 25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

Female					
Householder, No Own Children, Below Poverty	585	1,025	1,329	1,597	2,016
Husband-Wife Family, Own Children, At/Above Poverty	4,111	13,517	25,517	32,251	38,753
Husband-Wife Family, No Own Children, At/Above Poverty	9,723	30,199	50,912	64,150	76,475
Male Householder, Own Children, At/Above Poverty	800	2,121	3,086	3,611	4,279
Male Householder, No Own Children, At/Above Poverty	1,326	2,821	3,923	4,716	5,613
Female Householder, Own Children, At/Above Poverty	2,148	4,978	6,899	7,828	8,957
Female Householder, No Own Children, At/Above Poverty	3,384	7,411	9,850	11,353	13,288

#### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	117,958	284,418	431,083	521,013	616,295
Less Than .50	12,833	20,010	24,494	27,951	33,405
.50 - .99	16,143	27,658	34,501	40,109	48,474
1.00 - 1.24	8,222	16,829	22,539	26,173	31,580
1.25 - 1.49	7,505	15,758	20,656	24,483	29,497
1.50 - 1.84	9,860	21,396	30,311	37,048	44,792
1.85 - 1.99	3,771	9,342	12,888	15,348	18,912
2.00+	59,624	173,425	285,694	349,901	409,635

#### Poverty: Popn by Race

##### By Race

White, Below Poverty Level	10,070	23,119	32,637	40,521	51,439
White, Above Poverty Level	54,915	172,586	293,118	369,223	442,596
Black, Below Poverty Level	15,684	19,194	19,978	20,526	21,647

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

Black, Above Poverty Level	27,048	46,638	53,797	55,325	57,896
AI/Alaskan Native, Below Poverty Level	165	314	411	531	680
AI/Alaskan Native, Above Poverty Level	310	684	1,052	1,322	1,669
Asian, Below Poverty Level	277	747	981	998	1,155
Asian, Above Poverty Level	1,173	4,647	7,744	8,527	9,405
NH/PI, Below Poverty Level	58	99	109	117	127
NH/PI, Above Poverty Level	178	262	327	381	411
Some Other Race, Below Poverty Level	1,727	2,673	2,987	3,173	4,064
Some Other Race, Above Poverty Level	3,337	6,383	7,988	8,756	11,374
2+ Races, Below Poverty Level	995	1,523	1,891	2,194	2,767
2+ Races, Above Poverty Level	2,020	5,549	8,062	9,419	11,066

### Poverty: Popn by Ethnicity

#### Hispanic/Latino

Hispanic/Latino, Below Poverty Level	3,044	4,892	5,781	6,396	8,081
Hispanic/Latino, Above Poverty Level	6,742	13,788	18,809	21,119	26,698
Non-Hispanic/Latino, Below Poverty Level	25,932	42,777	53,214	61,664	73,798
Non-Hispanic/Latino, Above Poverty Level	82,240	222,962	353,278	431,833	507,718

#### Non-Hispanic/Latino by Race

White, Below Poverty Level	9,204	21,523	30,555	38,095	48,437
White, Above Poverty Level	52,406	166,730	284,390	359,201	430,162
Other than White, Below Poverty Level	19,772	26,146	28,440	29,966	33,442
Other than White, Above Poverty Level	36,576	70,020	87,697	93,752	104,254

### Vehicles Available

0 Vehicles Available	12.4%	8.3%	6.6%	6.1%	5.9%
----------------------	-------	------	------	------	------

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
1 Vehicle Available	42.5%	38.7%	33.7%	31.7%	30.9%
2+ Vehicles Available	45.1%	53.0%	59.7%	62.2%	63.2%
Average Vehicles Per Household	1.72	1.83	1.96	2.02	2.05
Total Vehicles Available	86,488	225,141	348,943	429,775	510,916

