



Access to
Tomorrow's
Leaders Today



Prime Placement
at Protege Events



Connect With
Program Graduates



PROTEGE CHATTANOOGA SPONSORSHIPS

Protégé Chattanooga is an immersive, team-based mentoring program designed to help emerging leaders build lasting networks while learning from local leaders and peers. Protégé fosters a collaborative environment that strengthens the entire community. The program features two cohorts, providing a small group setting where participants form meaningful connections, gain valuable insights and clarity on their career goals and next steps. Reflecting the diverse and dynamic professional landscape of Chattanooga, Protégé offers a unique opportunity for growth and development.



Scan to Reserve
a Package

leadership@chattanoogachamber.com
423.763.4378

SPONSORSHIP PACKAGES

Presenting Sponsor: \$15,000 (Limit 1)

- Co-Branding of the program—for example, “Protege Chattanooga presented by X Company”
- Recognition on all program materials
- Logo featured in promotional video for program
- Opportunity to speak at program orientation
- Opportunity to host a program session
- Dedicated email sent on your behalf to all program participants and alumni
- Sponsor recognition on program web page
- Opportunity to donate to a “swag bag” given to program participants
- Social media highlight featuring sponsor on program’s associated social media channels
- 5 VIP tickets to graduation event
- Opportunity to speak at program graduation event
- 30 second video ad included in Sponsor Loop to play on screens during program graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Logo displayed on the graduation event page and Chamber’s monthly calendar email
- Recognition in graduation event program
- Verbal recognition at graduation event

Program Partner: \$7,500

- Recognition on all program materials
- Sponsor recognition on program web page
- Dedicated email sent on your behalf to all program participants and alumni
- Opportunity to donate to a “swag bag” given to program participants
- Social media highlight featuring sponsor on program’s associated social media channels
- 2 VIP tickets to graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Recognition in graduation event program
- Verbal recognition at graduation event

Graduation Sponsor: \$7,500

- 4 VIP tickets to graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Logo displayed on the graduation event page and Chamber’s monthly calendar email
- Recognition in graduation event program
- Verbal recognition at graduation event

Scholarship / Access Sponsor: \$1,500

- Scholarship established in name of sponsor—for example, “X Company Scholarship”
- Sponsor recognition on program web page