

Complete Demographic Comparison Report



Date: September 7, 2021

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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2021 Demographics:

Q2 2021 Employees	95,314	206,085	225,261	245,879	316,538
Q2 2021 Establishments*	7,308	15,601	18,131	19,976	25,906
Total Population	147,968	342,309	458,513	548,693	720,633
Total Households	62,716	141,812	185,861	220,057	284,299
Female Population	77,814	178,129	236,934	282,429	370,165
% Female	52.6%	52.0%	51.7%	51.5%	51.4%
Male Population	70,154	164,180	221,579	266,264	350,467
% Male	47.4%	48.0%	48.3%	48.5%	48.6%
Population Density (per Sq. Mi.)	1,883.31	1,089.21	648.43	436.48	366.89

Employed Civilian Population 16+

Total	72,792	170,227	227,718	268,925	342,181
White Collar	57.9%	61.1%	61.2%	59.9%	57.3%
Blue Collar	42.1%	38.9%	38.8%	40.1%	42.7%

Seasonal Population by Quarter:

Q4 2018	1,220	3,177	4,794	6,335	8,706
Q1 2019	1,230	3,294	5,000	6,461	8,628
Q2 2019	1,309	3,509	5,328	6,859	9,123
Q3 2019	1,275	3,427	5,178	6,683	8,902
Q4 2019	1,255	3,396	5,117	6,617	8,847
Q1 2020	1,499	4,152	6,292	7,934	10,323
Q2 2020	1,460	4,069	6,157	7,759	10,066
Q3 2020	1,520	4,235	6,418	8,087	10,460
Q4 2020	1,597	4,474	6,777	8,503	10,984

Age:

Age 0 - 4	6.6%	6.0%	5.7%	5.7%	5.8%
Age 5 - 14	12.0%	11.6%	11.8%	11.8%	12.1%
Age 15 - 19	5.6%	6.1%	6.0%	6.1%	6.2%
Age 20 - 24	6.2%	6.5%	6.2%	6.1%	6.2%
Age 25 - 34	16.0%	15.2%	14.3%	13.9%	13.8%
Age 35 - 44	12.2%	12.2%	12.3%	12.3%	12.3%
Age 45 - 54	12.0%	12.2%	12.6%	12.8%	12.8%

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Age 55 - 64	12.4%	12.7%	13.2%	13.3%	13.1%
Age 65 - 74	9.4%	9.7%	10.3%	10.4%	10.2%
Age 75 - 84	5.3%	5.3%	5.4%	5.4%	5.4%
Age 85 +	2.4%	2.4%	2.3%	2.2%	2.1%
Median Age	37.7	38.5	39.8	40.1	39.6
Housing Units					
Total Housing Units	69,835	156,417	203,667	241,357	313,154
Occupied Housing Units	89.8%	90.7%	91.3%	91.2%	90.8%
Vacant Housing Units	10.2%	9.3%	8.7%	8.8%	9.2%
Housing Units by Tenure					
Total Households in Tenure	62,716	141,812	185,861	220,057	284,299
Owner Occupied Housing Units	33,343	83,535	119,117	144,965	185,915
Owner Occupied free and clear	40.0%	38.8%	39.2%	39.9%	41.2%
Owner Occupied with a mortgage or loan	60.0%	61.2%	60.8%	60.1%	58.8%
Renter Occupied Housing Units	29,373	58,277	66,743	75,092	98,385
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.4%	0.4%
Asian	2.3%	2.2%	2.0%	1.9%	1.7%
Black	29.8%	21.0%	16.4%	14.1%	11.9%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	60.4%	71.0%	76.6%	78.8%	79.4%
Other	4.2%	3.0%	2.5%	2.7%	4.3%
Multi-Race	2.7%	2.4%	2.2%	2.2%	2.3%
Hispanic Ethnicity	8.3%	6.4%	5.6%	6.1%	9.4%
Not of Hispanic Ethnicity	91.7%	93.6%	94.4%	93.9%	90.6%
Race of Hispanics					
Hispanics	12,288	21,829	25,857	33,628	67,902
American Indian	1.8%	1.5%	1.5%	1.5%	1.4%

