



CHATTANOOGA AREA  
**CHAMBER**

**MEMBER BENEFITS**

# INVITATION FROM THE PRESIDENT



Christy Gillenwater  
President & CEO

Welcome. Chattanooga is a place for everyone and we're thrilled you're considering joining our Chattanooga Area Chamber of Commerce. We are proud of our dynamic, growing community, our entrepreneurial spirit and the commitment of our business partners to fostering collaboration.

Investing in our Chamber helps our community:

- promote economic development
- market our unique Chattanooga quality of life
- develop our talent pipeline
- create family-wage jobs
- advocate for pro-business legislation
- provide future-focused leadership development and
- foster inclusion and embrace diversity

There are some 7,000 chambers of commerce across our country – and only one was named Chamber of the Year in 2017 in the category for largest chambers: the Chattanooga Area Chamber of Commerce. When you join, you'll become part of the most influential and effective business organization in our area. With our committed volunteer leaders and members include top business leaders of successful companies large and small, who understand your local business needs. This includes our amazing board of talented and dedicated business professionals and non-profit leaders. Together, we have a strong track record of success that includes:

- 5-star Accreditation – fewer than 2 percent of U.S. chambers have achieved this
- A proven commitment to looking ahead and working together to accomplish big things

If our paths haven't crossed by now, I look forward to meeting you at one of our more than 200 events where we connect members to help them grow and prosper.

## Our Mission

The Mission of the Chattanooga Area Chamber of Commerce is to champion member businesses and promote regional economic growth.

The Chamber means advocacy, networking, exposure, and shared resources. Dues are an investment, not a contribution. The services provided strengthen your capacity to prosper and grow. Membership is the best business decision you can make because the Chamber gives you a competitive edge.



I AM THE CHAMBER

# WELCOME TO MEMBERSHIP LEVELS

## Business Member

Most appropriate for small businesses looking for networking opportunities and proven ways to grow their company. Access to the many resources designed to promote your business.

## Premier Member

Choose this level if your business is well established and you're looking for ways to market your business at an enhanced level. Premier members receive the same benefits as Business Members but have access to marketing packages, granting them an unprecedented level of exposure in the business community.

## Executive Circle Member

Recommended for companies who want to be directly engaged and informed about what the Chamber does to support the community. Executive Circle Members receive the highest level of recognition, including peer-to-peer engagement opportunities and recognition specifically for company leadership.

## Chair's Circle Member

This level of membership is intended for companies who want to be strongly engaged with our Public Policy Initiatives, our Leadership, Elected Officials, and Regional and State policy-makers.

"I can't say enough about the benefits that Chattanooga and our business specifically, have enjoyed because of the significant impact of the Chattanooga Chamber of Commerce."

Mitch Patel  
Vision Hospitality Group, Inc

"The Chamber is an authority on virtually every issue that has a material impact on businesses and the community, from economic development to legislation and education. By taking a leadership role on those issues, the Chamber empowers local companies to use their collective influence to make a positive difference in our community."

Michael St. Charles  
Chambliss, Bahner & Stophel, P.C.