### 2027 Demographics:

Total Population	122,648	294,071	447,249	541,488	638,891
Total Households	53,131	128,606	186,666	223,230	260,647
Female Population	63,869	153,566	231,586	279,104	328,484
% Female	52.1%	52.2%	51.8%	51.5%	51.4%
Male Population	58,780	140,505	215,662	262,384	310,407
% Male	47.9%	47.8%	48.2%	48.5%	48.6%
Population Density (per Sq. Mi.)	1,561.03	935.71	632.50	430.75	325.27

### Employed Civilian Population 16+

Total	54,906	143,872	224,421	271,162	315,650
% White Collar	56.3%	60.5%	61.4%	60.3%	59.0%
% Blue Collar	43.7%	39.5%	38.6%	39.7%	41.0%

### Age:

Age 0 - 4	6.6%	5.9%	5.7%	5.6%	5.5%
Age 5 - 14	11.6%	11.3%	11.5%	11.4%	11.5%
Age 15 - 19	6.6%	5.8%	6.0%	5.9%	5.9%
Age 20 - 24	7.2%	6.1%	6.0%	5.9%	5.9%
Age 25 - 34	16.8%	15.1%	13.8%	13.5%	13.2%
Age 35 - 44	13.1%	13.0%	12.9%	12.9%	12.8%
Age 45 - 54	10.7%	11.2%	11.8%	12.0%	12.2%
Age 55 - 64	11.1%	11.7%	12.0%	12.3%	12.4%
Age 65 - 74	9.1%	10.7%	11.2%	11.5%	11.6%
Age 75 - 84	5.2%	6.6%	6.7%	6.8%	6.8%
Age 85 +	2.2%	2.7%	2.4%	2.3%	2.2%
Median Age	35.8	39.2	40.3	40.9	41.2

### Housing Units

Total Housing Units	61,719	144,206	206,679	246,861	288,582
Occupied Housing Units	86.1%	89.2%	90.3%	90.4%	90.3%

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

Vacant Housing Units	13.9%	10.8%	9.7%	9.6%	9.7%
----------------------	-------	-------	------	------	------

**Housing Units by Tenure**

Total Households in Tenure	53,131	128,606	186,666	223,230	260,647
Owner Occupied Housing Units	24,661	70,340	116,827	145,971	173,641
Owner Occupied free and clear	40.8%	42.5%	40.3%	41.0%	41.7%
Owner Occupied with a mortgage or loan	59.2%	57.5%	59.7%	59.0%	58.3%
Renter Occupied Housing Units	28,470	58,266	69,839	77,259	87,006

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.4%	0.4%
Asian	1.4%	2.1%	2.2%	2.0%	1.9%
Black	36.3%	23.4%	17.3%	14.7%	13.1%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	54.2%	67.7%	74.5%	77.7%	79.2%
Other	4.7%	3.5%	2.8%	2.5%	2.8%
Multi-Race	2.9%	2.9%	2.7%	2.6%	2.6%
Hispanic Ethnicity	9.0%	7.2%	6.3%	5.9%	6.2%
Not of Hispanic Ethnicity	91.0%	92.8%	93.7%	94.1%	93.8%

**Race of Hispanics**

Hispanics	11,040	21,209	28,248	31,736	39,905
American Indian	1.8%	1.5%	1.4%	1.5%	1.5%
Asian	0.4%	0.5%	0.6%	0.5%	0.4%
Black	3.2%	2.7%	2.9%	2.9%	2.7%
Hawaiian/Pacific Islander	1.3%	0.7%	0.6%	0.6%	0.5%
White	34.9%	40.2%	44.3%	45.7%	44.7%
Other	50.5%	46.7%	42.6%	41.3%	42.5%
Multi-Race	8.0%	7.6%	7.5%	7.6%	7.7%

**Race of Non Hispanics**

Non Hispanics	111,609	272,862	419,001	509,752	598,986
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%