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Asian	0.5%	0.6%	0.5%	0.5%	0.3%
Black	2.7%	3.1%	3.0%	2.6%	2.0%
Hawaiian/Pacific Islander	1.0%	0.7%	0.6%	0.5%	0.3%
White	37.5%	42.6%	45.3%	45.5%	45.0%
Other	48.7%	44.3%	41.7%	42.3%	44.8%
Multi-Race	7.7%	7.3%	7.4%	7.1%	6.2%
Race of Non Hispanics					
Non Hispanics	135,680	320,479	432,656	515,065	652,730
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.5%	2.3%	2.1%	1.9%	1.8%
Black	32.3%	22.3%	17.1%	14.8%	12.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	62.5%	73.0%	78.4%	80.9%	83.0%
Other	0.2%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.2%	2.0%	1.9%	1.8%	1.9%
Marital Status:					
Age 15 + Population	120,533	282,250	378,356	452,563	591,211
Divorced	14.1%	13.3%	12.5%	12.7%	12.7%
Never Married	35.5%	32.8%	30.3%	29.1%	28.7%
Now Married	42.9%	46.6%	50.4%	51.5%	51.7%
Now Married - Separated	2.5%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.2%	6.8%	6.8%	6.9%
Educational Attainment:					
Total Population Age 25+	103,019	238,981	322,383	385,911	501,404
Grade K - 8	4.1%	3.2%	2.9%	3.3%	4.6%
Grade 9 - 12	10.0%	8.7%	8.2%	8.7%	9.6%
High School Graduate	30.7%	28.4%	27.9%	28.7%	29.6%
Associates Degree	8.3%	8.4%	8.5%	8.4%	8.1%
Bachelor's Degree	14.9%	18.1%	18.9%	17.9%	16.2%
Graduate Degree	7.5%	9.8%	10.3%	9.7%	8.9%
Some College, No Degree	23.2%	22.4%	22.4%	22.3%	21.9%
No Schooling Completed	1.4%	1.1%	1.0%	1.0%	1.2%

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Household Income:

Income \$ 0 - \$9,999	6.5%	6.3%	5.6%	5.4%	5.8%
Income \$ 10,000 - \$14,999	6.1%	5.5%	4.9%	4.8%	5.1%
Income \$ 15,000 - \$24,999	12.4%	10.8%	9.8%	9.6%	10.1%
Income \$ 25,000 - \$34,999	12.1%	10.3%	9.6%	9.8%	10.2%
Income \$ 35,000 - \$49,999	14.9%	13.1%	12.3%	12.5%	12.8%
Income \$ 50,000 - \$74,999	20.1%	18.9%	19.0%	19.3%	19.4%
Income \$ 75,000 - \$99,999	12.0%	13.1%	13.9%	14.1%	13.8%
Income \$100,000 - \$124,999	7.0%	8.5%	9.3%	9.2%	8.7%
Income \$125,000 - \$149,999	3.1%	4.6%	5.2%	5.2%	4.9%
Income \$150,000 +	5.9%	9.0%	10.5%	10.1%	9.2%
Average Household Income	\$65,388	\$77,904	\$83,762	\$82,988	\$79,353
Median Household Income	\$47,900	\$55,323	\$60,179	\$60,004	\$57,280
Per Capita Income	\$27,931	\$32,619	\$34,244	\$33,555	\$31,575

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	36,408	85,576	118,861	143,859	188,302
Husband-Wife Family, Own Children, Below Poverty	1,073	1,947	2,611	3,303	5,105
Husband-Wife Family, No Own Children, Below Poverty	549	1,428	2,033	2,532	3,515
Male Householder, Own Children, Below Poverty	336	680	797	969	1,430
Male Householder, No Own Children, Below Poverty	290	436	455	523	659

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Female					
Householder, Own Children, Below Poverty	2,110	4,027	4,670	5,262	7,347
Female					
Householder, No Own Children, Below Poverty	591	1,099	1,397	1,702	2,363
Husband-Wife Family, Own Children, At/Above Poverty	6,561	18,568	27,913	34,371	44,921
Husband-Wife Family, No Own Children, At/Above Poverty	14,790	37,750	54,855	66,846	85,867
Male Householder, Own Children, At/Above Poverty	991	2,282	2,934	3,561	4,804
Male Householder, No Own Children, At/Above Poverty	1,535	3,216	4,105	4,862	6,666
Female					
Householder, Own Children, At/Above Poverty	3,113	5,718	6,930	8,054	10,157
Female					
Householder, No Own Children, At/Above Poverty	4,469	8,424	10,162	11,873	15,468

