



## SPONSORSHIP PACKET

# WHAT IS WELCOME CHATTANEWBIES?

WELCOME CHATTANEWBIES IS A MONTHLY MEETUP CONNECTING THOSE NEW TO CHATTANOOGA TO PLACES AND PEOPLE IN OUR CITY.

## OUR REACH

680 ATTENDEES IN 2019

45-60 ATTENDEES ON AVERAGE

68% IDENTIFIED AS A NEWBIE

32% IDENTIFIED AS A CONNECTOR

550+ E-NEWSLETTER SUBSCRIBERS

## BENEFITS

LOGO RECOGNITION ON ALL EMAIL, SOCIAL MEDIA, & PRINTED MATERIAL BEFORE, DURING & AFTER EVENT

BANNER DISPLAYED AT EVENT

VERBAL RECOGNITION AT EVENT

MARKETING MATERIAL DISPLAYED DURING EVENT

## INTERESTED IN SPONSORING?

SPONSORSHIPS ARE \$1,500 / QUARTER,  
[ACORCORAN@CHATTANOOGACHAMBER.COM](mailto:ACORCORAN@CHATTANOOGACHAMBER.COM)

welcome  
**CHATTA  
NEWBIES**