	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Asian	1.5%	2.2%	2.4%	2.1%	2.0%
Black	39.6%	25.0%	18.3%	15.5%	13.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	56.1%	69.8%	76.6%	79.7%	81.5%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.4%	2.5%	2.4%	2.3%	2.3%
<b>Marital Status:</b>					
Age 15 + Population	100,333	243,398	370,774	449,561	530,434
Divorced	13.6%	13.5%	12.8%	12.5%	12.6%
Never Married	43.3%	34.7%	30.8%	29.4%	28.6%
Now Married	36.4%	44.2%	49.4%	51.3%	52.0%
Now Married - Separated	2.9%	2.3%	2.0%	2.0%	2.1%
Widowed	6.8%	7.6%	7.0%	6.8%	6.8%
<b>Educational Attainment:</b>					
Total Population Age 25+	83,412	208,550	317,210	385,774	455,088
Grade K - 9	4.4%	3.5%	3.1%	3.1%	3.5%
Grade 9 - 12	11.1%	8.7%	8.1%	8.3%	8.8%
High School Graduate	28.2%	27.7%	27.3%	28.1%	29.0%
Associates Degree	7.3%	8.1%	8.6%	8.7%	8.6%
Bachelor's Degree	17.5%	18.5%	19.4%	18.8%	17.6%
Graduate Degree	10.0%	10.6%	10.8%	10.3%	9.7%
Some College, No Degree	20.2%	21.9%	21.9%	21.9%	21.9%
No Schooling Completed	1.2%	1.0%	0.9%	0.9%	1.0%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	8.1%	5.4%	4.6%	4.5%	4.5%
Income \$ 10,000 - \$14,999	7.7%	5.9%	5.0%	4.7%	4.8%
Income \$ 15,000 - \$24,999	14.0%	11.2%	9.6%	9.3%	9.3%
Income \$ 25,000 - \$34,999	11.0%	10.4%	9.3%	9.2%	9.3%
Income \$ 35,000 - \$49,999	13.5%	13.7%	12.3%	12.1%	12.1%
Income \$ 50,000 - \$74,999	14.7%	17.1%	17.3%	17.5%	17.7%
Income \$ 75,000 - \$99,999	9.8%	12.5%	13.9%	14.4%	14.5%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$100,000 - \$124,999	7.1%	8.6%	10.3%	10.5%	10.4%
Income \$125,000 - \$149,999	4.2%	4.9%	5.9%	6.1%	6.0%
Income \$150,000 +	9.8%	10.5%	11.8%	11.8%	11.4%
Average Household Income	\$77,516	\$83,073	\$89,822	\$90,105	\$89,084
Median Household Income	\$44,621	\$54,847	\$63,411	\$64,679	\$64,264
Per Capita Income	\$34,051	\$36,579	\$37,744	\$37,379	\$36,559
<b>Vehicles Available</b>					
0 Vehicles Available	12.4%	8.3%	6.6%	6.1%	5.9%
1 Vehicle Available	42.7%	38.9%	33.7%	31.7%	30.9%
2+ Vehicles Available	44.9%	52.9%	59.6%	62.2%	63.2%
Average Vehicles Per Household	1.71	1.83	1.96	2.02	2.05
Total Vehicles Available	91,064	235,190	365,442	450,735	534,438
<b>2010 Demographics:</b>					
Total Population	107,960	263,504	396,769	477,940	568,037
Total Households	44,626	110,981	160,298	191,220	225,217
Female Population	56,591	138,122	205,980	246,839	292,517
% Female	52.4%	52.4%	51.9%	51.7%	51.5%
Male Population	51,368	125,381	190,790	231,101	275,520
% Male	47.6%	47.6%	48.1%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,374.08	838.45	561.11	380.19	289.19
<b>Employed Civilian Population 16+</b>					
Total	47,532	123,740	188,722	225,857	264,559
% White Collar	56.2%	60.4%	61.1%	59.8%	58.7%
% Blue Collar	43.8%	39.6%	38.9%	40.2%	41.3%
<b>Age:</b>					
Age 0 - 4	6.9%	6.3%	6.1%	6.1%	6.1%
Age 5 - 14	11.1%	11.5%	12.2%	12.3%	12.6%
Age 15 - 19	7.8%	6.7%	6.9%	6.8%	6.8%
Age 20 - 24	9.4%	7.7%	7.1%	6.8%	6.6%
Age 25 - 34	14.4%	13.6%	12.9%	12.7%	12.5%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Age 35 - 44	11.6%	12.3%	12.9%	13.1%	13.2%
Age 45 - 54	13.3%	13.9%	14.4%	14.6%	14.7%
Age 55 - 64	12.0%	12.5%	12.9%	13.0%	13.0%
Age 65 - 74	6.8%	7.8%	7.8%	8.0%	8.0%
Age 75 - 84	4.6%	5.4%	4.9%	4.8%	4.7%
Age 85 +	2.1%	2.3%	1.9%	1.8%	1.7%
Median Age	35.3	38.4	38.8	39.1	39.1
<b>Housing Units</b>					
Total Housing Units	51,766	124,537	177,745	211,794	249,871
Occupied Housing Units	86.2%	89.1%	90.2%	90.3%	90.1%
Vacant Housing Units	13.8%	10.9%	9.8%	9.7%	9.9%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	44,626	110,981	160,298	191,220	225,217
Owner Occupied Housing Units	22,224	63,379	103,275	128,050	153,171
Owner Occupied free and clear	34.0%	35.6%	33.5%	34.3%	34.8%
Owner Occupied with a mortgage or loan	66.0%	64.4%	66.5%	65.7%	65.2%
Renter Occupied Housing Units	22,402	47,603	57,023	63,170	72,047
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.4%
Asian	1.0%	1.6%	1.6%	1.5%	1.4%
Black	37.8%	23.8%	17.6%	15.0%	13.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.4%	70.0%	76.8%	79.8%	81.5%
Other	3.2%	2.3%	1.9%	1.7%	1.9%
Multi-Race	1.9%	1.9%	1.7%	1.7%	1.7%
Hispanic Ethnicity	6.0%	4.7%	4.0%	3.7%	4.1%
Not of Hispanic Ethnicity	94.0%	95.3%	96.0%	96.3%	95.9%

