



Access to
Tomorrow's
Leaders Today



Prime Placement
at Leadership Events



Connect With
Program Graduates



LEADERSHIP CHATTANOOGA SPONSORSHIPS

As the premier leadership development program in Greater Chattanooga, Leadership Chattanooga has cultivated the next generation of leaders for nearly four decades. By sponsoring Leadership Chattanooga you have the opportunity to showcase your business before some of the region's most influential leaders. While helping to develop tomorrow's leaders today. Demonstrating your business's values and ensuring our city and our region are both in good hands now and in the future.



Scan to Reserve
a Package

leadership@chattanoogachamber.com
423.763.4378

SPONSORSHIP PACKAGES

Presenting Sponsor: \$25,000 (Limit 1 - Sold Out: TVA)

- Co-Branding of the program—for example, “Leadership Chattanooga presented by X Company”
- Recognition on all program materials
- Logo featured in promotional video for program
- Opportunity to speak at program orientation
- Opportunity to host a program session
- Dedicated email sent on your behalf to all program participants and alumni
- Sponsor recognition on program web page
- Opportunity to donate to a “swag bag” given to program participants
 - Orientation swag bag
 - Nashville trip swag bag
- Social media highlight featuring sponsor on program’s associated social media channels
- Logo featured on Day of Service t-shirts worn by program participants
- 8 VIP tickets to graduation event
- Opportunity to speak at program graduation event
- 30 second video ad included in Sponsor Loop to play on screens during program graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Logo displayed on the graduation event page and Chamber’s monthly calendar email
- Recognition in graduation event program
- Verbal recognition at graduation event

Graduation Sponsor: \$15,000 (Limit 1 - Sold Out: EPB)

- 4 VIP tickets to graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Logo displayed on the graduation event page and Chamber’s monthly calendar email
- Recognition in graduation event program
- Verbal recognition at graduation event
- Sponsor logo on graduation party favors

Program Partner: \$5,000 (Limit 8)

- Sponsor recognition on program web page
- Choose a specific program session to sponsor
- Opportunity to speak during a program session
- Logo on session invite to class members
- Opportunity to donate to a “swag bag” given to program participants
 - Orientation swag bag
 - Nashville trip swag bag
- Social media highlight featuring sponsor on program’s associated social media channels
- 2 VIP tickets to graduation event
- Logo displayed on Sponsor Loop to play on screens during program graduation
- Recognition in graduation event program

Sponsor a specific program session

- Sept- Scenic City Legacy (Chattanooga History)
- Oct- Jobs for All (Inclusive Hiring & Economic Mobility)
- Nov- Health & Wellness
- Dec- Arts Impact
- Jan- Future Ready (Education)
- Feb- Local Government
- Apr- Justice, Law & First Responders
- May- Closing Retreat

Scholarship / Access Sponsor: \$1,500

- Scholarship established in name of sponsor—for example, “X Company Scholarship”
- Sponsor recognition on program web page

Event Sponsor: \$10,000

- Logo on event e-vite to members
- Email sent to attendee list on your behalf
- Social media highlight featuring sponsor on program’s associated social media channels leading up to the event
- Social media events created on two platforms
- 5 minutes to address event attendees
- Available Events: Opening Retreat, State Government Trip, Day of Service