



**Options to Fit
Every Budget**



**Prime Placement
at the Chamber's
4 Largest Events**



**Connect With
Decision Makers**



SIGNATURE EVENT SPONSORSHIPS

The Chamber's four signature events offer businesses in the Chattanooga area an opportunity to interface with the community at large, as well as targeted demographics within the Chamber's membership. As a signature event sponsor, you receive a turnkey solution for connecting with potential customers, driving leads and communicating your brand to thousands of business decision-makers each year. With multiple levels of investment across an array of programming, you can tailor your support to meet your specific engagement goals while helping to elevate the business environment in Chattanooga.



**Scan to Reserve
a Package**

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SPONSORSHIP PACKAGES

Platinum Sponsor - \$33,000

- One free Member Message (email sent on your behalf to Chamber membership list)
- Priority Open House tabletop
- Recognition on all signature event materials
- Verbal recognition during signature events
- Logo displayed on Sponsor Loop to play on screens during signature events
- Recognition on Business Trend website
- Recognition in Bottom Lines newsletter
- Recognition on Chamber website (12,000+ monthly visitors)
- 2 reserved tables at each signature event

Gold Sponsor - \$17,500

- Recognition on all signature event materials
- Verbal recognition during signature events
- Logo displayed on Sponsor Loop to play on screens during signature events
- Recognition on Business Trend website
- Recognition in Bottom Lines newsletter
- Recognition on Chamber website (12,000+ monthly visitors)
- 1 reserved table at each signature event

Silver Sponsor - \$10,800

- Annual recognition in Bottom Lines newsletter
- Recognition on Chamber website (12,000+ monthly visitors)
- 1 reserved table at each signature event

Bronze Sponsor - \$4,500

- Recognition on Chamber website (12,000+ monthly visitors)
- 2 VIP tickets to each signature event

Presenting Sponsor - \$10,000 (Limit 2 Per Event)

- Co-Branding of the event—for example, “The Chattanooga Chamber Event presented by X Company”
- 30 second video ad included in Sponsor Loop to play on screens during signature events
- Recognition on all event materials
- Verbal recognition during event
- Logo displayed on Sponsor Loop to play on screens during event
- Recognition on Business Trend website
- Recognition in Bottom Lines newsletter
- Recognition on Chamber website (12,000+ monthly visitors)
- 16 VIP tickets to each signature event

A la carte Event Sponsorships

- Platinum \$9,000
- Gold \$5,000
- Silver \$3,200