#### Race of Hispanics

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Hispanics	6,446	12,335	16,011	17,884	23,282
American Indian	3.0%	2.4%	2.2%	2.2%	2.1%
Asian	0.4%	0.5%	0.5%	0.5%	0.4%
Black	2.8%	2.5%	2.7%	2.6%	2.3%
Hawaiian/Pacific Islander	1.9%	1.1%	0.9%	0.9%	0.7%
White	33.5%	39.1%	43.2%	44.6%	43.9%
Other	50.7%	47.1%	43.2%	41.9%	43.1%
Multi-Race	7.8%	7.3%	7.3%	7.3%	7.4%
<b>Race of Non Hispanics</b>					
Non Hispanics	101,513	251,169	380,758	460,057	544,755
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.1%	1.6%	1.7%	1.5%	1.4%
Black	40.0%	24.9%	18.2%	15.5%	13.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	56.8%	71.5%	78.2%	81.2%	83.1%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.6%	1.6%	1.5%	1.4%	1.4%
<b>Marital Status:</b>					
Age 15 + Population	88,562	216,727	324,117	389,920	461,950
Divorced	14.2%	13.4%	12.7%	12.4%	12.5%
Never Married	38.2%	30.5%	27.6%	26.4%	25.8%
Now Married	37.9%	46.9%	51.7%	53.5%	54.4%
Now Married - Separated	3.6%	2.5%	2.1%	2.0%	2.1%
Widowed	9.7%	9.3%	8.1%	7.6%	7.3%
<b>Educational Attainment:</b>					
Total Population Age 25+	69,976	178,714	268,757	324,887	385,602
Grade K - 8	5.2%	3.9%	3.4%	3.5%	3.9%
Grade 9 - 12	14.1%	11.2%	10.3%	10.6%	11.2%
High School Graduate	29.6%	29.6%	29.4%	30.3%	31.0%
Associates Degree	5.9%	6.6%	7.0%	6.9%	6.9%
Bachelor's Degree	13.9%	15.2%	16.3%	15.8%	14.8%
Graduate Degree	8.1%	8.8%	8.8%	8.2%	7.8%
Some College, No Degree	20.7%	22.8%	23.3%	23.3%	23.0%
No Schooling Completed	2.6%	1.9%	1.5%	1.5%	1.5%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------