MEMBERSHIP LEVEL BENEFITS	Chair's Circle	Executive Circle	Premier Member	Business Member
	\$10,000	\$5,000	\$1,500	Starting at \$450
Public Policy Quarterly Updates with Senior Director of Public Policy and selected officials	●			
VIP tickets to Governors Event, including photo opportunity	●			
Introduction to Public Policy Committee and private meeting with our President and CEO annually	●			
Invitation for two to our Nashville Day on the Hill including Legislative Reception in Nashville	●			
Invitation to at least three Fireside Chats involving legislative officials with reserved VIP seating	●			
Access to Public Policy team and help facilitating meetings with government officials based on business needs	●			
Invitation to special events and Oakridge Tour that involve legislative officials (when scheduled)	●			
Logo listings in Legislative Preview Packet and Legislative Synopsis	●			
Company representative invited to three exclusive peer-to-peer networking events annually	●	●		
Company representative photograph featured on Chamber recognition screens, Chamber website and an issue of BottomLines member e-newsletter	●	●		
Executive circle enhanced plaque, emblem on Chamber online business directory, and web plaque	●	●		
Quarterly economic development updates - <i>Insider Update</i>	●	●		
Invitations to periodic special events for our top level investors	●	●		
Exclusive economic development update with President's Club and Executive Circle Members annually	●	●	●	
Enhanced ribbon cutting for grand openings or special anniversaries (\$250 value)	●	●	●	
Complimentary membership list in excel format - (\$250 value - no e-mails)	●	●	●	
Enhanced listing on website business directory (\$150 value)	●	●	●	
Opportunity to post to exclusive top level investor news release section in <i>Bottom Lines</i>	●	●	●	
Sponsorship opportunities targeting specific demographics	●	●	●	
Company listing with 25 key words on chamber online business directory visited by more than 4,000 individuals monthly	●	●	●	
Opportunity to attend more than 200 meetings annually involving networking and guest speakers	●	●	●	●
Community involvement and leadership opportunities through our 11 area Councils and International Business Council	●	●	●	●
Opportunity to attend Chattanooga Insight and apply for Leadership Chattanooga and Protege	●	●	●	●
Engagement through our Diversity and Inclusion Department, Talent Initiative and Young Professionals Association (YPC)	●	●	●	●
Business referrals of Chamber members when requested	●	●	●	●
Unlimited company representatives listed in Chamber database enabling them to receive Chamber updates	●	●	●	●
Membership plaque, window decal, membership web plaque and access to market research and statistics	●	●	●	●
Business advocacy including public policy bulletins and membership surveys	●	●	●	●
Complimentary AM Networking, Business After Hours and Chamber Open House (opportunity to host - applicable fees apply)	●	●	●	●
Discounts on office supplies, e-mail marketing, credit card processing and special offers from other members	●	●	●	●
Annual networking events (7 events with average attendance of 800) - discounted tickets	●	●	●	●
Access to "members only" section of website where you can post news releases and offer discounts to other members	●	●	●	●
Discounts on seminars, educational programming and INCubator conference room	●	●	●	●

# EXCLUSIVE NEW MEMBER BENEFITS

1st year– 5 complimentary coupons to Chamber council meetings (must be used at different locations).  
EXPO Chattanooga booth - \$100 discount.  
Brewer Media advertising package valued at:

- \$500 for Members
- \$1000 for Premier Members
- \$1500 for Executive Circle Members

2nd year - 5 complimentary coupons to Chamber council meetings (must be used at different locations).  
EXPO Chattanooga booth - \$100 discount.

Chamber reserves the right to revise incentive package.

Pre-pay for 3 years and receive a 20% discount.

## MONTHLY MEETINGS COUNCILS

### DOWNTOWN

1st Thursday, 7:30 a.m.

### EAST BRAINERD

4th Tuesday, 11:30 a.m.

### EAST RIDGE

1st Thursday, 11:30 a.m.

### ENTERPRISE GATEWAY

4th Thursday, 8:15 a.m.

### HIXSON

3rd Wednesday, 11:45 a.m.

### MIDTOWN

2nd Wednesday, 11:30 a.m.

### NORTH CHATTANOOGA

1st Tuesday, 11:30 a.m.

### NORTH HAMILTON COUNTY

3rd Thursday, 11:45 a.m.

### OOLTEWAH COLLEGEDALE

3rd Wednesday, 8:15 a.m.

### RED BANK/SIGNAL MOUNTAIN

3rd Tuesday, 11:30 a.m.

### SOUTHSIDE

2nd Thursday, 11:30 a.m.

### INTERNATIONAL COUNCIL

Check calendar on the Chamber's website for dates/times

AMBASSADORS 2nd Tuesday, 11:30 a.m.

AM NETWORKING 1st Wednesday, 8 a.m.

BUSINESS AFTER HOURS 3rd Thursday, 5 p.m.

MEMBER ORIENTATION 1st Tuesday, 8:30 a.m.

YOUNG PROFESSIONALS 4th Friday, 11:30 a.m.