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	147,968	342,309	458,513	548,693	720,633
Less Than .50	10,398	21,769	25,782	29,583	40,583
.50 - .99	16,165	30,651	36,194	42,987	61,861
1.00 - 1.24	10,104	19,129	23,578	28,126	39,166
1.25 - 1.49	9,092	17,306	21,523	26,255	38,225
1.50 - 1.84	12,722	25,036	31,955	40,099	55,954
1.85 - 1.99	5,288	10,297	13,031	15,882	22,481
2.00+	84,200	218,121	306,449	365,760	462,364

Poverty: Popn by Race

By Race

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White, Below Poverty Level	11,507	26,729	34,940	43,527	64,554
White, Above Poverty Level	77,894	216,405	316,114	388,666	507,610
Black, Below Poverty Level	11,705	19,994	20,570	21,043	23,549
Black, Above Poverty Level	32,397	52,042	54,396	56,246	61,847
AI/Alaskan Native, Below Poverty Level	209	329	401	528	872
AI/Alaskan Native, Above Poverty Level	437	866	1,130	1,392	2,049
Asian, Below Poverty Level	392	864	979	1,222	1,531
Asian, Above Poverty Level	3,054	6,511	8,104	8,975	10,373
NH/PI, Below Poverty Level	75	100	111	113	154
NH/PI, Above Poverty Level	182	295	351	376	527
Some Other Race, Below Poverty Level	1,803	2,806	3,080	3,869	8,157
Some Other Race, Above Poverty Level	4,383	7,281	8,233	10,939	23,000
2+ Races, Below Poverty Level	873	1,598	1,896	2,269	3,625
2+ Races, Above Poverty Level	3,058	6,489	8,209	9,529	12,783
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	3,035	5,433	6,096	7,872	16,485
Hispanic/Latino, Above Poverty Level	9,253	16,397	19,761	25,756	51,417
Non-Hispanic/Latino, Below Poverty Level	23,528	46,987	55,880	64,698	85,958
Non-Hispanic/Latino, Above Poverty Level	112,152	273,492	376,776	450,366	566,772
Non-Hispanic/Latino by Race					
White, Below Poverty Level	10,695	24,746	32,659	40,446	57,933
White, Above Poverty Level	74,092	209,092	306,691	376,438	483,699

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Other than White, Below Poverty Level	15,869	27,674	29,317	32,124	44,510
Other than White, Above Poverty Level	47,313	80,796	89,845	99,685	134,490
Vehicles Available					
0 Vehicles Available	8.2%	7.6%	6.5%	6.0%	6.1%
1 Vehicle Available	40.4%	36.2%	32.9%	31.6%	31.7%
2+ Vehicles Available	51.3%	56.2%	60.6%	62.3%	62.2%
Average Vehicles Per Household	1.80	1.89	1.98	2.02	2.03
Total Vehicles Available	112,676	267,721	367,520	444,056	577,840

2026 Demographics:

Total Population	151,338	354,076	476,286	568,650	744,124
Total Households	64,868	148,350	194,928	230,200	296,134
Female Population	79,442	183,876	245,636	292,177	381,668
% Female	52.5%	51.9%	51.6%	51.4%	51.3%
Male Population	71,895	170,200	230,649	276,473	362,456
% Male	47.5%	48.1%	48.4%	48.6%	48.7%
Population Density (per Sq. Mi.)	1,926.20	1,126.65	673.57	452.36	378.85

Employed Civilian Population 16+

Total	73,027	172,968	232,852	275,027	349,425
% White Collar	57.9%	61.1%	61.3%	59.9%	57.3%
% Blue Collar	42.1%	38.9%	38.7%	40.1%	42.7%

Age:

Age 0 - 4	6.4%	5.8%	5.5%	5.5%	5.7%
Age 5 - 14	12.1%	11.5%	11.5%	11.5%	11.8%
Age 15 - 19	5.5%	6.0%	6.0%	6.0%	6.1%
Age 20 - 24	5.8%	6.3%	6.0%	6.0%	6.1%
Age 25 - 34	15.3%	14.7%	13.7%	13.5%	13.4%
Age 35 - 44	13.0%	12.9%	12.8%	12.8%	12.7%
Age 45 - 54	11.4%	11.7%	12.0%	12.2%	12.2%
Age 55 - 64	11.6%	11.9%	12.3%	12.4%	12.2%
Age 65 - 74	10.2%	10.6%	11.2%	11.3%	11.1%