**Household Income:**

Income \$ 0 - \$9,999	14.2%	9.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	9.7%	7.6%	6.6%	6.4%	6.4%
Income \$ 15,000 - \$24,999	18.7%	15.8%	14.2%	13.8%	13.9%
Income \$ 25,000 - \$34,999	13.7%	13.8%	12.7%	12.6%	12.7%
Income \$ 35,000 - \$49,999	13.7%	15.2%	14.8%	15.0%	15.3%
Income \$ 50,000 - \$74,999	12.8%	16.1%	17.6%	18.0%	18.0%
Income \$ 75,000 - \$99,999	7.1%	9.8%	11.5%	11.7%	11.5%
Income \$100,000 - \$124,999	3.6%	4.6%	5.8%	5.9%	5.8%
Income \$125,000 - \$149,999	2.1%	2.5%	3.0%	3.0%	2.9%
Income \$150,000 +	4.4%	4.9%	5.4%	5.3%	5.0%
Average Household Income	\$51,422	\$57,543	\$62,384	\$62,370	\$61,456
Median Household Income	\$30,294	\$37,578	\$42,531	\$43,321	\$42,771
Per Capita Income	\$21,849	\$24,544	\$25,527	\$25,251	\$24,635

**Vehicles Available**

0 Vehicles Available	16.5%	10.0%	7.9%	7.2%	6.8%
1 Vehicle Available	39.3%	36.8%	32.7%	30.9%	30.4%
2+ Vehicles Available	44.3%	53.2%	59.5%	61.9%	62.8%
Average Vehicles Per Household	1.73	1.85	1.97	2.02	2.04
Total Vehicles Available	77,388	205,353	315,061	386,627	460,057

**2000 Census Demographics:**

Total Population	106,495	251,410	362,648	432,267	510,762
Total Households	44,971	105,328	146,158	172,382	202,202
Female Population	56,355	132,400	189,217	224,375	264,274
% Female	52.9%	52.7%	52.2%	51.9%	51.7%
Male Population	50,140	119,010	173,431	207,892	246,488
% Male	47.1%	47.3%	47.8%	48.1%	48.3%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------

**Employed Civilian Population 16+**

Total	45,579	117,518	174,671	208,670	245,486
% White Collar	56.7%	60.4%	61.2%	59.5%	57.7%
% Blue Collar	43.4%	39.7%	38.8%	40.5%	42.3%

**Age:**

Age 0 - 4	6.1%	6.0%	6.1%	6.1%	6.2%
Age 5 - 14	13.4%	13.0%	13.5%	13.6%	13.8%
Age 15 - 19	6.7%	6.2%	6.6%	6.6%	6.6%
Age 20 - 24	8.5%	7.3%	6.9%	6.7%	6.6%
Age 25 - 34	13.6%	13.7%	13.6%	13.6%	13.7%
Age 35 - 44	14.6%	14.9%	15.6%	15.8%	15.8%
Age 45 - 54	13.0%	13.7%	14.3%	14.4%	14.3%
Age 55 - 64	8.8%	9.6%	9.6%	9.8%	9.8%
Age 65 - 74	7.9%	8.2%	7.6%	7.4%	7.3%
Age 75 - 84	5.4%	5.5%	4.7%	4.6%	4.4%
Age 85 +	2.1%	1.9%	1.6%	1.5%	1.4%
Median Age	36.2	37.7	37.3	37.3	37.1

**Housing Units**

Total Housing Units	50,279	114,975	158,122	186,422	218,521
Owner Occupied Housing Units	46.6%	55.9%	61.8%	64.1%	65.1%
Renter Occupied Housing Units	42.8%	35.8%	30.7%	28.4%	27.4%
Vacant Housing Units	10.6%	8.4%	7.6%	7.5%	7.5%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	0.8%	1.3%	1.2%	1.1%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	40.4%	23.4%	17.4%	14.9%	13.1%
White	56.1%	73.0%	79.3%	82.1%	83.7%
Other	1.1%	0.7%	0.7%	0.6%	0.8%
Two or More Races	1.3%	1.2%	1.2%	1.1%	1.1%
Hispanic Ethnicity	2.1%	1.6%	1.6%	1.5%	1.7%
Not of Hispanic Ethnicity	98.0%	98.4%	98.5%	98.5%	98.3%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------

