



**Connect With
Decision Makers**



**32% Email
Open Rate**

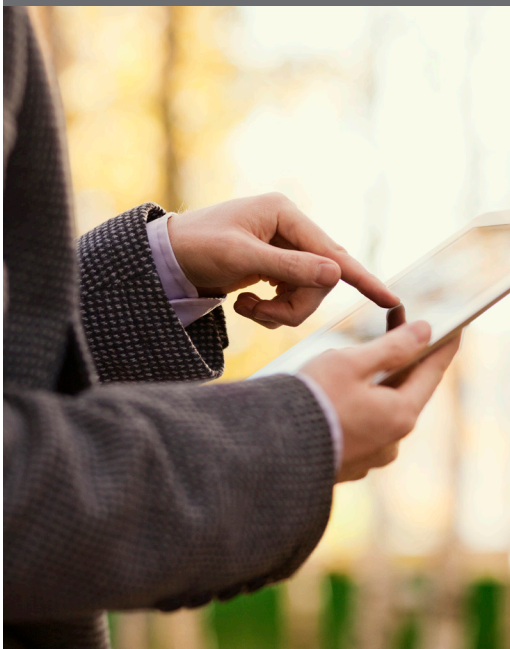


Followers
11,000+ Facebook
14,000+ LinkedIn
5,000+ Instagram



COMMUNICATIONS SPONSORSHIPS

Connect your brand with Chattanooga's business community through the Chamber's trusted communication channels. These sponsorship opportunities are designed to help you reach engaged decision-makers and community leaders at key moments throughout the year. From targeted emails delivered directly to our membership, to high-visibility advertising in our bi-monthly newsletter, to curated social media spotlights, these channels offer meaningful ways to elevate your message, strengthen brand awareness, and align your organization with the work shaping our region's economic future.



**Scan to Reserve
a Package**

digitalcontent@chattanooga-chamber.com
423.763.4347

SPONSORSHIP PACKAGES

Member Messages - \$500

- Dedicated email sent on your behalf to the Chamber's email list of nearly 5,000 contacts
 - Member's must reserve a specific date for their message.
 - Messages go out the second and fourth Monday of each month.
- 700x700 px JPEG or PNG
- Logo of your business in JPEG or PNG
- Up to two website links
- Verbiage for button underneath graphic (optional)

Send Dates for 2026

- | | | |
|------------|----------------|---------------|
| • March 9 | • July 13 | • October 26 |
| • March 23 | • July 27 | • November 9 |
| • April 13 | • August 10 | • November 23 |
| • April 27 | • August 24 | • December 14 |
| • May 11 | • September 14 | • December 28 |
| • June 8 | • September 28 | |
| • June 22 | • October 12 | |

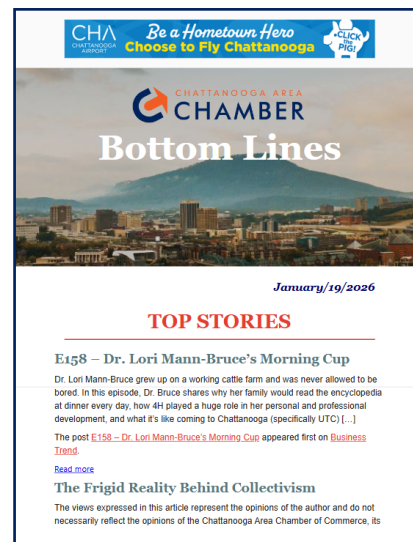


Bottom Lines Newsletter Sponsor - \$300

- Featured as that edition's newsletter sponsor
- Your ad placed within email newsletter
- 720x90 px JPEG or PNG
- Clickable link driving traffic directly to your site
- Exclusive category visibility with no competition (1 sponsor per issue)

Send Dates for 2026

- | | | |
|------------|----------------|---------------|
| • March 2 | • June 15 | • October 5 |
| • March 16 | • July 6 | • October 19 |
| • April 6 | • July 20 | • November 2 |
| • April 20 | • August 3 | • November 16 |
| • May 4 | • August 17 | • December 7 |
| • May 18 | • September 7 | • December 21 |
| • June 1 | • September 21 | |



Social Media Sponsor - \$500

- Dedicated social post shared across the Chamber's social channels
- Sponsor provides business name and post content, exactly as they want it to appear (Chamber has editorial discretion.)
- Every sponsored social post begins with, "A message from our member – X Company"
- PNG or JPEG Image
- Any link sponsor wants included
- Any accounts sponsor wants tagged (optional)
- Invite for your business to be a collaborator on Instagram (optional)
- Members are limited to one social media sponsorship per quarter

Comms Sponsorship Bundle - \$1,000

- Bundle and save! Recieve one Member Message, one Bottom Lines sponsorship and one social media sponsorship at a discounted price.