

# OPEN HOUSE 2022

## SPONSORSHIP PACKET

### DETAILS

4 to 8 p.m.  
100 Cherokee Boulevard, 37405  
INCubator@ChattanoogaChamber.com  
423-752-4301

### GOAL

The goal of the INCubator Open House is to create visibility for the INCubator program and its 50+ startups, prospect new clients, reconnect INCubator Alumni, sponsors and supporters of the INCubator.

### EXPECTED ATTENDANCE

We expect 400 + attendees and stakeholders including:  
55 INCubator clients and 250+ employees  
County and City government officials  
INCubator Alumni  
Innovation District  
Chattanooga State  
UTC College of Business

### PRESENTING SPONSOR (LIMIT 2) \$5,000

- Priority recognition on signage + collateral at Open House event
- Priority recognition on promotional materials
- Company pop-up banner displayed at event
- Company logo on all invites
- Opportunity to showcase product + brand at the event
- Premiere tabletop near registration at Open House
- Copies of all attendee business cards
- Opportunity to speak for 3 minutes
- Printed recognition at event
- Logo on AV sponsor loop on large screens during event
- One (1) post on all INCubator Social Media accounts recognition of sponsorship

### RENAISSANCE SPONSOR \$2,500

- Company logo on all invites
- Marketing collateral on registration tables
- Copies of all attendee business cards
- Printed recognition at event
- Logo on AV sponsor loop on large screens during event
- One (1) post on all INCubator Social Media accounts recognition of sponsorship

### ECOSYSTEM BUILDER \$1,000

- Company logo on all invites
- Printed recognition at event
- Logo on AV sponsor loop on large screens during event