**Marital Status:**

Age 15 + Population	85,768	203,642	291,498	347,017	408,862
Divorced	14.4%	13.3%	12.1%	11.7%	11.7%
Never Married	30.6%	25.0%	23.3%	22.4%	21.7%
Now Married	37.7%	47.6%	52.3%	54.1%	55.0%
Separated	7.3%	4.9%	4.4%	4.2%	4.1%
Widowed	9.8%	9.1%	7.9%	7.6%	7.5%

**Educational Attainment:**

Total Population Age 25+	69,299	169,474	242,388	289,477	341,175
Grade K - 8	7.6%	6.3%	6.0%	6.6%	7.4%
Grade 9 - 11, No diploma	18.0%	15.1%	14.5%	14.9%	15.5%
High School Graduate	28.5%	27.9%	28.4%	29.1%	29.8%
Associates Degree	4.8%	5.6%	5.9%	5.9%	5.7%
Bachelor's Degree	12.1%	14.0%	14.4%	13.6%	12.7%
Graduate Degree	6.7%	7.4%	7.3%	6.8%	6.4%
Some College, No Degree	21.0%	22.7%	22.7%	22.3%	21.8%
No Schooling Completed	1.3%	0.9%	0.8%	0.8%	0.9%
Public School Enrollment	82.6%	81.2%	80.0%	80.8%	82.2%
Private School Enrollment	17.4%	18.8%	20.0%	19.2%	17.8%

**Household Income:**

Income \$ 0 - \$9,999	19.1%	13.1%	11.3%	10.9%	11.0%
Income \$ 10,000 - \$14,999	9.5%	7.5%	6.8%	6.8%	7.0%
Income \$ 15,000 - \$24,999	17.9%	16.2%	14.7%	14.6%	14.7%
Income \$ 25,000 - \$34,999	13.8%	14.3%	13.9%	14.0%	14.0%
Income \$ 35,000 - \$49,999	14.8%	17.3%	17.5%	17.7%	17.8%
Income \$ 50,000 - \$74,999	13.9%	16.9%	18.7%	19.1%	19.1%
Income \$ 75,000 - \$99,999	4.8%	7.0%	8.3%	8.4%	8.3%
Income \$100,000 - \$124,999	2.1%	2.9%	3.6%	3.6%	3.4%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.7%	1.7%
Income \$150,000 - \$199,999	1.0%	1.4%	1.6%	1.5%	1.4%
Income \$200,000 or More	1.8%	1.9%	1.9%	1.8%	1.7%
Average Household Income	\$41,674	\$47,587	\$50,494	\$50,104	\$49,572
Median Household Income	\$27,328	\$34,223	\$37,629	\$37,922	\$37,623
Per Capita Income	\$17,598	\$19,937	\$20,350	\$19,981	\$19,625
<b>Vehicles Available</b>					
0 Vehicles Available	16.0%	10.1%	8.1%	7.6%	7.3%
1 Vehicle Available	40.5%	37.8%	33.7%	32.3%	31.8%
2 Vehicles Available	30.3%	35.6%	38.6%	39.1%	39.4%
3+ Vehicles Available	13.2%	16.5%	19.6%	21.0%	21.5%
Average Vehicles Per Household	1.30	1.50	1.60	1.70	1.70
Total Vehicles Available	65,649	172,886	257,983	312,174	369,766
<b>Population Trend</b>					
2000	106,495	251,410	362,648	432,267	510,762
2010	107,960	263,504	396,769	477,940	568,037
Change 2000 to 2010	1.4%	4.8%	9.4%	10.6%	11.2%
2022	117,958	284,418	431,083	521,013	616,295
2027	122,648	294,071	447,249	541,488	638,891
Change 2022 to 2027	4.0%	3.4%	3.8%	3.9%	3.7%
<b>Household Trend</b>					
2000	44,971	105,328	146,158	172,382	202,202
2010	44,626	110,981	160,298	191,220	225,217
Change 2000 to 2010	12.0%	16.6%	21.8%	23.4%	23.2%
2022	50,347	122,858	178,057	212,735	249,132
2027	53,131	128,606	186,666	223,230	260,647
Change 2022 to 2027	5.5%	4.7%	4.8%	4.9%	4.6%