### ROSS KATAYAMA

COMMUNITY OUTREACH COORDINATOR

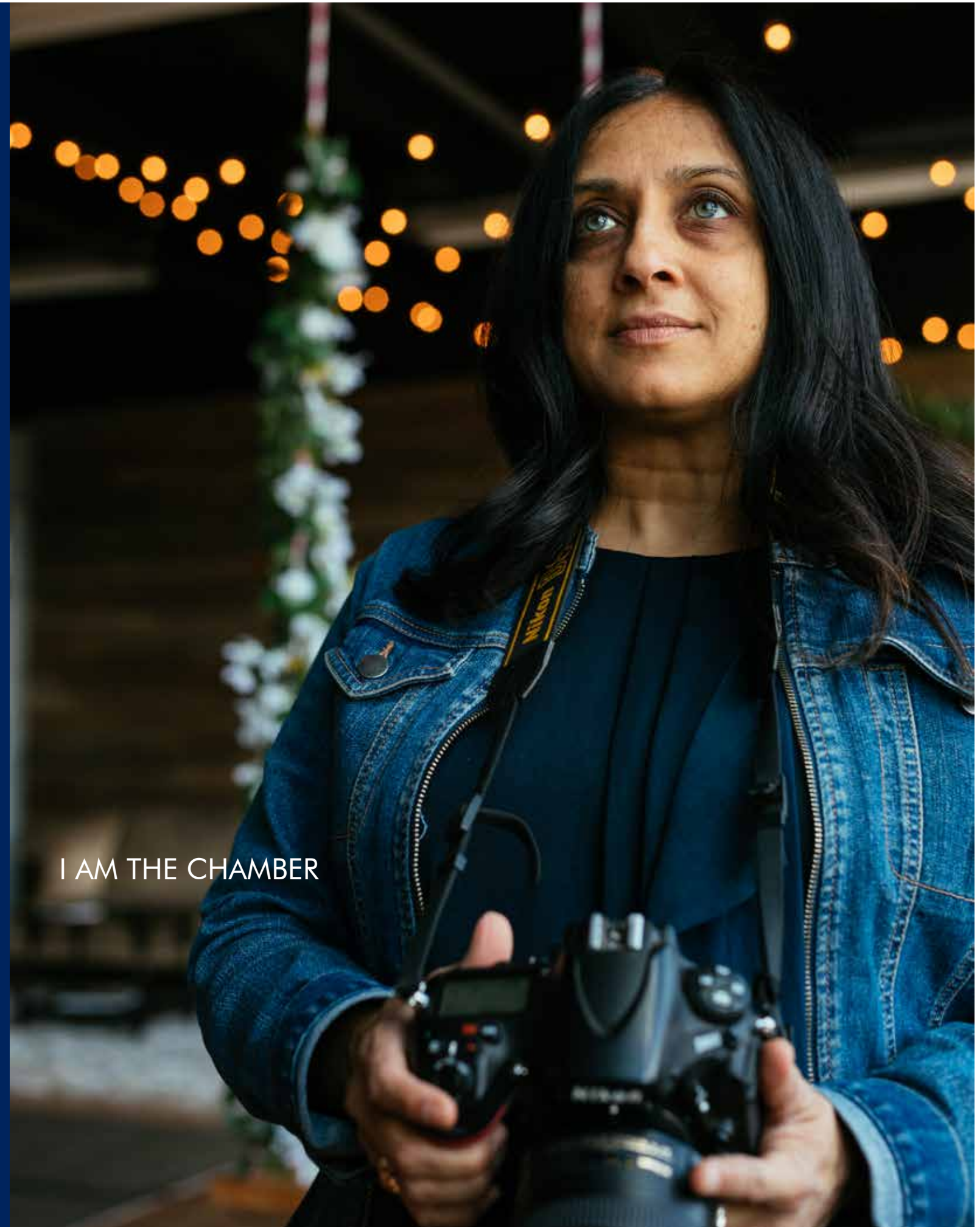
423.763.4368

[rkatayama@chattanooga-chamber.com](mailto:rkatayama@chattanooga-chamber.com)

Visit [ChattanoogaChamber.com](http://ChattanoogaChamber.com) for location and speaker info.



midTown Council



I AM THE CHAMBER

## INVESTORS

In addition to our membership levels, we offer businesses the opportunity to take the lead on job creation through a major investment in the Chattanooga Chamber Foundation. Working with our partners in local and state government, the Chamber Foundation is responsible for economic development throughout the region.