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Age 75 - 84	6.3%	6.3%	6.6%	6.6%	6.6%
Age 85 +	2.4%	2.4%	2.4%	2.3%	2.2%
Median Age	38.5	39.3	40.5	40.8	40.4
Housing Units					
Total Housing Units	72,309	163,932	213,921	252,900	326,828
Occupied Housing Units	89.7%	90.5%	91.1%	91.0%	90.6%
Vacant Housing Units	10.3%	9.5%	8.9%	9.0%	9.4%
Housing Units by Tenure					
Total Households in Tenure	64,868	148,350	194,928	230,200	296,134
Owner Occupied Housing Units	34,471	86,958	124,629	151,320	193,344
Owner Occupied free and clear	40.5%	39.2%	39.6%	40.4%	41.6%
Owner Occupied with a mortgage or loan	59.5%	60.8%	60.4%	59.6%	58.4%
Renter Occupied Housing Units	30,397	61,392	70,299	78,879	102,790
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.3%	0.4%
Asian	2.6%	2.4%	2.2%	2.1%	1.8%
Black	29.8%	21.3%	16.5%	14.3%	12.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	59.4%	69.9%	75.6%	77.8%	78.4%
Other	4.5%	3.2%	2.7%	3.0%	4.6%
Multi-Race	3.1%	2.8%	2.6%	2.5%	2.6%
Hispanic Ethnicity	9.0%	7.0%	6.2%	6.7%	10.1%
Not of Hispanic Ethnicity	91.0%	93.0%	93.8%	93.3%	89.9%
Race of Hispanics					
Hispanics	13,680	24,848	29,620	38,269	74,966
American Indian	1.7%	1.4%	1.3%	1.4%	1.3%
Asian	0.5%	0.5%	0.5%	0.5%	0.3%
Black	2.7%	3.0%	3.0%	2.6%	2.0%

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Hawaiian/Pacific Islander	0.9%	0.6%	0.6%	0.5%	0.3%
White	37.6%	42.7%	45.5%	45.6%	44.8%
Other	48.8%	44.3%	41.6%	42.2%	44.8%
Multi-Race	7.9%	7.4%	7.5%	7.3%	6.4%
Race of Non Hispanics					
Non Hispanics	137,658	329,227	446,666	530,381	669,158
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.8%	2.5%	2.3%	2.2%	2.0%
Black	32.5%	22.7%	17.4%	15.1%	13.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.5%	71.9%	77.6%	80.1%	82.1%
Other	0.2%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.6%	2.4%	2.3%	2.2%	2.2%
Marital Status:					
Age 15 + Population	123,429	293,019	395,412	472,030	614,316
Divorced	14.0%	13.2%	12.4%	12.6%	12.7%
Never Married	35.5%	33.0%	30.4%	29.2%	28.8%
Now Married	43.0%	46.6%	50.4%	51.5%	51.7%
Now Married - Separated	2.5%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.2%	6.8%	6.8%	6.9%
Educational Attainment:					
Total Population Age 25+	106,324	249,444	338,153	403,921	523,234
Grade K - 9	4.1%	3.2%	2.9%	3.2%	4.5%
Grade 9 - 12	9.8%	8.6%	8.1%	8.6%	9.4%
High School Graduate	30.5%	28.1%	27.6%	28.5%	29.4%
Associates Degree	8.4%	8.5%	8.6%	8.6%	8.2%
Bachelor's Degree	15.1%	18.4%	19.2%	18.1%	16.5%
Graduate Degree	7.6%	9.9%	10.5%	9.9%	9.0%
Some College, No Degree	23.1%	22.3%	22.2%	22.2%	21.8%
No Schooling Completed	1.3%	1.0%	0.9%	1.0%	1.2%
Household Income:					
Income \$ 0 - \$9,999	5.8%	5.7%	5.1%	5.0%	5.3%

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Income \$ 10,000 - \$14,999	5.9%	5.3%	4.7%	4.6%	5.0%
Income \$ 15,000 - \$24,999	11.9%	10.4%	9.3%	9.3%	9.8%
Income \$ 25,000 - \$34,999	11.6%	9.8%	9.2%	9.3%	9.8%
Income \$ 35,000 - \$49,999	14.4%	12.5%	11.8%	12.0%	12.4%
Income \$ 50,000 - \$74,999	19.7%	18.4%	18.4%	18.8%	19.0%
Income \$ 75,000 - \$99,999	12.7%	13.6%	14.3%	14.5%	14.1%
Income \$100,000 - \$124,999	7.8%	9.2%	10.0%	9.9%	9.2%
Income \$125,000 - \$149,999	3.6%	5.1%	5.7%	5.6%	5.3%
Income \$150,000 +	6.7%	9.9%	11.5%	11.1%	10.1%
Average Household Income	\$69,566	\$82,228	\$88,366	\$87,316	\$83,194
Median Household Income	\$50,515	\$58,491	\$63,523	\$63,082	\$59,846
Per Capita Income	\$30,030	\$34,786	\$36,445	\$35,611	\$33,369
Vehicles Available					
0 Vehicles Available	8.0%	7.6%	6.5%	6.0%	6.1%
1 Vehicle Available	40.5%	36.3%	32.9%	31.7%	31.7%
2+ Vehicles Available	51.5%	56.0%	60.6%	62.3%	62.2%
Average Vehicles Per Household	1.80	1.88	1.98	2.02	2.03
Total Vehicles Available	116,563	279,626	385,303	464,442	602,211