	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------	---------------------------------------------------------

### Average Household Size Trend

2000	2.3	2.3	2.4	2.5	2.5
2010	2.3	2.3	2.4	2.4	2.5
Change 2000 to 2010	0.9%	-1.1%	-0.5%	-0.6%	-0.4%
2022	2.2	2.3	2.4	2.4	2.4
2027	2.2	2.2	2.3	2.4	2.4
Change 2022 to 2027	-1.3%	-1.1%	-0.9%	-0.9%	-0.8%

### Median Age Trend

2000	36.2	37.7	37.3	37.3	37.1
2010	35.3	38.4	38.8	39.1	39.1
2022	35.1	38.6	39.7	40.3	40.6
2027	35.8	39.2	40.3	40.9	41.2

### Housing Units Trend

#### Total Housing Units

Change 2000 to 2010	3.0%	8.3%	12.4%	13.6%	14.3%
Change 2022 to 2027	5.9%	4.9%	5.1%	5.1%	4.8%

#### Owner Occupied Housing Units

Change 2000 to 2010	-5.2%	-1.3%	5.8%	7.2%	7.7%
Change 2022 to 2027	4.3%	4.0%	4.4%	4.6%	4.4%

#### Renter Occupied Housing Units

Change 2000 to 2010	4.0%	15.8%	17.5%	19.5%	20.2%
Change 2022 to 2027	6.6%	5.5%	5.5%	5.5%	5.1%

#### Vacant Housing Units

Change 2000 to 2010	34.5%	40.5%	45.8%	46.5%	51.1%
Change 2022 to 2027	8.1%	7.0%	7.2%	7.1%	6.9%

### Race and Ethnicity Trend

#### American Indian, Eskimo, Aleut

Change 2000 to 2010	69.5%	24.3%	17.7%	26.7%	34.3%
---------------------	-------	-------	-------	-------	-------

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Change 2022 to 2027	1.2%	1.4%	2.6%	3.2%	3.1%
<b>Asian and Native Hawaiian/Other Pacific Islander</b>					
Change 2000 to 2010	51.5%	30.8%	55.7%	59.7%	64.1%
Change 2022 to 2027	12.2%	13.1%	14.3%	14.7%	14.3%
<b>Black</b>					
Change 2000 to 2010	-5.1%	6.8%	10.9%	11.5%	11.5%
Change 2022 to 2027	4.1%	4.4%	5.0%	5.1%	5.1%
<b>White</b>					
Change 2000 to 2010	0.1%	0.4%	5.9%	7.5%	8.3%
Change 2022 to 2027	2.3%	1.7%	2.3%	2.6%	2.4%
<b>Other</b>					
Change 2000 to 2010	192.2%	231.8%	208.0%	193.9%	173.0%
Change 2022 to 2027	12.8%	13.3%	14.3%	14.7%	14.2%
<b>Two or More Races</b>					
Change 2000 to 2010	48.8%	61.4%	64.1%	69.0%	65.2%
Change 2022 to 2027	18.4%	19.5%	20.7%	21.3%	20.8%
<b>Hispanic Ethnicity</b>					
Change 2000 to 2010	195.2%	205.8%	184.2%	174.4%	170.6%
Change 2022 to 2027	12.8%	13.5%	14.9%	15.3%	14.7%
<b>Not of Hispanic Ethnicity</b>					
Change 2000 to 2010	-2.7%	1.5%	6.7%	8.1%	8.5%
Change 2022 to 2027	3.2%	2.7%	3.1%	3.3%	3.0%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