By becoming an economic development investor, you are ensuring that your company contributes to the growth of our local economy and that you also have a seat at the table as leaders decide how best to attract and retain businesses.

Thanks to the support of our investors, the Chamber Foundation has incubated hundreds of new businesses, helped scores of established companies add jobs and recruited Volkswagen, Amazon.com, HomeServe USA and many others.

For more information about becoming an economic development investor, please call Sandra Brewer at 423.763.4346.

"We value the Chamber for its role in making Chattanooga more vibrant and successful through economic development and education. For Unum and other major employers, the Chamber allows us to dramatically increase the effectiveness of our community engagement by joining with other local companies of all sizes in projects that enjoy broad support among area business people."

Tom White, Unum

### Chattanooga Chamber Foundation (501c3) Investment Levels

President's Club

GCEP Investor

Chattanooga Climbs Investor

#### President's Club - corporate champions of the Chamber Foundation - investors at the highest level

Recognized as top tier investor of Chamber Foundation on recognition wall - logo prominently displayed	●		
CEO briefing at your office annually if requested	●		
Chamber annual events - a seat at one of our VIP tables	●		
Company or CEO featured article in <i>Business Trend</i> - periodically	●		
Recognized as top tier investor in Chamber online business directory	●		
Company representative invited to three peer to peer networking events annually	●		
Company representative photograph featured on Chamber recognition screens	●		
Company representative photograph featured on Chamber website	●		
Company representative photograph featured in an issue of BottomLines member e-newsletter	●		
President's Club enhanced plaque and web plaque	●		
Social media marketing for company and corporate representative upon request	●		

#### GCEP Advisory Board (Greater Chattanooga Economic Partnership) regional economic development, marketing and business recruiting

High level networking opportunities through quarterly participation on the exclusive GCEP Advisory Board	●	●	
Opportunity to engage in quarterly strategic discussions on the growth of our region	●	●	
Opportunities to connect with newly locating companies	●	●	
Invitations to periodic special events for our top level investors	●	●	
Priority access to comprehensive research and data on the region	●	●	
Increased visibility for you and your business - logo on economic development website with link to your business	●	●	
Company recognition in quarterly economic development updates - periodically	●	●	
Company recognition in <i>Business Trend</i> - periodically	●	●	

#### Chattanooga Economic Development Investor - supporting economic development in Chattanooga

Recognition as an investor in Chattanooga's economic development on recognition wall	●	●	●
Corporate recognition as an investor in Chattanooga's economic development on Chamber website	●	●	●
Recognition annually in <i>Business Trend</i>	●	●	●
Quarterly economic development updates - <i>Insider Update</i>	●	●	●
Annual top investor thank you reception	●	●	●
Economic development supporter emblem on Chamber online business directory	●	●	●
Economic development supporter web plaque for company website	●	●	●

The Chamber serves our member businesses with programs and services to assist in their success while working to sustain a strong and vibrant community. Investing in membership to the Chamber helps strengthen our communities, create jobs, improve education, and improve the quality of life in Chattanooga.

Membership connects our members to businesses, resources, customers, and our communities. Our members are engaged in an organization that provides business leadership for the whole community. Members also benefit from discounts, services, and opportunities designed to ensure their success.

Even better, our members enjoy the sense of community pride and satisfaction by joining other businesses in making our great city even better. Together, the Chamber and our members are building a world class sustainable community.

Join us today by calling (423)756-2121 or visiting our website [ChattanoogaChamber.com](http://ChattanoogaChamber.com).



---

811 Broad Street, Suite 100, Chattanooga, TN 37402-2626