2010 Demographics:

Total Population	138,948	315,650	419,994	505,285	668,773
Total Households	58,296	129,037	168,365	200,442	260,952
Female Population	73,193	164,564	217,508	260,584	343,906
% Female	52.7%	52.1%	51.8%	51.6%	51.4%
Male Population	65,755	151,086	202,486	244,701	324,867
% Male	47.3%	47.9%	48.2%	48.4%	48.6%
Population Density (per Sq. Mi.)	1,768.51	1,004.38	593.96	401.95	340.48

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Employed Civilian Population 16+

Total	65,410	150,623	200,012	238,326	305,170
% White Collar	58.1%	60.9%	60.8%	59.7%	57.3%
% Blue Collar	41.9%	39.1%	39.2%	40.3%	42.7%

Age:

Age 0 - 4	6.8%	6.3%	6.1%	6.2%	6.3%
Age 5 - 14	12.0%	11.9%	12.3%	12.5%	12.9%
Age 15 - 19	6.6%	6.9%	6.9%	6.9%	7.0%
Age 20 - 24	7.6%	7.5%	7.0%	6.8%	6.8%
Age 25 - 34	14.0%	13.5%	12.8%	12.7%	12.7%
Age 35 - 44	12.4%	12.8%	13.0%	13.2%	13.3%
Age 45 - 54	13.8%	14.0%	14.5%	14.6%	14.4%
Age 55 - 64	12.2%	12.5%	12.8%	12.9%	12.5%
Age 65 - 74	7.5%	7.6%	7.8%	7.9%	7.8%
Age 75 - 84	5.1%	4.9%	4.8%	4.7%	4.6%
Age 85 +	2.1%	2.0%	1.9%	1.8%	1.7%
Median Age	37.4	38.0	38.8	38.8	38.3

Housing Units

Total Housing Units	65,677	143,699	186,302	221,806	289,996
Occupied Housing Units	88.8%	89.8%	90.4%	90.4%	90.0%
Vacant Housing Units	11.2%	10.2%	9.6%	9.6%	10.0%

Housing Units by Tenure

Total Households in Tenure	58,296	129,037	168,365	200,442	260,952
Owner Occupied Housing Units	31,791	78,137	109,976	134,348	173,723
Owner Occupied free and clear	33.6%	32.9%	33.1%	33.7%	34.9%
Owner Occupied with a mortgage or loan	66.4%	67.1%	66.9%	66.3%	65.1%
Renter Occupied Housing Units	26,505	50,900	58,389	66,094	87,229

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.3%	0.4%	0.4%
Asian	1.9%	1.8%	1.6%	1.5%	1.4%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Black	31.1%	21.6%	16.8%	14.4%	11.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.2%	72.2%	77.6%	79.9%	80.9%
Other	3.1%	2.2%	1.9%	2.1%	3.6%
Multi-Race	2.1%	1.9%	1.7%	1.7%	1.8%
Hispanic Ethnicity	6.0%	4.6%	4.1%	4.6%	7.7%
Not of Hispanic Ethnicity	94.0%	95.4%	95.9%	95.4%	92.3%
Race of Hispanics					
Hispanics	8,404	14,503	17,174	23,135	51,543
American Indian	2.9%	2.3%	2.2%	2.1%	1.8%
Asian	0.5%	0.5%	0.5%	0.4%	0.3%
Black	2.5%	2.8%	2.7%	2.3%	1.5%
Hawaiian/Pacific Islander	1.4%	1.0%	0.9%	0.7%	0.4%
White	35.9%	41.3%	44.0%	44.7%	44.8%
Other	49.5%	45.0%	42.4%	42.7%	45.4%
Multi-Race	7.3%	7.2%	7.3%	7.1%	6.0%
Race of Non Hispanics					
Non Hispanics	130,545	301,147	402,820	482,150	617,229
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.0%	1.8%	1.7%	1.6%	1.4%
Black	32.9%	22.5%	17.4%	15.0%	12.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	62.9%	73.6%	79.0%	81.6%	83.9%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.7%	1.6%	1.5%	1.4%	1.4%
Marital Status:					
Age 15 + Population	112,757	258,241	342,613	411,044	540,193
Divorced	13.7%	13.1%	12.3%	12.5%	12.5%
Never Married	31.7%	29.4%	27.4%	26.4%	26.2%
Now Married	45.2%	49.0%	52.4%	53.7%	54.2%
Now Married - Separated	2.9%	2.3%	2.0%	1.9%	2.1%
Widowed	9.4%	8.5%	7.8%	7.4%	7.2%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Educational Attainment:

Total Population Age 25+	93,122	212,537	284,420	342,102	447,793
Grade K - 8	4.6%	3.6%	3.3%	3.6%	5.1%
Grade 9 - 12	12.3%	10.8%	10.2%	10.8%	11.8%
High School Graduate	31.7%	29.4%	29.2%	29.9%	30.5%
Associates Degree	6.6%	7.0%	7.0%	7.0%	6.7%
Bachelor's Degree	12.4%	15.7%	16.5%	15.6%	14.3%
Graduate Degree	6.3%	8.4%	8.8%	8.2%	7.6%
Some College, No Degree	23.8%	23.4%	23.5%	23.3%	22.4%
No Schooling Completed	2.3%	1.7%	1.5%	1.5%	1.7%

Household Income:

Income \$ 0 - \$9,999	10.1%	9.2%	8.4%	8.2%	8.6%
Income \$ 10,000 - \$14,999	8.2%	7.0%	6.4%	6.2%	6.4%
Income \$ 15,000 - \$24,999	16.5%	14.8%	13.8%	13.7%	14.2%
Income \$ 25,000 - \$34,999	14.6%	13.2%	12.6%	12.7%	12.9%
Income \$ 35,000 - \$49,999	16.6%	15.0%	14.7%	15.1%	15.5%
Income \$ 50,000 - \$74,999	16.3%	17.1%	17.8%	18.0%	17.8%
Income \$ 75,000 - \$99,999	8.9%	10.9%	11.7%	11.7%	11.1%
Income \$100,000 - \$124,999	4.1%	5.4%	6.0%	6.0%	5.6%
Income \$125,000 - \$149,999	1.8%	2.6%	3.1%	3.1%	2.8%
Income \$150,000 +	3.0%	4.9%	5.6%	5.4%	4.9%
Average Household Income	\$50,052	\$59,552	\$63,321	\$62,911	\$60,463
Median Household Income	\$35,450	\$40,347	\$43,428	\$43,642	\$41,984
Per Capita Income	\$21,227	\$24,713	\$25,697	\$25,247	\$23,880

Vehicles Available

0 Vehicles Available	10.9%	8.9%	7.6%	6.9%	6.6%
1 Vehicle Available	39.0%	34.7%	31.9%	30.8%	31.2%

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2+ Vehicles Available	50.1%	56.4%	60.5%	62.3%	62.2%
Average Vehicles Per Household	1.81	1.90	1.99	2.02	2.02
Total Vehicles Available	105,470	245,691	334,480	404,604	527,315

2000 Census Demographics:

Total Population	128,379	289,495	380,907	452,160	595,695
Total Households	53,885	118,583	152,446	179,267	233,518
Female Population	68,178	151,655	198,332	234,083	306,946
% Female	53.1%	52.4%	52.1%	51.8%	51.5%
Male Population	60,200	137,840	182,575	218,077	288,749
% Male	46.9%	47.6%	47.9%	48.2%	48.5%

Employed Civilian Population 16+

Total	60,227	138,678	184,643	219,499	285,271
% White Collar	57.0%	60.7%	61.0%	59.5%	56.5%
% Blue Collar	43.0%	39.3%	39.0%	40.5%	43.5%

Age:

Age 0 - 4	6.1%	6.1%	6.1%	6.2%	6.4%
Age 5 - 14	13.2%	13.3%	13.6%	13.8%	13.7%
Age 15 - 19	6.2%	6.4%	6.6%	6.6%	6.7%
Age 20 - 24	7.2%	7.2%	6.8%	6.6%	7.0%
Age 25 - 34	13.8%	13.9%	13.6%	13.7%	13.9%
Age 35 - 44	15.0%	15.3%	15.8%	15.9%	15.6%
Age 45 - 54	13.5%	13.9%	14.3%	14.3%	14.0%
Age 55 - 64	9.3%	9.4%	9.6%	9.7%	9.7%
Age 65 - 74	8.2%	7.7%	7.5%	7.3%	7.3%
Age 75 - 84	5.6%	5.0%	4.7%	4.4%	4.3%
Age 85 +	1.8%	1.7%	1.6%	1.4%	1.4%
Median Age	37.4	37.1	37.2	37.1	36.6

Housing Units

Total Housing Units	59,085	128,825	164,737	193,358	251,653
Owner Occupied Housing Units	54.6%	58.4%	62.5%	64.3%	63.8%
Renter Occupied Housing Units	36.6%	33.7%	30.0%	28.4%	29.0%
Vacant Housing Units	8.8%	8.0%	7.5%	7.3%	7.2%

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Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.3%
Asian	1.2%	1.2%	1.2%	1.0%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	30.3%	21.4%	16.6%	14.3%	11.9%
White	66.1%	75.0%	80.1%	82.3%	83.5%
Other	0.7%	0.7%	0.7%	0.9%	2.1%
Two or More Races	1.3%	1.3%	1.2%	1.1%	1.2%
Hispanic Ethnicity	1.7%	1.7%	1.6%	2.0%	4.2%
Not of Hispanic Ethnicity	98.4%	98.3%	98.4%	98.0%	95.8%

Marital Status:

Age 15 + Population	103,486	233,420	305,850	362,018	476,223
Divorced	13.8%	12.8%	12.0%	11.7%	11.6%
Never Married	26.6%	24.5%	23.0%	22.2%	21.9%
Now Married	45.6%	49.5%	53.0%	54.4%	54.8%
Separated	4.9%	4.8%	4.3%	4.1%	4.4%
Widowed	9.1%	8.3%	7.7%	7.4%	7.4%

Educational Attainment:

Total Population Age 25+	86,264	193,752	254,653	301,759	394,648
Grade K - 8	6.8%	6.0%	5.9%	6.6%	8.5%
Grade 9 - 11, No diploma	16.8%	14.9%	14.3%	14.8%	15.7%
High School Graduate	30.1%	28.4%	28.4%	29.1%	29.3%
Associates Degree	5.4%	5.8%	6.0%	5.8%	5.5%
Bachelor's Degree	10.9%	13.8%	14.5%	13.6%	12.3%
Graduate Degree	5.4%	7.0%	7.4%	6.9%	6.3%
Some College, No Degree	23.6%	23.3%	22.8%	22.5%	21.4%
No Schooling Completed	1.0%	0.8%	0.8%	0.8%	1.0%
Public School Enrollment	83.7%	80.4%	79.6%	81.2%	82.1%
Private School Enrollment	16.3%	19.7%	20.4%	18.8%	17.9%

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Household Income:

Income \$ 0 - \$9,999	13.8%	12.3%	10.9%	10.6%	11.1%
Income \$ 10,000 - \$14,999	8.3%	7.1%	6.7%	6.7%	7.1%
Income \$ 15,000 - \$24,999	16.9%	15.4%	14.5%	14.3%	14.7%
Income \$ 25,000 - \$34,999	14.9%	14.0%	13.8%	13.9%	14.3%
Income \$ 35,000 - \$49,999	17.4%	17.4%	17.5%	17.7%	17.7%
Income \$ 50,000 - \$74,999	16.8%	18.4%	19.2%	19.5%	18.9%
Income \$ 75,000 - \$99,999	6.1%	7.6%	8.5%	8.6%	8.2%
Income \$100,000 - \$124,999	2.5%	3.3%	3.7%	3.7%	3.4%
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.8%	1.6%
Income \$150,000 - \$199,999	0.8%	1.4%	1.6%	1.5%	1.4%
Income \$200,000 or More	1.2%	1.7%	1.9%	1.8%	1.7%
Average Household Income	\$42,581	\$48,255	\$50,912	\$50,831	\$49,310
Median Household Income	\$32,226	\$35,914	\$38,308	\$38,586	\$37,256
Per Capita Income	\$17,873	\$19,766	\$20,376	\$20,153	\$19,330

