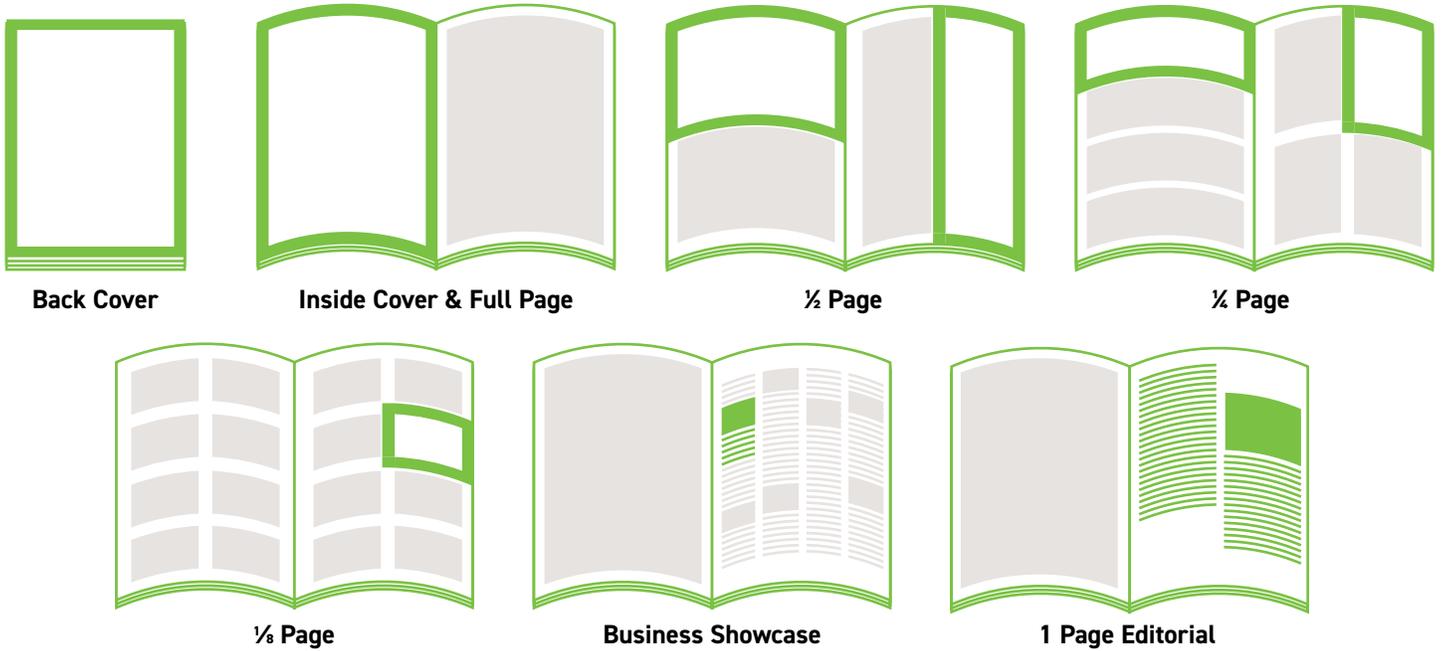


Advertising Opportunities

Make your presence known. Across print and digital, your brand becomes part of the story.

Standard Placements	Business Showcase Listing \$229 (Contact Information Only)	Premium Placements	Back Cover \$3495 No bleed: 7.5" × 10" With bleed: 8.84" × 11.3"
	Business Showcase Feature \$329 (with logo and max 35 words)		Inside Front Cover \$3295 No bleed: 7.5" × 10" With bleed: 8.84" × 11.3"
	1/8 Page \$529 (3.625" × 2.3125")		Inside Back Cover \$3295 No bleed: 7.5" × 10" With bleed: 8.84" × 11.3"
	1/4 Page \$999 Vertical: 3.625" × 4.875" Horizontal: 7.5" × 2.3125"		Pages 1-4 \$2999 No bleed: 7.5" × 10" With bleed: 8.84" × 11.3"
	1/2 Page \$1695 Vertical: 3.625" × 10" Horizontal: 7.5" × 4.875"		
Full Page \$2699 No bleed: 7.5" × 10" With bleed: 8.84" × 11.3"		Content Marketing	1 Page \$1899 (500 words), additional \$499 with video.
	2 Pages \$3299 (1,000 words), additional \$499 with video.		



Design services are included as well. No additional charges.

Forward any ad copy to: office@harrischamberteam.com

- High Quality Logo (Vector, EPS, PNG, TIF, PDF or non-compressed JPEG (300 DPI at full size)
 - Contact Information (Address, phone number(s), email, website, etc)
 - Any hi-res pictures that you may want used. Please send any and all image in full size 300 dpi or greater in the formats listed above
 - Also any tag lines, special offers, body copy, etc.
- For quality reasons, these formats can only be accepted for words and not graphics: word, doc, txt

Chattanooga Trend is the premier destination for business news and insight in the Chattanooga region. Powered by the Chattanooga Area Chamber of Commerce, Trend reaches thousands of professionals, entrepreneurs, and decision-makers each year – delivering timely, relevant, and actionable content that drives economic growth.

With a focus on local and regional business developments, Chattanooga Trend covers key topics including economic development, business strategy, community leadership, healthcare innovation, and educational advancement. Whether you're launching a startup, expanding operations, or staying informed about the latest trends, Trend is your trusted source.

Built for business-minded readers, Chattanooga Trend amplifies the voice of our local business community and champions the progress shaping our city's future.

Digital Ad Sizes

- Leaderboard** — \$350 a month x 6 or 12
728 x 90
- Banner** — \$275 a month x 6 or 12
486 x 60
- Skyscraper** — \$375 a month x 6 or 12
120 x 600



Leaderboard



Banner



Skyscraper

Placement

- Homepage: Immediately Below Masthead - **Leaderboard**
Mid Scroll - **Banner**
Footer - **Banner**
- Article Pages: Mid Scroll - **Banner**
Right Margin - **Skyscraper**

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This full color, multimedia publication includes:

- A user-friendly printed map with the most up-to-date cartography
- Advertisers are prominently featured surrounding the map with full color ads
- Advertisers will have locator dots detailing their locations
- The printed map is supported by an online map accessible through the chamber site
- The Online map offers, Interactive ads with links to advertiser's websites, driving instructions to advertisers' location and live-dial
- All advertisers will be featured both on the printed map as well as online

Your investment would be a one-time fee for 12 months in print and digital.

Placements

Spotlight Ad	\$395
Half a Business Card Size: 1.775" x 2"	
Standard Ad	\$595
Business Card Size: 3.75" x 2"	
Premium Ad	\$999
Vertical: 3.75" x 4.175"	
Horizontal: 7.75" x 2"	
Field Inset (on the map)	\$1099
3" x 3"	
Banner	\$1399
Triple Business Card Size:	
Vertical: 3.75" x 6.27"	
Horizontal: 11.65" w x 2"	
Full Panel	\$1699
Four Business Card Size:	
Vertical: 3.75" x 8.65"	
Horizontal: 15.62" w x 2"	
Skyscraper	\$1899
Five Business Card Size:	
Vertical: 3.75" x 10.75"	
Horizontal: 19.65" x 2"	
Back Cover	\$2599
3.75" x 8.65"	



Spotlight Ad



Standard Ad



Premium Ad



Field Inset



Banner



Full Panel



Skyscraper



Back Cover

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