Vehicles Available

0 Vehicles Available	10.3%	9.1%	7.8%	7.3%	7.3%
1 Vehicle Available	39.5%	35.8%	33.2%	32.1%	32.1%
2 Vehicles Available	34.6%	37.3%	38.9%	39.6%	39.5%
3+ Vehicles Available	15.7%	17.8%	20.2%	21.0%	21.1%
Average Vehicles Per Household	1.50	1.60	1.70	1.70	1.70
Total Vehicles Available	87,078	201,580	272,150	325,870	424,671

Population Trend

2000	128,379	289,495	380,907	452,160	595,695
2010	138,948	315,650	419,994	505,285	668,773

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Change 2000 to 2010	8.2%	9.0%	10.3%	11.7%	12.3%
2021	147,968	342,309	458,513	548,693	720,633
2026	151,338	354,076	476,286	568,650	744,124
Change 2021 to 2026	2.3%	3.4%	3.9%	3.6%	3.3%

Household Trend

2000	53,885	118,583	152,446	179,267	233,518
2010	58,296	129,037	168,365	200,442	260,952
Change 2000 to 2010	16.4%	19.6%	21.9%	22.8%	21.7%
2021	62,716	141,812	185,861	220,057	284,299
2026	64,868	148,350	194,928	230,200	296,134
Change 2021 to 2026	3.4%	4.6%	4.9%	4.6%	4.2%

Average Household Size Trend

2000	2.3	2.4	2.4	2.5	2.5
2010	2.4	2.4	2.4	2.5	2.5
Change 2000 to 2010	0.9%	-0.1%	-0.5%	-0.4%	0.2%
2021	2.3	2.4	2.4	2.4	2.5
2026	2.3	2.3	2.4	2.4	2.5
Change 2021 to 2026	-1.0%	-1.0%	-0.9%	-0.9%	-0.8%

Median Age Trend

2000	37.4	37.1	37.2	37.1	36.6
2010	37.4	38.0	38.8	38.8	38.3
2021	37.7	38.5	39.8	40.1	39.6
2026	38.5	39.3	40.5	40.8	40.4

Housing Units Trend

Total Housing Units

Change 2000 to 2010	11.2%	11.5%	13.1%	14.7%	15.2%
Change 2021 to 2026	3.5%	4.8%	5.0%	4.8%	4.4%

Owner Occupied Housing Units

Change 2000 to 2010	-1.5%	3.9%	6.8%	8.1%	8.2%
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	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
Change 2021 to 2026	3.4%	4.1%	4.6%	4.4%	4.0%
Renter Occupied Housing Units					
Change 2000 to 2010	22.6%	17.3%	18.0%	20.3%	19.6%
Change 2021 to 2026	3.5%	5.3%	5.3%	5.0%	4.5%
Vacant Housing Units					
Change 2000 to 2010	42.0%	43.2%	45.9%	51.6%	60.2%
Change 2021 to 2026	4.5%	6.7%	6.7%	6.6%	6.4%
Race and Ethnicity Trend					
American Indian, Eskimo, Aleut					
Change 2000 to 2010	45.7%	10.7%	18.5%	29.4%	55.4%
Change 2021 to 2026	1.0%	2.3%	2.7%	3.1%	2.9%
Asian and Native Hawaiian/Other Pacific Islander					
Change 2000 to 2010	87.2%	66.2%	60.7%	69.2%	58.0%
Change 2021 to 2026	13.6%	14.9%	15.6%	15.0%	14.3%
Black					
Change 2000 to 2010	10.8%	10.0%	11.5%	12.1%	12.4%
Change 2021 to 2026	2.2%	4.6%	4.8%	4.9%	4.9%
White					
Change 2000 to 2010	0.2%	4.9%	6.8%	8.5%	8.8%
Change 2021 to 2026	0.5%	1.7%	2.5%	2.3%	1.9%
Other					
Change 2000 to 2010	379.3%	228.3%	197.4%	154.1%	89.2%
Change 2021 to 2026	11.2%	13.4%	13.8%	13.3%	10.4%
Two or More Races					
Change 2000 to 2010	72.7%	59.2%	66.0%	67.3%	65.5%
Change 2021 to 2026	18.4%	20.6%	21.6%	21.2%	19.8%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Hispanic Ethnicity

Change 2000 to 2010	297.6%	200.6%	175.9%	159.2%	105.4%
Change 2021 to 2026	11.3%	13.8%	14.6%	13.8%	10.4%

Not of Hispanic Ethnicity

Change 2000 to 2010	3.4%	5.8%	7.5%	8.8%	8.2%
Change 2021 to 2026	1.5%	2.7%	3.2%	3.0%	2.5%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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